

13th International Business Research Conference

PROGRAM

22-24 November 2010

Venue: Novotel Hotel on Collins
Level 6, 270 Collins Street, Melbourne
Australia

Main Theme: “Research for Change”

Prof. Dr. Robert Clift
Conference Chair

Dr. Zia Haqq
Coordinator

Proudly sponsored by:



World Business Institute
Journal of Business and Policy Research
International Review of Business Research Papers
Global Economy and Finance Journal
World Journal of Management

Conference Team

Professor Dr. Bob Clift, University of Tasmania, Australia, Conference Chair

Dr. Zia Haqq, World Business Institute, Conference Coordinator

Mr. Quddus Prodhan, Technical Adviser, World Business Institute

Ms. Nuha Jahan, Events/Publications Director, World Business Institute

Khaleda Akhter, Managing Director, World Business Institute

Mr. Tanzil Hoque, Marketing Director, World Business Institute

Countries Represented by the Authors

The 13th International Business Research Conference is proud to welcome delegates from 26 countries of the world.

**Australia
Brazil
China
Fiji
Germany
Ghana
Hong Kong
India
Indonesia
Iran
Japan
Malaysia
Mauritius
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Philippines
Portugal
Republic of Korea
South Africa
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WELCOMING NOTE FROM THE CONFERENCE CHAIR

As always it gives me great pleasure to welcome you to the our 13TH International Business Research Conference, and to my home city of Melbourne.

Your programme suggests that this conference, like the earlier ones, will be a great success, there are papers from all the business disciplines and people from 26 countries. Our mixing of business disciplines and international participants creates an unique atmosphere. As it is an academic conference, we have to ensure that the papers are of an appropriately high intellectual standard and are at the leading edge of research in the relevant disciplines. However, I sometimes think that the better measures of success are the number of countries represented and the number of languages spoken. I believe that different backgrounds and languages introduce interesting and diverse attitudes to the technical subject matter and to normal discourse.

The theme of the conference is “Research for Change” and we certainly have to come to grips with some rather substantial changes – political, economic and natural. As all those changes will affect Business in some way, and hence our disciplines, we may have to consider whether the authors have really appreciated the dynamic world in which we live.

Bob Clift
Conference Chair
Professor of Accounting, University of Tasmania, Australia
Former Dean, University of Melbourne, Australia

Monday 22 November 2010	9.00 AM – 10.40 AM	Vienna Room
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Track: Economics

Session Chair: Dr. Sabine Klinger, Institute for Employment Research, Germany

230- Improving the effects of PPPs on ultra poor households in Bangladesh: Nilufa Akhter Khanom, University of Canberra, Australia

203- Climate change, R&D investment and productivity growth in Western Australian agriculture: an exploratory analysis: Ruhul A Salim, Curtin University of Technology, Australia and Nazrul Islam

207- AN ARDL Model of Factor Determining Iran's Oil Export Revenues (1971-2008): Mohammad Hassani and Amir Ali Noojomi, Islamic Azad University of Iran, Iran

209- Estimation of Monetary Policy Rule in Korea: Tae-Jeong Kim, The Bank of Korea, South Korea

201- Impact of Sustainable Forest Management Practices on Timber Market: Experience from Sabah, Malaysia: AS Abdul-Rahim and HO Mohd-Shahwahid, Universiti Putra Malaysia, Malaysia

Monday 22 November 2010	9.00 AM – 10.40 AM	Cantala Room
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Track: Management

Session Chair: Dr. Krishnaswamy Jayaraman, Universiti Sains Malaysia (USM), Malaysia

444- Employees' Smoking Cessation: The Role of Hope: Wen-Ling Lee, Shiow-Erh Shih and Yi-Hua Huang, Kaohsiung Municipal United Hospital, Taiwan, and Hsiu-Min Chen, I-Shou University, Taiwan

445- Positive Emotional Appeals on Smoking Cessation: Hsiu-Min Chen, I-Shou University, Taiwan

453- Effective Oversight Roles of Board of Directors - The Case of Listed Firms on Bursa Malaysia: Nur Ashikin Mohd Saat, Yusuf Karbhari, Saed Heravi and Annuar Md Nassir, Universiti Putra Malaysia, Malaysia

426- Legitimacy Theory and a Compliance Analysis of Tesco's 2008 Business Review: Andrea Bather, University of Waikato, New Zealand and Robyn Tucker, Bay of Plenty Polytechnic, New Zealand

466- Andragogy or Pedagogy- What is right for MBAs?: Michael Segon, RMIT University, Australia

Monday 22 November 2010	9.00 AM – 10.40 AM	Fawkner Room
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Track: Finance

Session Chair: Prof. Robert Clift, University of Tasmania

340- Dealer Group or Financial Planning Group? A Case for Changing the Industry Terminology: Lujer Santacruz, University of Southern Queensland, Australia

309- Violation of Listing Requirements and Company Value- Evidence from Bursa Malaysia: Jing Hui Kwan and Shiang Shen Kwan, Multimedia University, Malaysia

312- Overview of Subprime Crisis on U.S Stock Market: Choy-Yoke Chong, Multimedia University, Malaysia

304- Stock Market Reaction towards Capital Expenditure Announcements: Malaysia Case for Servicing and Manufacturing Industry: Lynn, Ling Yew Hua and Junaid M. Shaikh, Curtin University of Technology, Malaysia

305- Cash Flow, Earnings Ratio and Stock Returns in Emerging Global Regions: Evidence from Longitudinal Data: Luiz Paulo Fávero, University of Sao Paulo, Brazil and Patrícia Belfiore, FEI University Center, Brazil

Monday 22 November 2010	10.40 AM – 11.00 AM	Foyer, Level 6
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“Morning Tea”

Monday 22 November 2010	11.00 AM – 12.40 PM	Vienna Room
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Track: Marketing

Session Chair: Mr. Arian Ghajarzadeh, Multimedia University, Malaysia

514- Network Structure and Network Commitment in Innovation Networks: Tommy Roxenhall, Mid Sweden University, Sweden

513- An Analysis Of South Africa's Trade With Australia: Opportunities For The Future: Ch Bothma, University of South Africa, South Africa

523- Investigating the Ethical Beliefs of Pakistani Consumers: An Exploratory Approach: Falah-ud-Din Butt, Niaz Ahmed Bhutto and Nisar Ahmed Siddiqui, Sukkur Institute of Business Administration, Pakistan

512- Exploring the Dimension of Internal Brand Citizenship Behaviours in Malaysia: A Case of Northern Malaysia Hotel: Hasnizam Shaari, Salniza Md. Salleh and Zolkafli Hussin, Universiti Utara Malaysia, Malaysia

528- Factors in the Propensity to Purchase Private Brands by Chinese Consumers: Manyu Huang, Zhongnan University of Economics and Law, People's Republic of China and Kevin E. Voges, University of Canterbury, New Zealand

Monday 22 November 2010	11.00 AM – 12.40 PM	Cantala Room
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Track: Management

Session Chair: Ms. Robyn Tucker, Bay of Plenty Polytechnic, New Zealand

437- Competency and Moral Implantation into ADHD children based upon Buddha's Doctrines (Dharma): Garuna Yooyartwong and Pornpimol Chongphaisal, Thammasat University, Thailand

419- Business Implications of Corporate Sustainability Management in a less developed country – evidence from the People's Republic of China: Helen Yang, Victoria University, Australia

473- Do Relational Norms Matter in Supply Chain? Moderating Effects of Guanxi and Environmental Uncertainty on Performance: Xinping Shi and Luning Wang, Hong Kong Baptist University, Hong Kong

460- Symbiotic Networking and SME Internationalization: A Cross-Cultural Study: Andrey Mikhailitchenko, California State University Sacramento, USA

464- An assessment of the business practices being used in Morocco: Damia Ettakadoumi, RMIT University, Australia

Monday 22 November 2010	11.00 PM – 12.40 PM	Fawkner Room
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Track: Accounting

Session Chair: Prof. Robert Clift, University of Tasmania, Australia

101- Fair Value Accounting in the Finance Sector: A Fiji Perspective: Pranil Prasad, Dharmendra Naidu, Shiro Devi, University of the South Pacific, Fiji and Jai Chandra, University of Fiji, Fiji

112- Accounting Change Model for the Public Sector: Adapting Luder's Model for Developing Countries: Phetphairin Upping and Judy Oliver, Swinburne University of Technology, Australia

106- Influences on Sustainability Reporting within Local Government: Nick Sciulli, Victoria University, Australia

105- Accounting Conservatism And Ownership Concentration: Evidence From Malaysia: Rahimah Mohamed Yunos, Zubaidah Ismail and Malcolm Smith, Edith Cowan University, Australia

110- The NPM: the Trojan Horse in Accountability: Ron Kluvers, Swinburne University, Australia and John Tippett, Victoria University, Australia

116- Information Systems in Thai businesses: Thunyane Pothisarn, University of Tasmania, Australia

Monday 22 November 2010	12.40 PM – 1.55 PM	Michel's Restaurant
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“Buffet Lunch”

Monday 22 November 2010	2.00 PM – 3.40 PM	Vienna Room
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Track: Banking

Session Chair: Mr. Hariandy Hasbi, Widyatama University, Indonesia

614- Determinants of minority shareholder rights in the Thai banking sector: Chinnapat Kanthapanit, Anona Armstrong and John Tippet, Victoria University, Australia

619- Customer Relationship Management In Banking Sector - A Study With Reference To India And Yemen: Jayant V. Joshi, Swami Ramanand Teerth Marathwada University, India

615- Market Response to Bank Loan Announcements in a Government-controlled Banking System: Evidence from China's Banks: Yuan Zhang, Christopher Gan and Zhaohua Lj, Lincoln University, New Zealand

618- Performance and Financial Ratios of Commercial Banks in Malaysia and China: Rasidah Mohd Said, Universiti Kebangsaan Malaysia, Malaysia and Mohd Hanafi Tumin, Universiti Teknologi Mara, Malaysia

622- Profit-Loss Sharing and Value Creation in Islamic Banks: Abdul Ghafar Ismail and Ruhaini Muda, Universiti Kebangsaan Malaysia, Malaysia

Monday 22 November 2010	2.00 PM – 3.40 PM	Cantala Room
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Track: Management

Session Chair: Prof. Stuart Orr, Deakin University, Australia

421- The Impact of Restructuring on the Performance of Garuda Indonesia: Roberto Akyuwen, Ministry of Finance Republic Indonesia, Indonesia, Abdulgani, Commissioner of Garuda Indonesia, Indonesia and Marthin Nanere, Latrobe University, Australia

447- Effective Global Leadership: The Importance of Cultural Intelligence and Openness: Thomas Verghese, Cultural Synergies, Australia and Brian D'Netto, Australian Catholic University, Australia

472- Short-Term Business Study Abroad Programs as Part of the Business Education at Small and Medium-Sized Universities – A Franco-German Case Study: Roland Schwald, Albstadt-Sigmaringen University, Germany

463- Beyond transformational change; Incremental transformational change in institutions: George Comodromos, Victoria University, Australia

475- Career Anchor and Entrepreneurial Intension of Taiwanese Women: Melien Wu and Nai-Yu Yu, National Chiayi University, Taiwan

Monday 22 November 2010	2.00 PM – 3.40 PM	Fawkner Room
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Track: Finance

Session Chair: Dr. Ming-Chang Cheng, National Chung Cheng University, Taiwan

313- Institutional Shareholder Activism and Limited Investor Attention: Pornanong Budsaratragoon, Chulalongkorn University, Thailand Suntharee Lhaopadchan, Kasetsart University, Thailand and David Hillier, University of Strathclyde, Thailand

324- An Investigation of a Financial Education Model for Superannuation Decisions: Michael Ntalianis, Victoria University, Australia

326- The economic value of the Howard Government's Employee Share Ownership Plans on Australian Employers and Employees 2005-2010: John McElvaney, Deakin University, Australia

343- Title: Initial public offerings (IPOs) – why is it so puzzling?: Sheela Devi D. Sundarasan and Mike Siew Wei Leong, Taylor's Business School, Malaysia

337- Executive Compensation and Corporate Governance with special reference to Bangladesh: Some Emerging Issues: Victoria Wise, Deakin University, Australia and Muhammad Mahboob Ali, Atish Dipankar University of Technology, Bangladesh

Monday 22 November 2010	3.40 PM – 4.00 PM	Foyer, Level 6
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“Afternoon Tea”

Monday 22 November 2010	4.00 PM – 5.40 PM	Cantala Room
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Track: Management

Session Chair: Dr. Marthin Nanere, La Trobe University, Australia

482- Conflict, crisis and unintended consequences: developments in performance management in the UK health sector: Lynne Conrad and Pinar Guven Uslu University of Essex, United Kingdom

430- A Complementation of Quantitative and Qualitative Analytics for Arriving at Conclusive Social Research Findings: Malek Elahi, PN University South -East Asia, Malaysia and Roberto F. Villarroel, University of the East, Philippines

436- A Behavioural Model of Financial Decision Making for Retirement Planning: Michael Cohen, Victoria University, Australia

409- Family-Owned Businesses: Towards a Model of Succession Planning in Malaysia: Moha Asri Abdullah, Junaidah Hasim, Zarinah Abdul Hamid and Md. Fouad Bin Amin, International Islamic University of Malaysia, Malaysia

425- Web Sites Glocalization in Indonesia: Do Product and Web Sites Category Matter?: Bayu Sutikno, Universitas Gadjah Mada Indonesia, Indonesia and Julian Ming-Sung Cheng, National Central University Taiwan, Taiwan

Monday 22 November 2010	4.00 PM – 5.40 PM	Vienna Room
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Track: Finance

Session Chair: Prof. Robert Clift, University of Tasmania, Australia

322- Corporate Disclosures of Related-Party Relationships and Transactions in China: Influences of Factors Identified from Agency, Legitimacy, and Signalling Theories: Yuan George Shan, The University of Adelaide, Australia

335- Shariah-complaint Investment and Shareholders' Value: An Empirical Investigation: Mehdi Sadeghi, Macquarie University, Australia

323- The performance of the Islamic mutual funds in Malaysia: Risk and Return Analysis: Fadillah Mansor, University of Malaya, Malaysia/La Trobe University, Australia and Ishaq Bhatti, La Trobe University, Australia

332- Stock Price Turning Point Prediction Using Neural Networks: Hubert P. Fernando and Jo Vu, Victoria University, Australia

341- The Effect of Working Capital Management on Firms' Performance in Emerging Market: MA Zariyawati, MN Annuar and H Taufiq, Universiti Putra Malaysia, Malaysia

Monday 22 November 2010	4.00 PM – 5.40 PM	Fawkner Room
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Track: Management

Session Chair: Prof. Brian D'Netto, Australian Catholic University, Australia

409- Process Innovation: A study of Malaysian Small Medium Enterprises (SMEs): Ahmad Zahiruddin Yahya and Mohd Said Othman, University of Malaya, Malaysia and Abdullah Sanusi Othman, Ishak Abdul Rahman and Jumaat Abd Moen, National University of Malaysia, Malaysia

433- The Effects Of Participation In The Development Of Performance Measures On Managerial Performance With Fairness Perception As A Mediating Variable: (An Empirical Study of Hospital Industry in Central Java, Indonesia): Y Anni Aryani and Puput Rahmawati, Universitas Sebelas Maret – Indonesia, Indonesia

477B- An Analysis of Group Development processes under Cooperative Inquiry: Chris Booth, RMIT University, Australia

432- The challenge of occupying the position of an employer of choice: Priya Gunesh, University of Mauritius, Mauritius

481- The Influence of Satisfaction and Relationship Commitment on Student Loyalty in Self-financed Tertiary Education Institutions: Chi Bo Wong, Hong Kong Shue Yan University, Hong Kong

Tuesday 23 November 2010	9.00 AM – 10.40 AM	Vienna Room
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Track: Marketing

Session Chair: Mr. Cornelius Bothma, University of South Africa, South Africa

525- Comparing Customer and Supplier Perspectives of Business Relationship Value in International trading Relationships: Neeru Sharma, University of Western Sydney, Australia

530- A new model of Online advertizing effectiveness on consumer response: a case of laptop companies in Malaysia: Arian Ghajarzadeha, Khosro Sahalehc, Alireza Chavoshd and Anahita Bagherzad Halimie, Multi Media University, Malaysia and Navid Sahebjamniab, University of Tehran, Iran

507- Consumer Attitude and Intention to Buy Organic Food as A Result of Brand Extension: An Experimental Approach: Reza Ashari Nasution and Mila Miranda Tarigan, Institut Teknologi Bandung, Indonesia and Wawan Dhewanto, Monash University, Australia

518- Sustainable consumption: A global-identity perspective: Lay Tyng Chan and Christina K.C. Lee, Monash University, Malaysia

524- Antecedents and consequences of consumer risk perception in apparel purchase- Evidence from consumers in Malaysia: Liew Cheng Siang, Taylor's University, Malaysia

Tuesday 23 November 2010	9.00 AM – 10.40 AM	Barton Room
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Track: Management

Session Chair: Mr. Chris Booth, RMIT University, Australia

438- Managing For Creative Teaching: An Empirical Study: Yongqing Fang and Doug Davies, University of Canberra, Australia and Vishwanath V. Baba, McMaster University, Canada

480- Determinants of Entry Modes for International Service Organisations: Evidence from China: Stuart Orr and Jane L Menzies, Deakin University, Australia

461- A comparison of Islamic business principles with ethics theory: Damia Ettakadoumi, RMIT University, Australia

484- Workplace Relationships and Perceptions of Job Quality: What Does It Matter?: Zeenobyah Hannif, University of Technology, Sydney, Australia and Anne Vo, University of Wollongong, Australia

406- Regulation Of Electronic Contracts: A Comparative Study: Farisa Tasneem, RMIT University, Australia

Tuesday 23 November 2010	9.00 AM – 10.40 AM	Fawkner Room
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Track: Accounting

Session Chair: Dr. Ron Kluvers, Swinburne University of Technology, Australia

109- Burden Of Proof In Tax Cases: A Comparison Between Australia And The United States: Maria Italia, Victoria University, Australia

107- Factors Affecting Independent Audit Committee Members' Effectiveness – The Case of Listed Firms on Bursa Malaysia: Nur Ashikin Mohd Saat, Yusuf Karbhari, Jason Zezhong Xiao and Saed Heravi, Universiti Putra Malaysia, Malaysia

108- Adoption of International Accounting Standards in Thailand: Influence on Decision Making of Individual Shareholders in Large Asset Based Industries: Chutiya Kanthapanit, Stella Sofocleous and Colin Clark, Victoria University, Australia

103- Improvements in Audit Risks Related to Information Technology Frauds: Saeed Askary and David Goodwin, Abu Dhabi University, UAE and Roman Lanis, University of Technology Sydney, Australia

114- Value Relevance of Financial and Non-financial Information: A Literature Review: Nadana Abayadeera, Victoria University, Australia

Tuesday 23 November 2010	10.40 AM – 11.00 AM	Level 6 Foyer
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“Morning Tea”

Tuesday 23 November 2010	11.00 AM – 12.40 PM	Vienna Room
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Track: Finance

Session Chair: Dr. Victoria Wise, Deakin University, Australia

338- Time pressure and the endowment effect: High time pressure attenuates lemon market in online auctions: Shih-Chieh Chuang and Sui-Min Wang, National Chung Cheng University, Taiwan and Yin-Hui Cheng, National TaiChung University, Taiwan

306- Southeast Asian Stock Market Dynamic Integrations: Nampuna D. Gultom and Grace H.Y. Lee, Monash University, Malaysia

330- Public Accounts, Interest Rates and Inflation as Determinants of Financial Stability: Ermelinda Lopes, University Of Minho, Portugal

329 - The Effects of Corporate Governance on Firm Performance: Ming-Cheng Wu, Hsin-Chiang Lin, I-Cheng Lin and Chun-Feng Lai, National Changhua University of Education, Taiwan

348- Intellectual capital & Return on investment: Case study: Iranian Stock Exchange: Fraydoon Rahnamay Roodposhti and Elahe Rajaei, Islamic Azad University, Iran and Somayeh Roshan Jourshari, Islamic Azad University, UAE

Tuesday 23 November 2010	11.00 AM – 12.40 PM	Barton Room
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Track: Management

Session Chair: Dr. Lynne Conrad, University of Essex, United Kingdom

435- The Impacts of Religiosity and Financial Information: Two Surveys of Taiwanese Adults' Charitable Giving Behavior: Hiewu Su and Tungshan Chou, National Donghwa University, Taiwan

462- Redefined and Resituated Resistance to Organizational Change: Putting the Jigsaw Together: Saima Ijaz, Jan Lockett-Kay and Tony Vitalis, Massey University, New Zealand

477- The Dynamic Development of Groups: More than what the management texts have 'Tuckman'ed away: Chris Booth and Michael Segon, RMIT University, Australia

479- Competing Technology Commercialization in Developing Country Case Study: Mobile Technology in Indonesia: Wawan Dhewanto, Ronaldi and Priyantono Rudito, Institut Teknologi Bandung, Indonesia

455- The Ethical Board: what hope is there?: Anona Armstrong and Ronald Francis, Victoria University, Australia

Tuesday 23 November 2010	11.00 AM – 12.40 PM	Fawkner Room
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Track: Economics

Session Chair: Dr. Jorih Muhammad, Universiti Sains Malaysia, Malaysia

202- The Tale of Parallel Integration Process in the ASEAN and the EU: An Empirical Investigation of Trade Potential: Shahriar Kabir and Ruhul Salim, Curtin University of Technology, Australia

234- An Evaluation of the New Zealand-Singapore Closer Economic Partnership: Satya Gonuguntla, Manukau Institute of Technology, New Zealand

214- The Effect of Taxation on Economic Growth; the Case of a Newly Industrialized Country: Roshaiza Taha and Sisira R.N. Colombage, Monash University, Australia and Nanthakumar Loganathan, Universiti Malaysia Terengganu, Malaysia

219- Labour shortage as a cause of labour hoarding in the great recession?: Markus Heckmann, Sabine Klinger, Martina Rebien, and Jörg Szameitat, Institute for Employment Research, Germany

210- Heterogeneous Effect of Ethnic Networks on International Trade of Thailand: The Role of Family Ties and Ethnic Diversity: Jing-Lin Duanmu, University of Surrey, United Kingdom and Yilmaz Guney, University of Hull, United Kingdom

Tuesday 23 November 2010	12.40 PM – 1.55 PM	Michel's Restaurant
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“Buffet Lunch”

Track: Accounting & Banking

Session Chair: Dr. Jayant Joshi, Swami Ramanand Teerth Marathwada University, India

111- Towards a theoretical model for corporate environmental disclosure: emphasising what and why: Salina Siddique, Nick Sciulli and Jeffrey Faux, Victoria University, Australia

115- Corporate Governance And Corporate Social Responsibility Disclosures By Indian Corporate Sector: Emerging Trends: Gurdip Singh and Narinder Kaur, Punjabi University, India and R C Dangwal, HNB Garhwal Central University, India

613- Banking: According to Islamic Syaria Concepts and Its Performance in Indonesia: Hariandy Hasbi, Widyatama University, Indonesia and Tendi Haruman, Bakrie University, Indonesia

621- The influence of Satisfaction and Switching Costs on Customer Retention: Retail Internet Banking Services: Chi-Bo Wong, Hong Kong Shue Yan University, Hong Kong

611- Banking Intermediation to Promote Real Sector Development in Indonesia: Gantiah Wuryandani, Bank Indonesia (Central Bank of Indonesia), Indonesia

Track: Management

Session Chair: Dr. Yongqing Fang, University of Canberra, Australia

412- Does Malaysian Tourism attract Singaporeans to revisit Malaysia? An Empirical study: Krishnaswamy Jayaraman, Soh Keng Lin, Ch'ng Li Guat and Wooi Leng Ong, Universiti Sains Malaysia, Malaysia

483- Human Resource Issues In The Development Of Tourism In Ghana: A Study Of Small/Medium Hotels In Volta Region: Esther.T.Appaw-Agbola, Stephen Afenyo and Allen Agbola, HO Polytechnic, Ghana

441- Evaluating Research Services Quality in Islamic Azad University Shahr-e-Qods Branch by Using SERVQUAL Scale: Shadi Shahvediyani, Islamic Azad University, Shahr-e-Qods Branch, Iran

465- Why Footballers and Other Sports People are not Professionals: Michael Segon, RMIT University, Australia

450- The effectiveness of semi-autonomous learning approaches for cross-cultural classrooms in Business Management courses: Adriana Koulouris & Margaret Heffernan OAM, RMIT University, Australia

Tuesday 23 November 2010	2.00 PM – 3.40 PM	Fawkner Room
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Track: Finance

Session Chair: Dr. Mehdi Sadeghi, Macquarie University, Australia

351- Corporate Social Disclosure in the Financial Sector of Bangladesh: A Study of Trend, Quality and Quantity of Reported Information: Mohammad Azim, Swinburne University of Technology, Australia and Ezaz Ahmed, University of South Australia, Australia

347- The impact of macroeconomic factors and non-macroeconomic events on Taiwan Electronic Industry stock index returns: Ming-Chang Cheng, Zuwei-Ching Tzeng and Wei-Ling Kang, National Chung Cheng University, Taiwan

334- Long Term Operating Performance of Acquiring Firms in Emerging Markets: The Corporate Governance Issues: Tze-Yu Yen, National Chung Cheng University, Taiwan and Paul André, ESSEC, France

345- Sukuk defaults and Rating Performance in Malaysia: A Case Study of Sukuk Bai' Bithaman Ajil: Hafizi Ab Majid, Shahida Shahimi, Mohd Hafizuddin Syah Bangaan Abdullah Universiti Kebangsaan Malaysia (UKM) - The National University of Malaysia and Zusuf Kan Zainal Kan, RAM Rating Services Berhad (RAM Ratings), Malaysia.

Tuesday 23 November 2010	3.40 PM – 4.00 PM	Level 6 Foyer
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“Afternoon Tea”

Tuesday 23 November 2010	4.00 PM – 5.40 PM	Barton Room
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Track: Management

Session Chair: Dr. Michael Segon, RMIT University, Australia

458- The effects of job demands and resources on employees' well-being:

Huei-Yin Chou, Meiho University, Taiwan, Rober Hecker and Angela Martin, University of Tasmania, Australia

476- Say You, Say Me: On Entrepreneurship Education as a Differentiation Strategy:

Ainon Jauhariah Abu Samah, Tun Abdul Razak University, Malaysia

485- A Model of Customer and Employee Empowerment in Solution Selling:

Some Research Directions: Volker G. Kuppelwieser, Markus Kenning and Cornelia Brehm, University of Wuppertal, Germany, Jörg Finsterwalder and Kevin E. Voges, University of Canterbury, New Zealand

469- Review Trade Show and Exhibition's Value Creation Knowledge

Management for Emerging Taiwanese MICE Industry: Chen-Ping Shih and Mr. Hao-Yuan Lin, National Taiwan Normal University, Taiwan

418- Enforceability Of Electronic Business Transactions And Electronic Contracts In Australia:

Farisa Tasneem, RMIT University, Australia

Tuesday 23 November 2010	4.00 PM – 5.40 PM	Vienna Room
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Track: Economics

Session Chair: Assoc. Prof. Ruhul Salim, Curtin University, Australia

232- Sme Lending Of The Northern Corridor Economic Region : Access And Needs:

Jorlah Muhammad, Zamri Ahmad and Suhaimi Shahnnon, Universiti Sains Malaysia, Malaysia

231- Export Competitiveness of Iran Food Value Chain:

Morteza Moradi and Morteza A. Sharif, Urmia University of Technology, Iran

213- Macroeconomic Determinants of Foreign Capital Flows into Thailand:

Muhammad Asraf Abdullah, Shazali Abu Mansor and Chin-Hong Puah, Universiti Malaysia Sarawak, Malaysia

220- Endogenous Money or Sticky Wages: A Bayesian Approach: Guangling (Dave) Liu, University of Stellenbosch, South Africa

228- Commodity Exchange - An Efficient System for Price Stabilization of Pakistan's Agriculture Sector: Khalid Mumtaz, Bahria University, Pakistan

Tuesday 23 November 2010	4.00 PM – 5.40 PM	Fawkner Room
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Track: Marketing and Management

Session Chair: Prof. Malek Elahi, University of the East and PN University South - East Asia, Philipines

508- Historical Price Posting by Consumers: An Analysis of a Seller's Pricing Strategy and its Consumers' Haggling Behavior: Xubing Zhang, Hong Kong Polytechnic University, Hong Kong

525B- Drivers of Value in International Business Partnerships: A conceptualisation based on Business Relationship Stage: Neeru Sharma, University of Western Sydney, Australia

486- SOX 404-compliant ERP System Internal Control Framework - The Preliminary Outcome: She-I Chang, National Chung Cheng University, Taiwan

408- Does The Transactional, Transformational And Spiritual Leadership Styles Are Distinctive Leadership Paradigm?: A Conceptual Insight: Zaini Jamaludin, International Islamic University College, Malaysia and Nik Mutasim Nik Ab. Rahman, Zafir Khan Muhammad Makhbul and Fazli Idris, National University of Malaysia, Malaysia

428- RAK Ceramics -A Middle-East based company gone international with its own brands: Golam Mostafa Khan and Darwish Al Moharby, Sultan Qaboos University, Oman

Tuesday 23 November 2010	7.30 PM – 10.30 PM	Level 6
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“Conference Dinner”

Wednesday 24 November 2010	8.30 AM – 10.00 AM	Fawkner Room
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“Doctorial Symposium”

Wednesday 24 November 2010	10.00 AM – 10.15 AM	Level 6, Foyer
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“Morning Tea”

Wednesday 24 November 2010	10.15 AM – 11.30 AM	Fawkner Room
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“Doctorial Symposium”

Wednesday 24 November 2010	11.30 AM – 12.30 PM	Fawkner Room
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**“International Review of Business Research Papers
Commemorative Special Issue Function”**

Wednesday 24 November 2010	12.30 PM – 2.00 PM	Michel’s Restaurant
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“Buffet Lunch”

--- End of Conference ---

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Prof. Stuart Orr	Deakin University	Australia	14, 18
Dr. Michael Cohen	Victoria University	Australia	16
Ms. Damia Ettakadoumi	RMIT University	Australia	13, 19
Dr. Anne Vo	University of Wollongong	Australia	19
Ms. Farisa Tasneem	RMIT University	Australia	19, 24
Mr. Chris Booth	RMIT University	Australia	17, 18, 20
Prof. Ronald Francis	Victoria University	Australia	21

Mrs. Adriana Koulouris	RMIT University	Australia	23
Mrs. Neeru Sharma	University of Western Sydney	Australia	18, 25
Mr. Chris Matthews	Clean Carbon Capture	Australia	N/A
Mr. Bandar Alobaid	University of New Castle	Australia	N/A
Mr. Faisal Mohammed Alawi	New England University	Australia	N/A
Dr. Sarod Khandkar	Swinburne University of Technology	Australia	N/A
Dr. Michael Segon	RMIT University	Australia	11, 20, 23, 24
Mr. Luiz Paulo Favero	University of Sao Paulo	Brazil	11
Mr. Yang Chen	Hong Kong Baptist University	China	N/A
Mr. Luning Wang	Hong Kong Baptist University	China	12
Mrs. Shiro Devi	University of the South Pacific	Fiji	13
Dr. Sabine Klinger	Institute for Employment Research	Germany	10, 21
Mr. Roland Schwald	Albstadt-Sigmaringen University	Germany	14
Mrs. Esther Theresa Appaw-Agbola	HO Polytechnic	Ghana	22
Dr. Chi Bo (Brian) Wong	Hong Kong Shue Yan University	Hong Kong	17
Dr. Xubing Zhang	Hong Kong Polytechnic University	Hong Kong	25
Prof. Gurdip Singh	Punjabi University	India	22
Dr. Jayant Joshi	Swami Ramanand Teerth Marathwada University	India	14, 22
Mr. Hariandy Hasbi	Widyatama University	Indonesia	14, 22
Ms. Gantiah Wuryandani	Bank Indonesia (Central Bank of Indonesia)	Indonesia	22
Mr. Bayu Sutikno	Universitas Gadjah Mada Indonesia	Indonesia	16
Dr. Y Anni Aryani	Universitas Sebelas Maret	Indonesia	17
Mr. Wawan Dhewanto	Institut Teknologi Bandung	Indonesia	18, 21
Dr. Mohammad Hassani	Islamic Azad University	Iran	10
Mr. Morteza Moradi	Urmia University of Technology	Iran	24
Dr. Fraydoon Rahnamay Roodposhti	Islamic Azad University of Iran	Iran	20
Dr. Shadi Shahverdiyani	Islamic Azad University	Iran	23
Mr. Hiromitsu Sato	Waseda University	Japan	N/A
Dr. Yasunoki Katsuvayama	Waseda University	Japan	N/A
Mr. Keiji Abe	Takasaki City University of Economics	Japan	N/A
Dr. Nur Ashikin Mohd Saat	University Putra Malaysia	Malaysia	10, 19
Dr. Rasidah Mohd Said	Universiti Kebangsaan Malaysia	Malaysia	14
Ms. Ruhaini Muda	Universiti Teknologi MARA	Malaysia	14
Mr. Abdul Samad Abdul Rahim	University Putra Malaysia	Malaysia	10

Dr. Jorah Muhammad	Universiti Sains Malaysia	Malaysia	21, 24
Mr. Muhammad Asraf Abdullah	Universiti Malaysia Sarawak	Malaysia	24
Ms. Jing Hui Kwan	Mutimedia University	Malaysia	11
Ms. Choy Yoke Chong	Mutimedia University	Malaysia	11
Ms. Lynn Yew Hua Ling	Curtin University of Technology	Malaysia	11
Mr. Siew Wei (Mike) Leong	Taylor's Business School	Malaysia	15
Mr. Hafizi Ab Majid	Universiti Kebangsaan Malaysia	Malaysia	23
Mr. Nampuna Dolok Gultom	Monash University	Malaysia	20
Dr. Moha Asri Abdullah	International Islamic University of Malaysia	Malaysia	16
Mr. Abdullah Othman	National University of Malaysia (UKM)	Malaysia	17
Ms. Ainon Jauhariah Abu Samah	Tun Abdul Razak University	Malaysia	24
Dr. Krishnaswamy Jayaraman	Universiti Sains Malaysia (USM), Penang	Malaysia	10, 22
Mr. Hasnizam Shaari	Universiti Utara Malaysia	Malaysia	12
Mr. Cheng Siang Liew	Taylor's University	Malaysia	18
Mr. Arian Ghajarzadeh	Multi Media University Malaysia	Malaysia	12, 18
Ms. Lay Tyng Chan	Monash University	Malaysia	18
Mr. Zaini Jamaludin	International Islamic University College Selangor	Malaysia	25
Dr. Zariyawati MA	Universiti Putra Malaysia	Malaysia	17
Ms. Priya Gunesh	University of Mauritius	Mauritius	17
Mrs. Yuan Zhang	Lincoln University	New Zealand	14
Dr. Satya Gonuguntla	Manukau Institute of Technology	New Zealand	21
Ms. Andrea Bather	University of Waikato	New Zealand	11
Ms. Robyn Tucker	Bay of Plenty Polytechnic	New Zealand	11, 12
Ms. Saima Ijaz	Massey University	New Zealand	20
Assoc. Prof. Kevin Voges	University of Canterbury	New Zealand	12, 24
Dr. Golam Khan	Sultan Qaboos University	Oman	25
Mr. Falahuddin Butt	Sukkur Institute of Business Administration (Sukkur IBA)	Pakistan	12
Mr. Khalid Mumtaz Khan	Bahria University	Pakistan	25
Prof. Malek Elahi	University of the East and PN University South - East Asia	Phillippines	16, 25
Dr. Ermelinda Lopes Silva	Minho University	Portugal	20
Dr. Guangling (Dave) Liu	University of Stellenbosch	South Africa	25
Mr. Cornelius Bothma	University of South Africa	South Africa	18
Mr. Emmanuel Cole Tinyase	Milli Export & Import Trading Company	South Africa	N/A
Dr. Tae-Jeong Kim	The Bank of Korea	South Korea	10

Dr. Tommy Roxenhall	Mid Sweden University	Sweden	12
Dr. Tze-Yu Yen	National Chung Cheng University	Taiwan	23
Dr. Shih-Chieh Chuang	National Chung Cheng University	Taiwan	20
Ms. Hsin-Chiang Lin	National Changhua University of Education	Taiwan	20
Dr. Tungshan Chou	National Dong-Hwa University	Taiwan	20
Dr. Melien Wu	The National Chiayi University	Taiwan	15
Dr. She-I Chang	National Chung Cheng University	Taiwan	25
Dr. Huei-Yin Chou	Meiho University	Taiwan	24
Ms. Wen-Ling Lee	Kaohsiung Municipal United Hospital	Taiwan	10
Mr. Hsiu-Min Chen	I-Shou University	Taiwan	10
Mr. Hao-Yuan Lin	National Taiwan Normal University	Taiwan	24
Dr. Chen-Ping Shih	National Taiwan Normal University	Taiwan	24
Dr. Ming-Chang Cheng	Naional Chung Cheng University	Taiwan	15, 23
Ms. Thunyanee Pothisarn	Chiang Mai University	Thailand	13
Dr. Pornpimol Chongphaisal	Thammasat University	Thailand	12
Dr. Sutharee Lhaopadchan	Kasetsart University	Thailand	15
Dr. Saeed Askary	Abu Dhabi University	UAE	19
Dr. Jing-Lin Duanmu	University of Surrey	United Kingdom	21
Dr. Lynne Conrad	University of Essex	United Kingdom	16, 20
Dr. Andrey Mikhailitchenko	California State university Saramento	USA	13