



UNIVERSITY  
OF SOUTHERN  
QUEENSLAND

*What project management can bring to policy*

**Presentation to the Policy Development Forum XIV**

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# Framework analysis

Factor	Result
University frameworks	$39 - 3 = 36$

Factor	Result
Project management	1 (+1) *

\*University of Western Australia unpublished



# ATEM Policy Guides

*A policy project is a project like any other  
and should be planned in the same way...*



# Why is it so?



# Framework analysis

## Project and project characteristics

Factor	Policy	Project	Framework* references
Unique	✓	✓	2
Uncertain	✓	✓	2
Dynamic	✓	✓	0
Political	✓	✓	1
Time driven	✓	✓	13
Quality	✓	✓	16
Scope	✓	✓	30
Complex/ity	✓	✓	6

\* Including directly related procedures, guidelines, templates

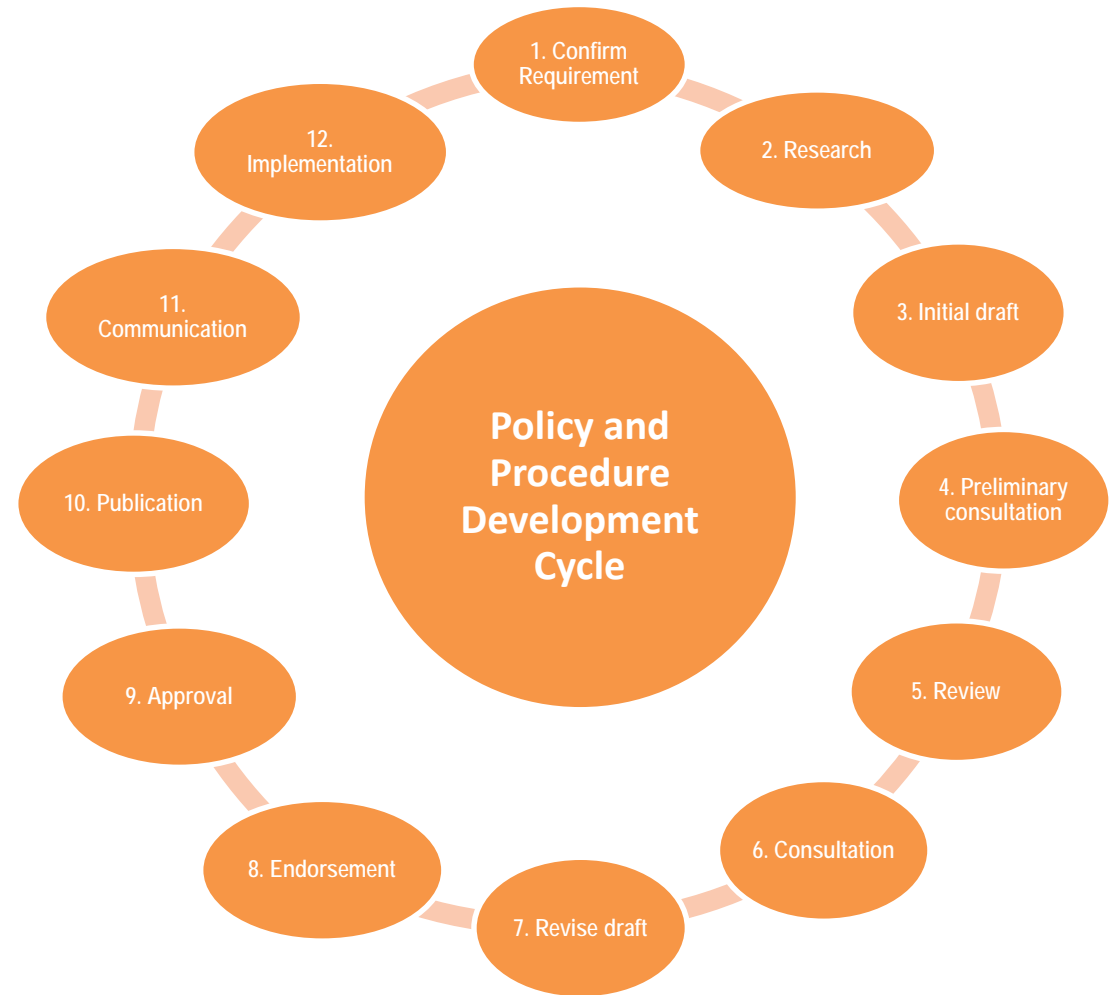
# Framework analysis

## Project and project characteristics

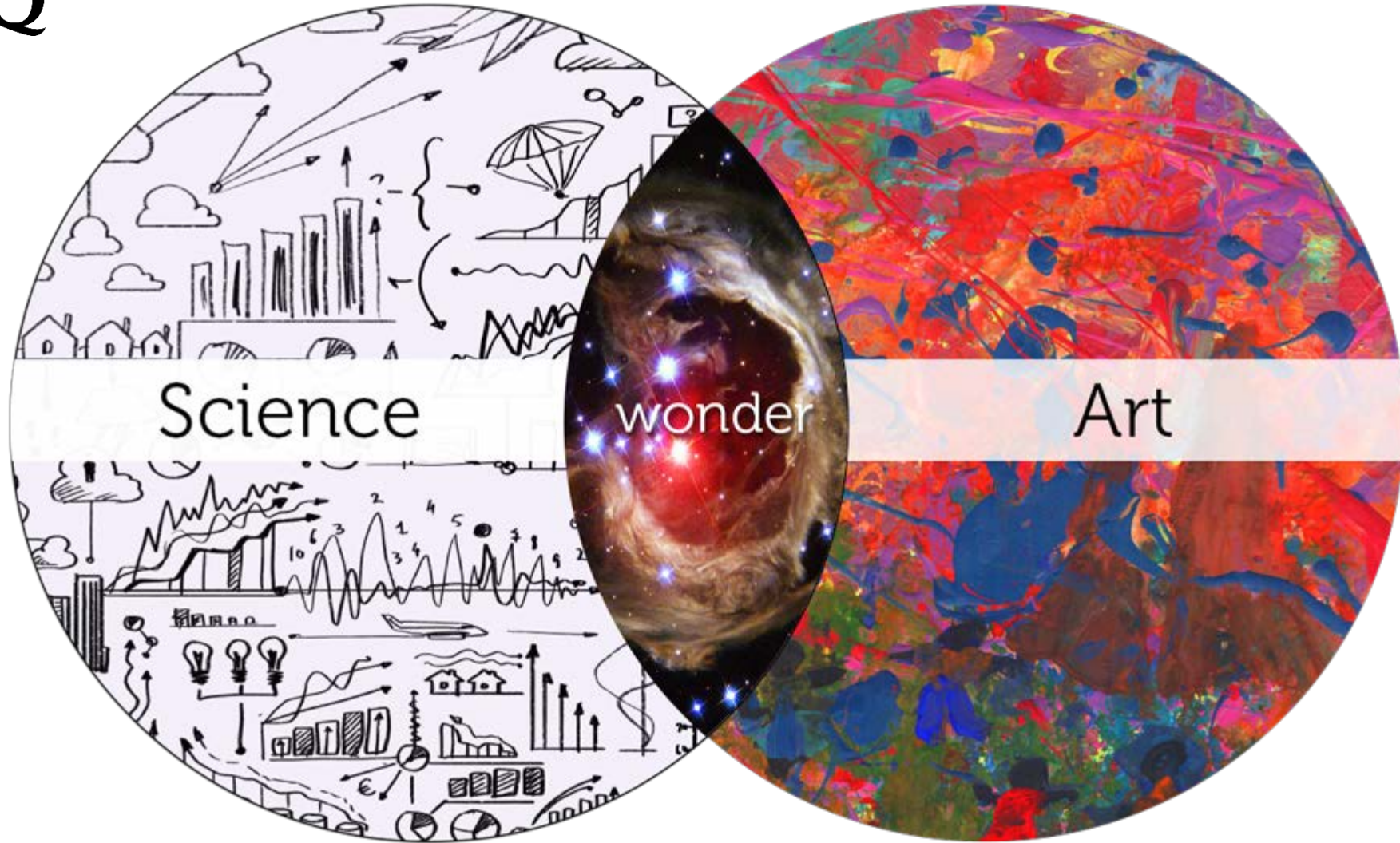
Factor	Policy	Project	Framework* references
Plan	✓	✓	17
Stakeholders	✓	✓	27
Environmental factors	✓	✓	14
Communication	✓	✓	24
Implementation	✓	✓	32
Monitor	✓	✓	12
Review	✓	✓	16
Report	✓	✓	26
Change management	✓	✓	30

\* Including directly related procedures, guidelines, templates

# Fundamental difference







Science

wonder

Art



# Why is it so?



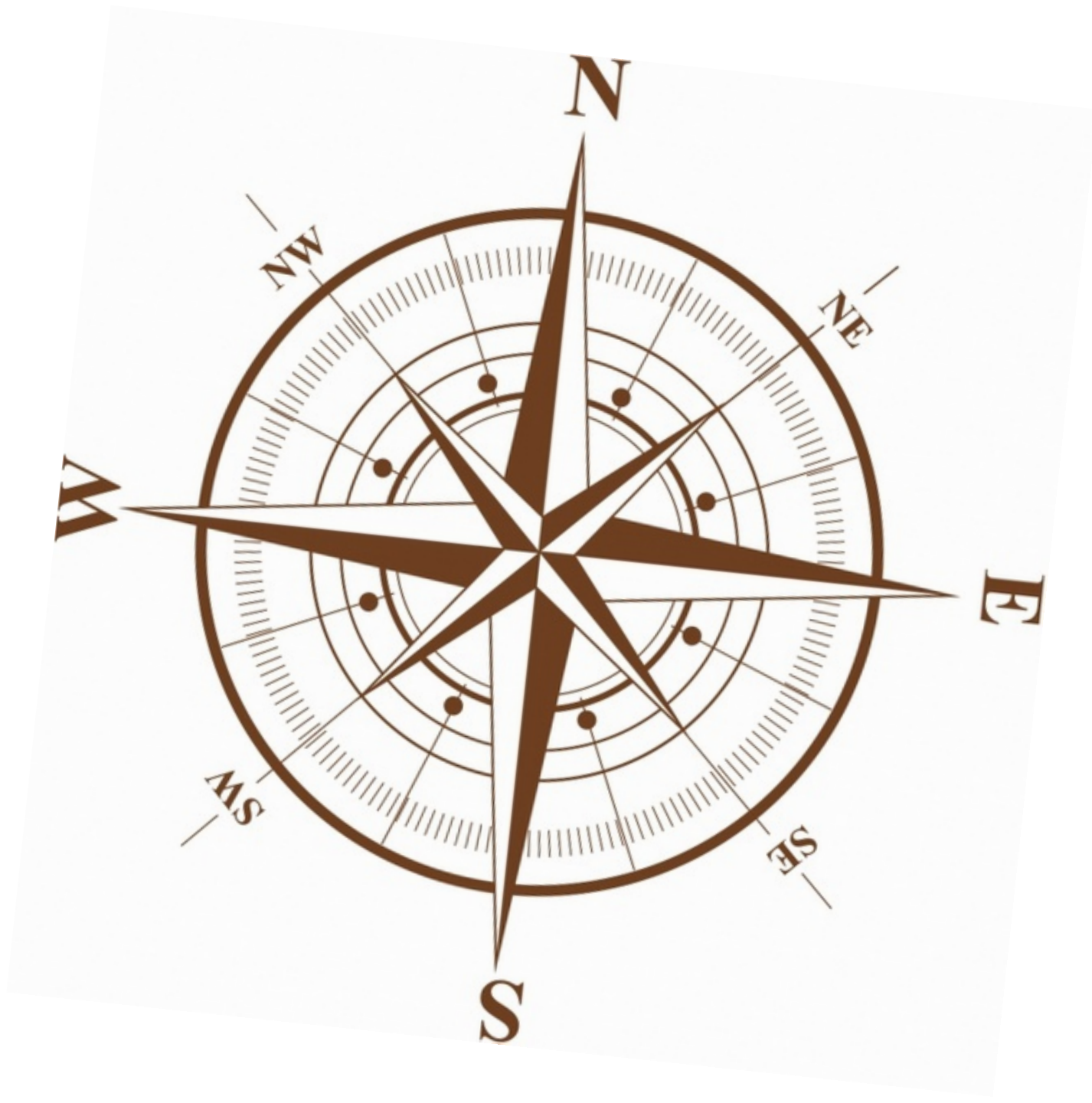
# PM benefits



- Strategic alignment
- Sponsorship
- Appetite/readiness
- Benefits realisation
- Scope/time/cost/quality
- Plan
- Stakeholders
- Risk
- Change
- Environment
- Monitor
- Evaluate

# PM Competencies





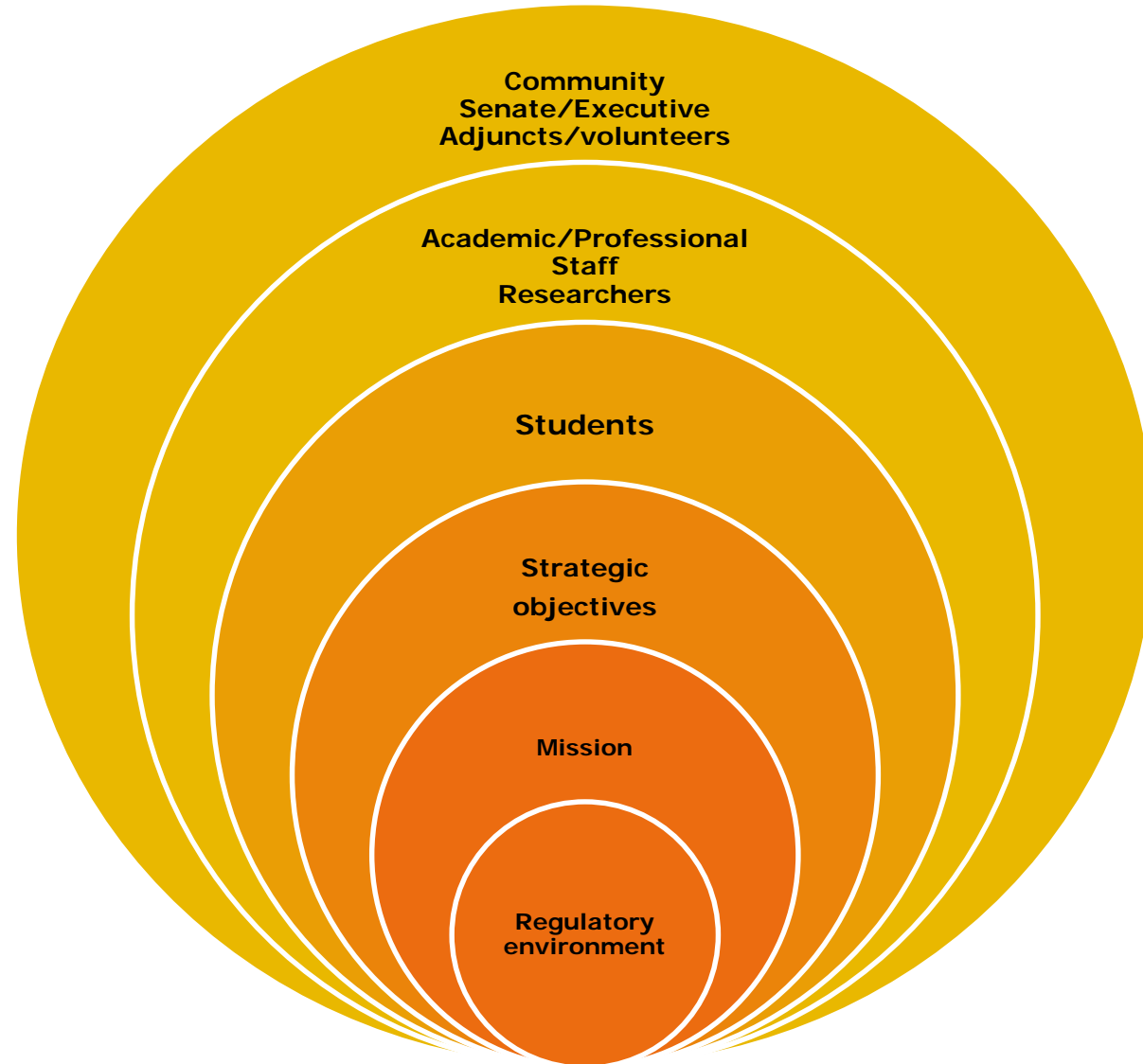


## The big 3

- 1. Environment & stakeholders**
- 2. Scope**
- 3. Implementation**



# Environment



# Stakeholders

## Project Management Context

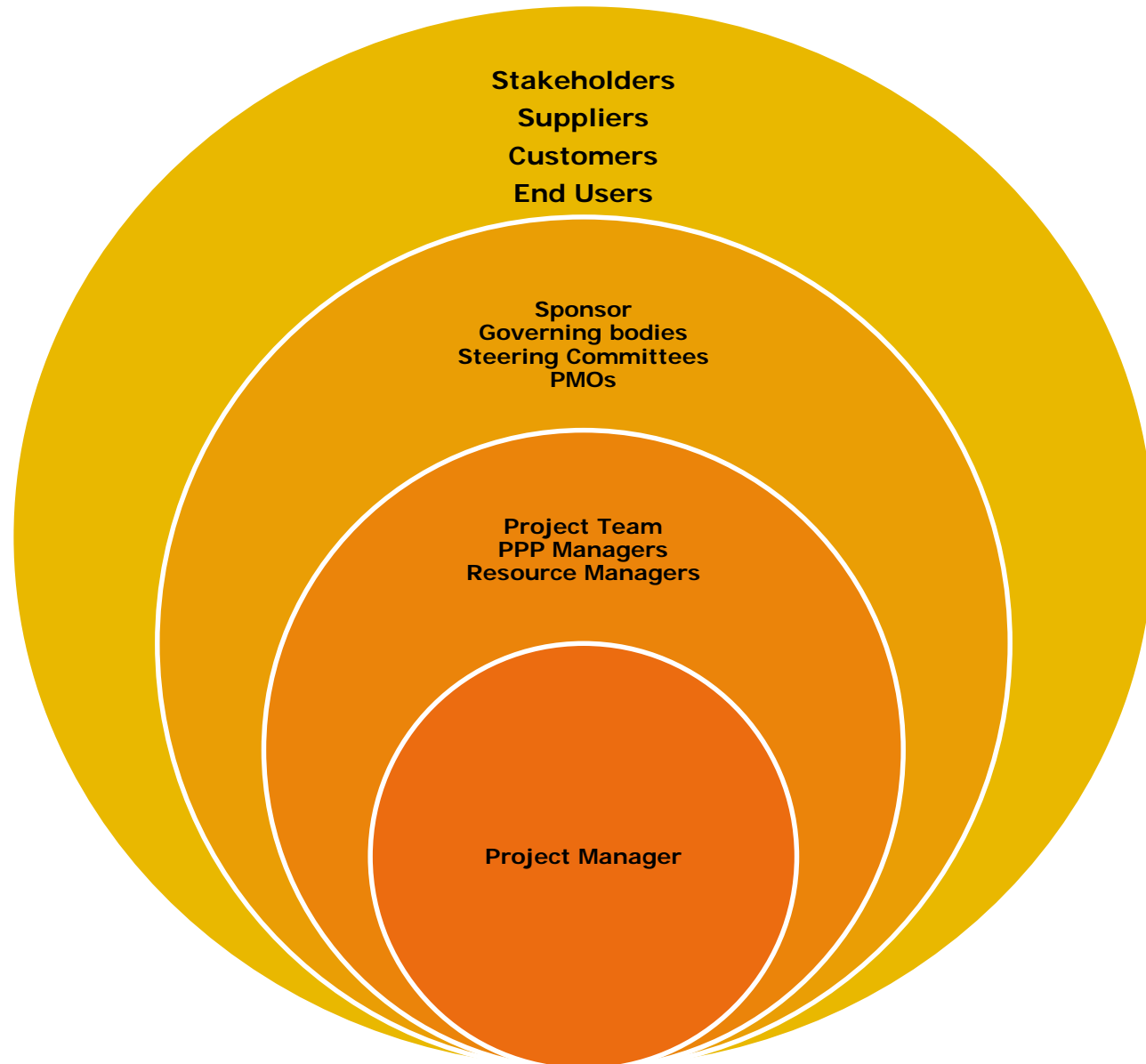


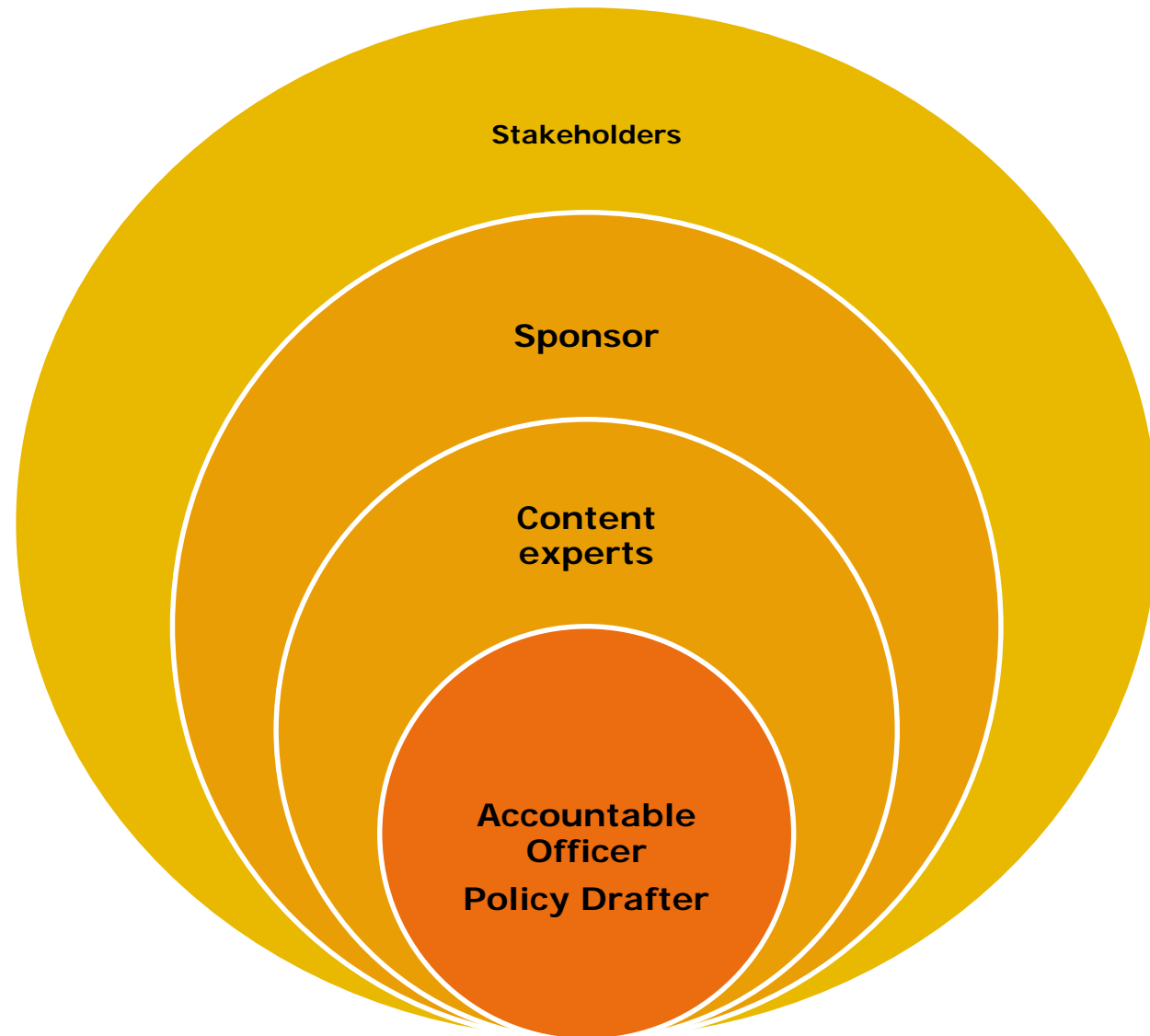
Figure 1-4: Examples of Project Stakeholders

PMI, *A guide to the project management body of knowledge (PMBOK guide)*, 2017, 6th edn, PMBOK Guide, Project Management Institute, Newtown Square, Pennsylvania, viewed 25 August 2018, <<http://library.books24x7.com.ezproxy.usq.edu.au/toc.aspx?bookid=132589>>.



# Stakeholders

## Policy Context



Adapted from Figure 1-4: Examples of Project Stakeholders

PMI, *A guide to the project management body of knowledge (PMBOK guide)*, 2017, 6th edn, PMBOK Guide, Project Management Institute, Newtown Square, Pennsylvania, viewed 25 August 2018, <<http://library.books24x7.com.ezproxy.usq.edu.au/toc.aspx?bookid=132589>>.



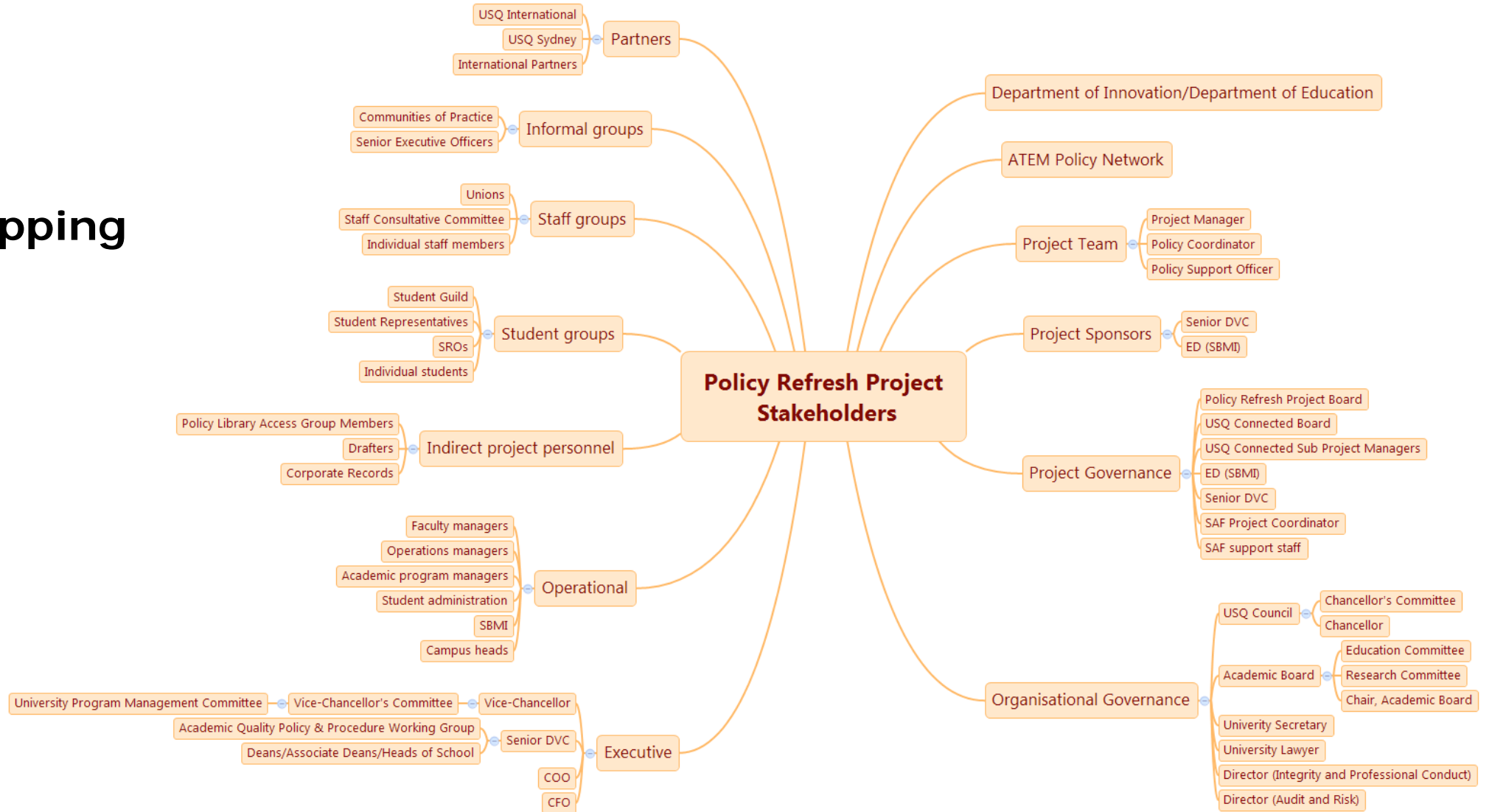
# Tools

## Mindmapping

Visio

Xmind

Freemind



# Tools

## Stakeholder circle

<http://www.stakeholdermapping.com/stakeholder-circle-methodology/>



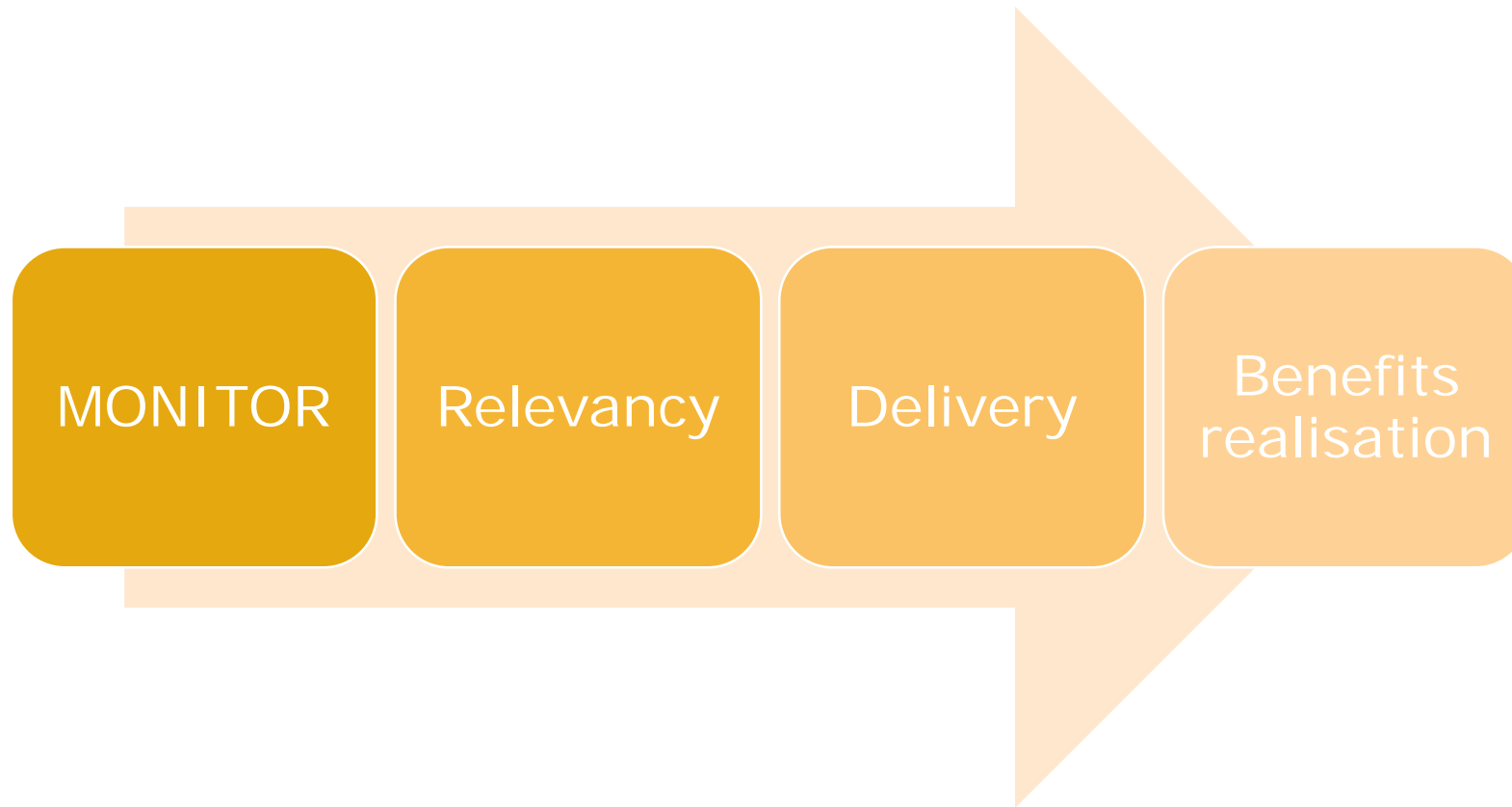


Scope





# Tools





# Implementation





# Tools





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**UWA Policy Framework  
PM integrated!**



**Contribute to the research**

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