

Growth
opportunities
and development
of the VET sector



3rd Annual

Vocational Education Summit

Rendezvous Hotel Melbourne

21–22 November 2011

Keynote Speakers:

Chris Robinson, Acting Chief Commissioner, Australian Skills Quality Authority (ASQA)
Robin Shreeve, CEO, Skills Australia

The Program will Address:

- A New Regulatory Horizon – Lifting the Quality Bar
- Developing New Scenarios for The Next National Workforce Development Strategy
- Have We Got the Right Vocational Models to Meet Workforce Needs?
- The Recruitment of International Students in the Current Financial Market
- Have We Got the Right People, in the Right Place, Focused on the Right Priorities to Respond to New Challenges and Opportunities in the VET Sector?

Case Study Focused Agenda:

- Delivering VET Courses Offshore
- Skilling and Training Solutions for VET-Industry Collaboration
- New Merger Models in Tertiary Education: Canberra A Work in Progress
- The Practice Firm – A Practical Learning Approach in the Workplace
- Successful Pathways between VET and Universities
- Who are the Clients and Stakeholders? What are Their Needs? Engineering Technician Education in Australia

Key Contributions from:

- Australian Skills Quality Authority (ASQA)
 - TAFE South Australia International
 - TAFE Directors Australia
 - Skills Australia
 - Victoria University
 - Sunshine Coast TAFE
 - University of Southern Queensland
 - Canberra Institute of Technology (CIT)
 - West Coast Institute of Training
 - La Trobe University
- Plus many more...

With Interactive Panel Discussions on:

- The Role of Foundation Skills in VET to Ensure Transferable Skills and Adaptive Learning
- How Does VET Retain Its Identity Within Multi-Sector Arrangements

Endorsed by:



Post Conference Workshop Wednesday November 23rd – 9.00am-12.00pm

Human Resource Capability and Capacity-Critical in Terms of the VET Sector's Workforce Development and Planning

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Day One – Monday 21 November

8.30 Registration and Coffee

9.00 Opening Remarks from the Chair

9.10 **Keynote Opening Address: Developing New Scenarios for The Next National Workforce Development Strategy**

Skills Australia's second National Workforce Development Strategy will be published at the end of 2012. A set of possible scenarios for Australia's future to 2025 are currently being developed, and these in turn will influence economic modelling of the supply and demand for skills to 2025. Scenarios are alternative visions of the potential future, and provide a means to make decisions that take account of uncertainty.

The focal question for the scenario development is 'What are the key factors driving the demand for and supply of skills in the Australian labour market to 2025?' Skills Australia has identified a number of important drivers of change influencing the supply and demand for skills: economic and financial trends and globalisation; social, demographic and cultural trends; labour force, industrial and workplace trends; governance and public policy; science, technology and innovation; and sustainability.

Earlier this year Skills Australia jointly hosted an expert Scenario Development Forum as the first stage in the development of the new scenarios. This paper will present key findings from the forum and provide insights into the set of scenarios that are emerging from the research.

Robin Shreeve, *CEO*, Skills Australia

9.50 **Have We Got the Right Vocational Models to Meet Workforce Needs?**

Martin Riordan, *Chief Executive Officer*, TAFE Directors Australia

10.30 Morning Tea

NATIONAL DELIVERY OF AUSTRALIAN VET REGULATION

11.00 **Keynote Address: A New Regulatory Horizon – Lifting the Quality Bar**

- Rationale for establishing a national regulator for VET regulation
- Legislation
- ASQAs regulatory powers
- Risk assessment of RTOs

Chris Robinson, *Acting Chief Commissioner*, Australian Skills Quality Authority (ASQA)

11.40 **Delivering VET Courses Offshore**

According to the National Quality Council, in 2009 there were 105 private and 37 public Australian VET providers involved in delivering programs to about 73, 300 students offshore in 68 countries (compared with 232,000 enrolments onshore). Transnational education is a significant activity in the VET sector and has been for many years. It has been a steep learning curve and few have traversed without stumbling along the way. Have we learnt from our mistakes? What are the considerations? They cut across academic integrity, financial viability, legislative compliance, fit with organisational strategy, and influence on reputation and brand. The process is demanding and ongoing. Why bother? What are the benefits to the organisation? Is there one ideal model? What are the processes that should be taken to mitigate risk? What information is required? What research?

If we are serious about getting involved, how can we be more proactive? More strategic?

This presentation will look at which questions should be asked, and what processes should be in place to ensure productive and rewarding outcomes for all stakeholders.

Anna Parkin, *Director*, TAFE South Australia International

12.20 Networking Lunch

1.20 **The Recruitment of International Students in the Current Financial Market**

This presentation will cover a range of strategies that education providers may focus on to meet changes in the current competitive environment arising from the strong Australian dollar, visa regulatory issues and removal of the nexus between international students and skilled migration opportunities. These include initiatives such as;

- Expanding offshore/ onshore recruitment channels through TNE Partnerships including VE diplomas developing cross-sectoral feeder channels within education institutions such as integrated VE/HE diplomas
- Consideration of pricing and scholarship strategies adding value for international students in Australia through Work Integrated learning and job placement services
- Strengthening Australia as a study destination through Dual Qualifications offered in partnership with international institutions in the USA, UK and Europe

Andrew Holloway, *Vice President International*, Victoria University, Melbourne Australia

2.00 **Case Study: Their Business is Our Business**

- Skilling and training solutions for VET-Industry collaboration
- Relationship management – Broadening the view of industry partnerships
- Customer value proposition – The Business Model Generator
- SCIT challenges and successes engaging with industry – A story from our experience
- Maintaining quality outcomes

Robyn Pinel, *Manager*, Centre for VET, Sunshine Coast TAFE

2.40 Afternoon Tea

3.10 **Case Study: Profiting from 3-Dimensional Engagement between Industry, VET and Universities**

The Integrated Articulation and Credit Transfer Project has resulted in the innovative application of a 3-dimensional focus on articulation to what has historically been a 2-dimensional focus. Structured articulation pathways and linkages between the three key stakeholders – industry, VET and HE are a significant factor in developing education and training solutions in line with Australian industry and economic needs. The project has produced a range of practical and informative resources to clarify the benefits of this 3-dimensional approach to articulation and credit transfer.

Di Paez, *Project Manager*, Integrated Articulation and Credit Transfer, DEEWR-Diversity and Structural Adjustment Project, University of Southern Queensland

3.50 **Panel Discussion: The Role of Foundation Skills in VET to Ensure Transferable Skills and Adaptive Learning**

- Incorporating critical thinking, innovation and creativity into training when industry is requiring very specific skills
- Expanding the skill set

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- Meeting the long-term needs of the economy – Looking ahead to the skills requirements of the future
- Career sustainability – Future-proofing careers

Robyn Pinel, *Manager*, Centre for VET, Sunshine Coast TAFE
Further panelists to be advised

4.40 Closing Remarks from the Chair

4.50 Networking Drinks



Day Two – Tuesday 22 November

8.30 Registration and Coffee

9.00 Opening Remarks from the Chair

9.10 Panel Discussion: How Does VET Retain Its Identity Within Multi-Sector Arrangements?

Adrian Marron, *Chief Executive Officer*, Canberra Institute of Technology (CIT)
Di Paez, *Project Manager*, Integrated Articulation and Credit Transfer, DEEWR-Diversity and Structural Adjustment Project, University of Southern Queensland

10.10 Case Study: The Practice Firm – A Practical Learning Approach in the Workplace

This case study will explore the outcomes, challenges and successes of a multi-disciplinary project involving the design and construction of a fully functioning 'Practice Firm'. This initiative brought together students from across a range of courses to work on a real-life project which is supported by industry. The project provides a 'real-workplace' learning environment for students, instead of the more commonly used simulated workplace environment.

Leoni Russell, *Educational Advisor – Curriculum Innovation Unit*, Victoria University
Lyn Hannah, *Manager Teaching and Learning – Faculty of Technical and Trades Innovation*, Victoria University

10.50 Morning Tea

11.20 Case Study: New Merger Models in Tertiary Education: Canberra A Work in Progress

Adrian Marron, *Chief Executive Officer*, Canberra Institute of Technology (CIT)

12.00 Case Study: International Academy of Law Enforcement and Security-West Coast Institute of Training Demonstrates How it has Established Itself as A Regional Leader in Police Training by Building Specialist Relationships and VET Offerings

- The concept of IALES (rationale)
- The relationship between members of the Joondalup Learning Precinct (Edith Cowan University, WA Police Academy and West Coast Institute of Training)
- The IALES Portfolio and capability statement
- IALES on the international circuit

Paul Hartley, *Academy Director*, International Academy of Law Enforcement and Security, West Coast Institute of Training

12.40 Stretch and Bathroom Break

12.50 Have We Got the Right People, in the Right Place, Focused on the Right Priorities to Respond to New Challenges and Opportunities in the VET Sector?

- The capabilities of staff, particularly managers, within the new operating context

Müyesser Durur, *Executive Director, Consultant to the Vice-Chancellor*, Office of the Vice Chancellor, La Trobe University

1.30 Networking Lunch

2.30 Case Study: Who are the Clients and Stakeholders? What are Their Needs? Engineering Technician Education in Australia

When developing education and training programs, providers are expected to meet industry needs. Identifying stakeholders' needs can be a costly, difficult, and time-consuming process which is why it is often neglected or only given superficial consideration. The presentation will use the outcomes of a number of research projects undertaken in 2010 and 2011 to explore the following issues;

- Workforce needs
- The characteristics of AQF Level 6 VET and HE engineering programs
- Student and employer perspectives
- The roles of industry organisations
- Stakeholder engagement to develop graduate outcomes for a program
- Issues and opportunities

Professor David Dowling, *Faculty of Engineering and Surveying*, University of Southern Queensland

3.10 The Growth Opportunities in Vocational and Technical Training in China

Speaker to be advised

3.50 Closing Remarks from the Chair and Close of Summit

Post Conference Workshop Wednesday 23 November 9.00am–12.00pm

Human Resource Capability and Capacity-Critical in Terms of the VET Sector's Workforce Development and Planning

The issue of human resource capability and capacity is critical in terms of the VET sectors own workforce development and planning. This interactive and practical workshop will discuss this issue and ask questions such as;

- In a highly connected world how well is the VET sector placed to deliver workforce development and planning?
- Developing 'best in class' practice

Workshop led by:

Müyesser Durur, *Executive Director, Consultant to the Vice-Chancellor*, Office of the Vice Chancellor, La Trobe University

**For further information on this workshop:
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