



Updated 16 January 2012

The Conference Fee

- Early Bird (by 15th April 2012) **290 €**
- Regular (16 April - 31 May 2012) **350 €**
- Late (1 - 8 June 2012) **375 €**
- Student **100 €**
- Conference Dinner (19 June 2012) optional **50 €**

The fees include Conference Materials, Refreshments, Lunches and Welcome Reception. Conference Dinner optional. Accommodation not included).

One Day Participation (includes Conference Program and Materials, Refreshments and Lunch. Conference Dinner optional.)

- Monday 18 June 2012 (reception incl.) **150 €**
- Tuesday 19 June 2012 **120 €**
- Wednesday 20 June 2012 **120 €**
- Conference Dinner (19 June 2012) optional **50 €**

Conference Venue The University Consortium of Pori
Pohjoisranta 11 A, 28100 Pori, Finland

Website <http://www.ucpori.fi/eval2012>

Registration and Paying <http://www.ucpori.fi/eval2012registration>

Conference Secretariat eval2012@ucpori.fi



UNIVERSITY
OF TAMPERE

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OF PORI



University of Tampere and
University Consortium of Pori invite you to join

8th International Conference on Evaluation for Practice

“Evaluation as a Tool for Research, Learning and
Making Things Better” – A Conference for Experts of
Education, Human Services and Policy

18-20 June 2012
City of Pori, Finland

<http://www.ucpori.fi/eval2012>



Leverage from
the EU
2007-2013

Conference Context

The conference carries on a tradition that started in 1995 in Huddersfield, England. Since then the significance of evaluation research has grown and revived rapidly. The traditional and new focal points of evaluation research are presented in the following themes:

- Complementary perspectives and methods on practice evaluation
- Evidence based practices and their problematics
- Systematic reviews and their use in human services
- Evaluation on health services
- Evaluation in the development of working life/workplace development
- Evaluation on regional development practices

Conference Format

The conference will include Plenary Speeches and presentations by participants in parallel workshops and interactive sessions. Also a poster session will be organized.

According to the conference tradition, we invite researchers and practitioners from around the world to share their experiences in this challenging mixture of research and practice.

Conference Organizer

University of Tampere, School of Social Sciences and Humanities, Unit at Pori.

Sponsors



Plenary Speakers and Chairs

Monday June 18th

- **Edward J. Mullen**, Willma and Albert Musher Professor Emeritus of Social Work, Columbia University
- **Brendan McCormack**, Professor of Nursing Science, Director of the Institute of Nursing Research and Head of the Person-Centred Research Centre in the Institute of Nursing Research, University of Ulster.
- Chair: **Bruce Thyer**, Professor, School of Social Work, Florida State University & Editor, Research on Social Work Practice.

Tuesday June 19th

- **Eamon Noonan**, PhD, Norwegian Center for Social Affairs and Health, CEO, Campbell Collaboration
- **Maritta Välimäki**, Professor of Nursing Science, PhD, RN, University of Turku, Finland
- Chair: **Asta Manninen**, Director of City of Helsinki Urban Facts, Helsinki, Finland.

Wednesday June 20th

- **Mansoor A. F. Kazi**, PhD, Director Program Evaluation Center, University at Buffalo, The State University of New York.
- **Robert Arnkil**, Researcher, Licentiate of Psychology, University of Tampere, Work Research Center and Arnkil Dialogues, an expert of the evaluation of working life development programmes and projects.
- Chair: **Satu Kalliola**, Professor of Social Policy, University of Tampere, Unit at UC Pori

Scientific Committee (www.ucpori.fi/eval2012_committee)

PhD Paula Asikainen (Finland) – Prof. Maunu Häyrynen (Finland) – Prof. Mansoor A. F. Kazi (USA) – Prof. Pekka Kettunen (Finland) – University Lecturer Tuija Kotiranta (Finland) – University Lecturer Simo Laakkonen (Finland) – Senior Advisor Maarit Lahtonen (Finland) – Director Riitta-Liisa Lappeteläinen (Finland) – Prof. Mikko Mäntysaari (Finland) – PhD Eamon Noonan (Norway) – Senior Advisor Nuppu Rouhiainen (Finland) – Senior Researcher and Adjunct Professor Riitta Seppänen-Järvelä (Finland) – Prof. Tarja Suominen (Finland) – Prof. Bruce Thyer (USA).

Members from the Organization Committee: Ass. Prof. Ossi Eskelinen – Prof. Satu Kalliola (Chair) – Researcher Kati-Jasmin Kosonen (vice chair) – Prof. Ilmari Rostila.



8th International Conference on Evaluation for Practice

“Evaluation as a Tool for Research, Learning and Making Things Better” – A Conference for Experts of Education, Human Services and Policy

PROGRAMME **EVAL2012**

18-20 June 2012
University Consortium of Pori
Finland

Contact information

University of Tampere
School of Social Sciences and Humanities at University Consortium Pori
P.O. Box 181
FIN-28101 Pori
Finland
<http://www.uta.fi/yky/oppiaineet/pori/index.html>

Evaluation as a Tool for Research, Learning and Making Things Better - A Conference for Experts of Human Services and Policy

Dear Participants of Eval 2012 Conference, Welcome to Pori, Finland!

You are all cordially welcome to The 8th International Conference on Evaluation for Practice arranged at University Consortium Pori in 18 – 20 June, 2012.

The scientific program of the conference consists of Plenary Speeches and Plenary Panel, Invited International Presentations, Full Paper Presentations, Interactive Research Sessions and Poster Exhibition. According to the traditions of the earlier conferences, these versatile modes of scientific discussion provide opportunities to share research results between academics and practitioners and also between senior and junior researchers.

In addition, we are happy to offer you new kind of multidisciplinary perspectives, since the conference broadens its themes from social policy, social work and other human services to cover the evaluation of working life programs and regional development.

In this booklet you will find all the important details of the conference program, the maps of the Conference Venue and the abstracts of the Plenary Speakers, Plenary Panel, Invited International Presentations and the Publishing Workshop. All the other abstracts we have collected into a special Eval2012 Abstract Book. The abstracts developed to the level of peer reviewed full papers you will find in our electronic publication “Improvement by Evaluation” (<http://tampub.uta.fi/english/>)

Enjoy the conference with us!

Pori, 11 June 2012

Eval 2012 Local Organization Committee

Satu Kalliola
Kati-Jasmin Kosonen
Ossi Eskelinen
Ilmari Rostila
Anu Leander

Eval2012 Scientific Committee

Paula Asikainen, PhD, Chief Administrative Nurse, Satakunta Hospital District

Maunu Häyrynen, Professor, UCPori, University of Turku

Mansoor A. F. Kazi, PhD, Director Program Evaluation Center, University at Buffalo, The State University of New York

Pekka Kettunen, Professor, University of Jyväskylä

Tuija Kotiranta, PhD, University Lecturer in Social Work, University of Jyväskylä

Simo Laakkonen, PhD, University Lecturer, UCPori, University of Turku

Maarit Lahtonen, Senior Advisor, The Finnish Funding Agency for Technology and Innovation Tekes

Silja Laine, PhD, University Lecturer, UCPori, University of Turku

Riitta-Liisa Lappeteläinen, Director, Finnish Work Environment Fund

Mikko Mäntysaari, Professor, University of Jyväskylä

Eamonn Noonan, PhD, Norwegian Center for Social Affairs and Health , CEO, Campbell Collaboration

Nuppu Rouhiainen, Senior Advisor, The Finnish Funding Agency for Technology and Innovation Tekes and a representative of the Finnish Evaluation Society

Riitta Seppänen-Järvelä, PhD, Senior Researcher and Adjunct Professor, Social Insurance Institution in Finland

Tarja Suominen, Professor, University of Tampere

Bruce Thyer, Professor, School of Social Work, Florida State University

Members from the Local Organization Committee (University of Tampere):

Satu Kalliola, Professor (Chair) and **Kati-Jasmin Kosonen**; Researcher (Co-chair)
Ilmari Rostila, Professor and **Ossi Eskelinen**, Assistant Professor

Tuesday 19 June

8.00→ Registration

8.30-10.30 Paper Presentations / Session Program

Theme 1 Practice Evaluation / Lecture Room 103

Evaluation of interventions and reforms

Chairs Tuija Kotiranta & Mikko Mäntysaari

- 8.30-9 Vuokko Niiranen & Alisa Puustinen: Evaluating welfare services amidst of an ongoing reform - How to evaluate emergent changes and invisible effects?, Finland
* Peer Reviewed Paper
- 9-9.30 Risto Puutio & Rauno Lehtonen: Evaluation as an intervention to work-place team supervision - a pilot study, Finland
- 9.30-10 Janissa Miettinen: Inspecting prerequisites of effectiveness of "open care" - Case study of child welfare in one municipality in Finland, Finland
* Peer Reviewed Paper
- 10-10.30 Michael Baizerman: "Making Things Better": Models and Problematics of Evaluation Use, United States

Theme 2 Evidence Based Practices / Lecture Room 104

Towards evidence-based social work?

Chairs Pekka Kettunen & Ilmari Rostila

- 8.30-9 Petteri Paasio: Evidence-Based Social Work Practice – a systematic review, Finland
- 9-9.30 Johanna Hietamäki: Intervention theory, Finland
- 9.30-10 Pekka Kettunen: Social services and evidence: challenges and opportunities, Finland
- 10-10.30 Gavin Heron: Exploring the influence of feedback on student social workers' understanding of child care and protection, Scotland

Freely evolved themes / Lecture Room 105

Ethics of Evaluation

Interactive Research Sessions

- 8.30-9.30 JoDee Keller, Cathy Tashiro, Janice Laakso & Christine Stevens: The Slippery Slope of Evaluation: Ethics, Issues, & Methodological Challenges, United States * Peer Reviewed Paper
- 9.30-10.30 Jaana Lähteenmaa: The Solidarity- paradoxes of an evaluation researcher, Finland

14.30-15 ***Invited International Presentation: Shelley Kinash, Bond University; Trishita Mathew, Bond University; Romy Lawson, University of Technology Sydney; Tracy Taylor, University of Technology Sydney; Eveline Fallshaw, Royal Melbourne Institute of Technology; Cathy Hall, Royal Melbourne Institute of Technology; Erica French, Queensland University of Technology; Jane Summers, University of Southern Queensland: Higher education evaluation through assurance of learning in Australia, Abstract:*** Evaluation is an important process in higher education (Burrell, Anderson, Bessette & Dawson, 2011; Praslova, 2010). The domestic government uses evaluation to justify investment in education and achieve assurance that graduates will be able to compete and lead in a global marketplace (Huang, 2009; Jiang, 2009). Traditional evaluation processes include student feedback on teaching (Beaty, 2001), public satisfaction surveys (Oshio, Sano, Ueno & Mino, 2010), and student demographics and statistics (Brook, 2011). These are secondary indicators of the key evaluative questions – what the students are learning and how well they are learning it. Assurance of learning addresses whether students are achieving appropriate and substantive change in knowledge, skills and attributes and whether they are adequately prepared for functioning as graduates.

This paper reports qualitative empirical research into evaluation processes. Australia was chosen as the case study, due to recent changes in auditing bodies making evaluative themes salient. Associate Deans in Business faculties were selected as interview subjects due to a focus on accreditation. The response rate was 61% in that 25 of the 41 universities agreed to participate. Data was collected through semi-structured telephone interviews. Transcripts were analysed using NVivo9. Open coding identified general themes followed by axial coding to identify relationships within general themes (sub-themes). The two main emergent themes concerned graduate attributes (GA) and assurance of learning (AoL).

Most interviewees shared that their universities had articulated GAs, or in other words, transferable capacities such as communication and leadership skills and used them as the basis for education evaluation. Most universities were deeply concerned with AoL. Interviewees shared various means of measuring AoL such as mapping assessment outcomes and evaluating capstone projects. Analysis confirmed evaluation as a predominant issue in higher education and provided evidence that universities are practicing creative and multifaceted processes of assuring learning. (References)

* Peer Reviewed Paper