



2ND INTERNATIONAL CONFERENCE

“STEERING EXCELLENCE OF BUSINESS”

Proceedings 2010

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International Conference on Business & Information 2011

University of Kelaniya is located in Kelaniya city which is recognized as one of the leading tourism edges due to its historical origin nourished by the visit of Lord Buddha 2500 years back. The sacred city “Kelaniya” is in the outskirts of Colombo city and enriched with cultural and social diversities that would grace the tourism at a well hype.

The Faculty of Commerce and Management Studies of University of Kelaniya, Sri Lanka organizes its international conference on Business & Information for the second consecutive year under the theme of “Steering Excellence of Business Knowledge”, which guarantees a constructive knowledge forum to local and international scholars. The conference would open avenues to both academic and professional personalities to explore the knowledge insights of Business and Information fraternity which has been a dynamic discipline for contemporary business domain.

Keynote speaker

Professor PER DAVIDSSON, Queensland University of Technology, Australia



Professor Per Davidsson is the Director of the Australian Centre for Entrepreneurship Research (ACE) in the Queensland University of Technology (QUT) Business School, Australia. Per is especially known for his extensive research on start-up and growth of small firms as well as societal well-being and job creation effects of those activities. Apart from many books, book chapters and research reports he has published over 50 peer reviewed articles in, e.g., Strategic Management Journal, Regional Studies, Journal of Management Studies, Journal of Business Venturing, Entrepreneurship Theory & Practice and

Entrepreneurship and Regional Development, including the best cited articles since the year 2000 in the three latter journals. He has also rendered his service as a consultant to many reputed companies and international organizations. (<http://staff.qut.edu.au/staff/davidssp/>)

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