

Proceedings of 6th Asian Business Research Conference

8-10 April 2012

Bangkok, Thailand

Editor: Mr. Tanzil Hoque,

World Business Institute, Australia

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Editorial Note: These proceedings are organized under the following tracks:

- 1. Accounting**
- 2. Banking**
- 3. Economics**
- 4. Finance**
- 5. Management**
- 6. Marketing**

Papers contained in these proceedings are refereed papers as they are double blind peer reviewed. The readers are advised to click on individual track names (say Management) and then select the paper by the paper number, title and or author (s). We have tried to minimize the errors but sole responsibility rests on the author(s) concerned. We hope these papers would serve as the most valuable materials for business research only and no materials should be used or manipulated for any purpose other than purely academic research.

Tanzil Hoque

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**Call for Papers
6th Asian Business Research Conference**

8-10 April 2012, Novotel Hotel, Bangkok, Thailand

Submission Deadline: 12 March 2012 and Registration Deadline: 30 March 2012

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Empirical and theoretical papers and/or abstract relating to Global Financial Crisis, Corporate Finance, Derivatives Market and Products, Financial Institutions, Options and Futures, Stock markets, Bond Markets, Merger and Acquisition, Financial Restructuring, Money Market Dealings, Financial Modelling, Islamic Finance, Asian Capital Markets, Corporate Governance, Micro-finance, Bank Death and Credit Crunch, International Banking, Commercial lending, International Banking, Central bank policy, Lending decisions and Lending Policy, Banking Law, Banking and Financial Services Marketing, Country Risk Islamic Banking, Net Banking, Banking Regulation, Contemporary Issue in Banking and Finance are invited for the above international conference in Bangkok, Thailand.

An author can present up to two papers. All papers will undergo blind review process. This conference is organised and sponsored by World Academy of Social Science and four International Peer Reviewed Journals such as Journal of Business & Policy Research (ISSN 1449-387X), International Review of Business Research Papers (ISSN: 1837-5685), World Review of Business Research (ISSN: 1838-3955) and World Journal of Social Sciences (ISSN: 1838-3785).

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PROGRAM CHAIR: Professor Dr. Zia Haqq, World Business Institute, Australia



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PROGRAM

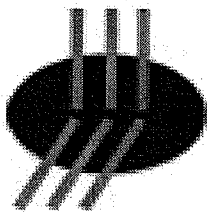
8 – 10 April 2012

Theme: “Research for Progress”

Venue: Hotel Novotel Bangkok on Siam Square
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