



Looking at the future

Mobile accessibility and other new technologies

Dr Helen Farley and Mr Neil Martin

Putting your intranet on the road ...



Mobile v Mobile

What is mobile?









What should you consider before moving into this space?

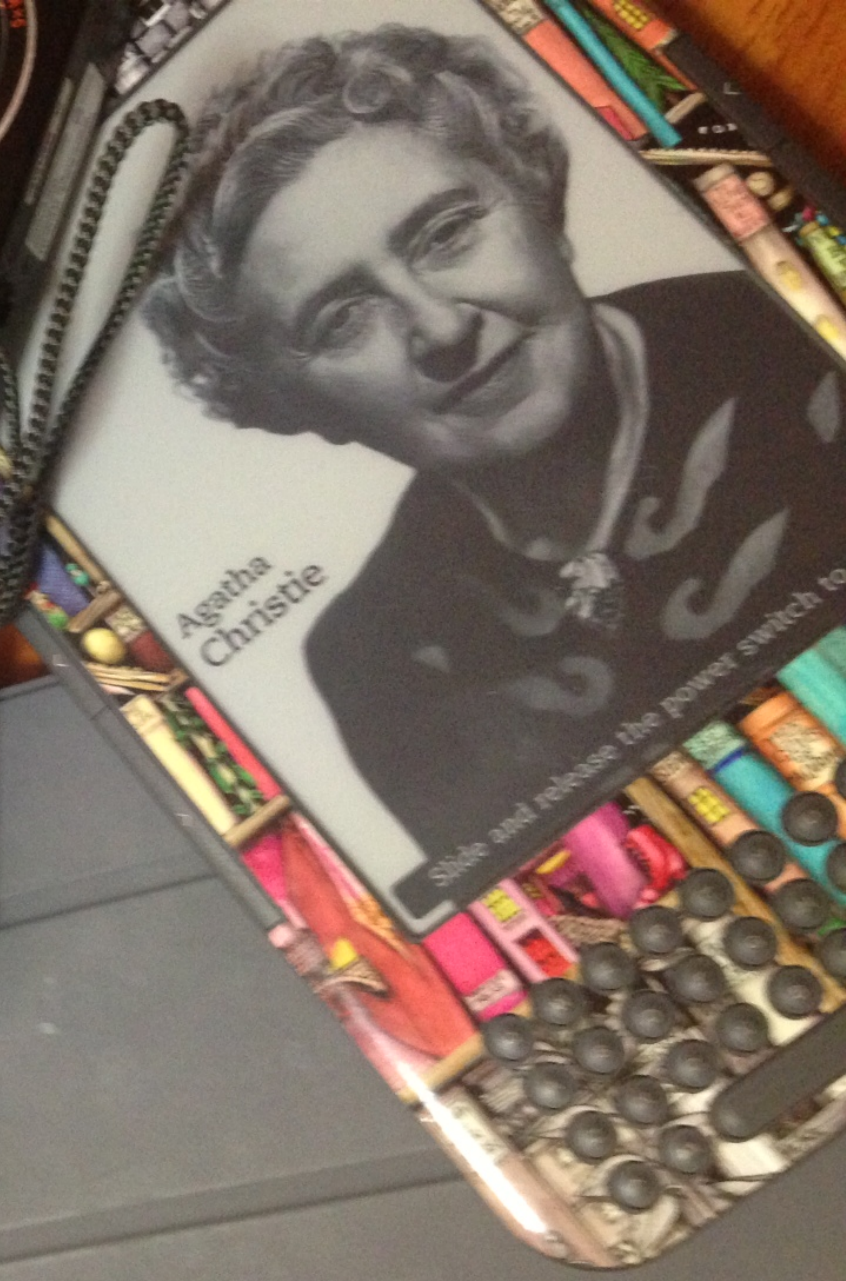
What are people using already?

- Smart phones?
- Mp3 players?
- iPads?
- Tablets?
- eReaders?





Pic: David Boyle





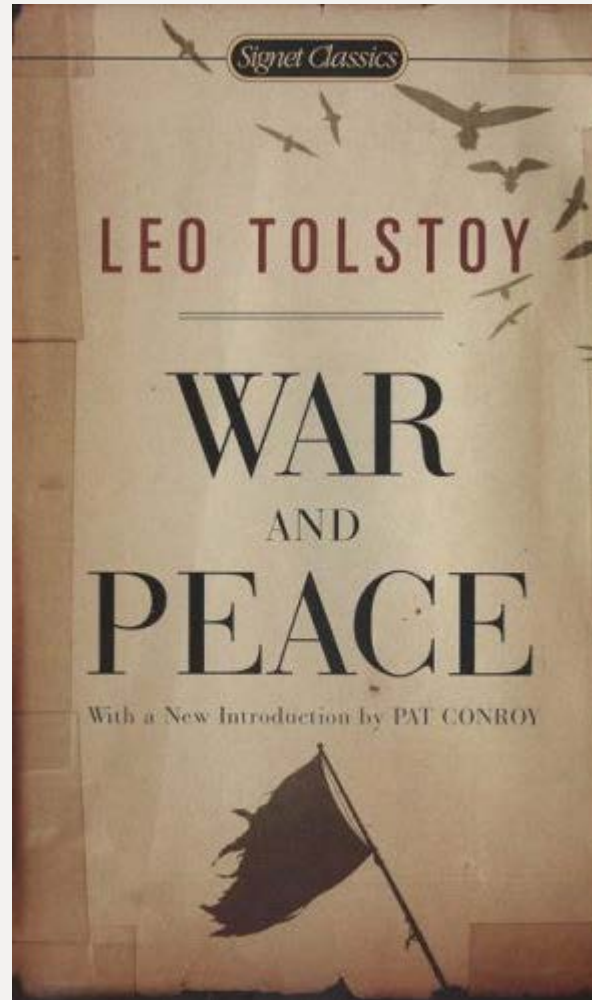
Consider ...

- Experiences need to be streamlined if using mobile technologies
- Need a clear set of tasks
 - Watch a video
 - Visit a webpage
 - Respond to a comment



Pic: Jason.Baak

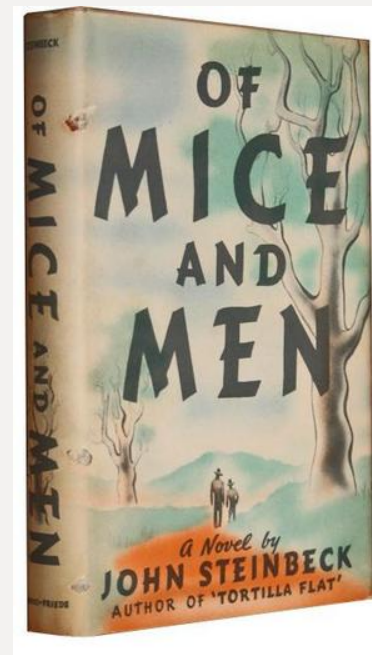
Activity 1: Great literature



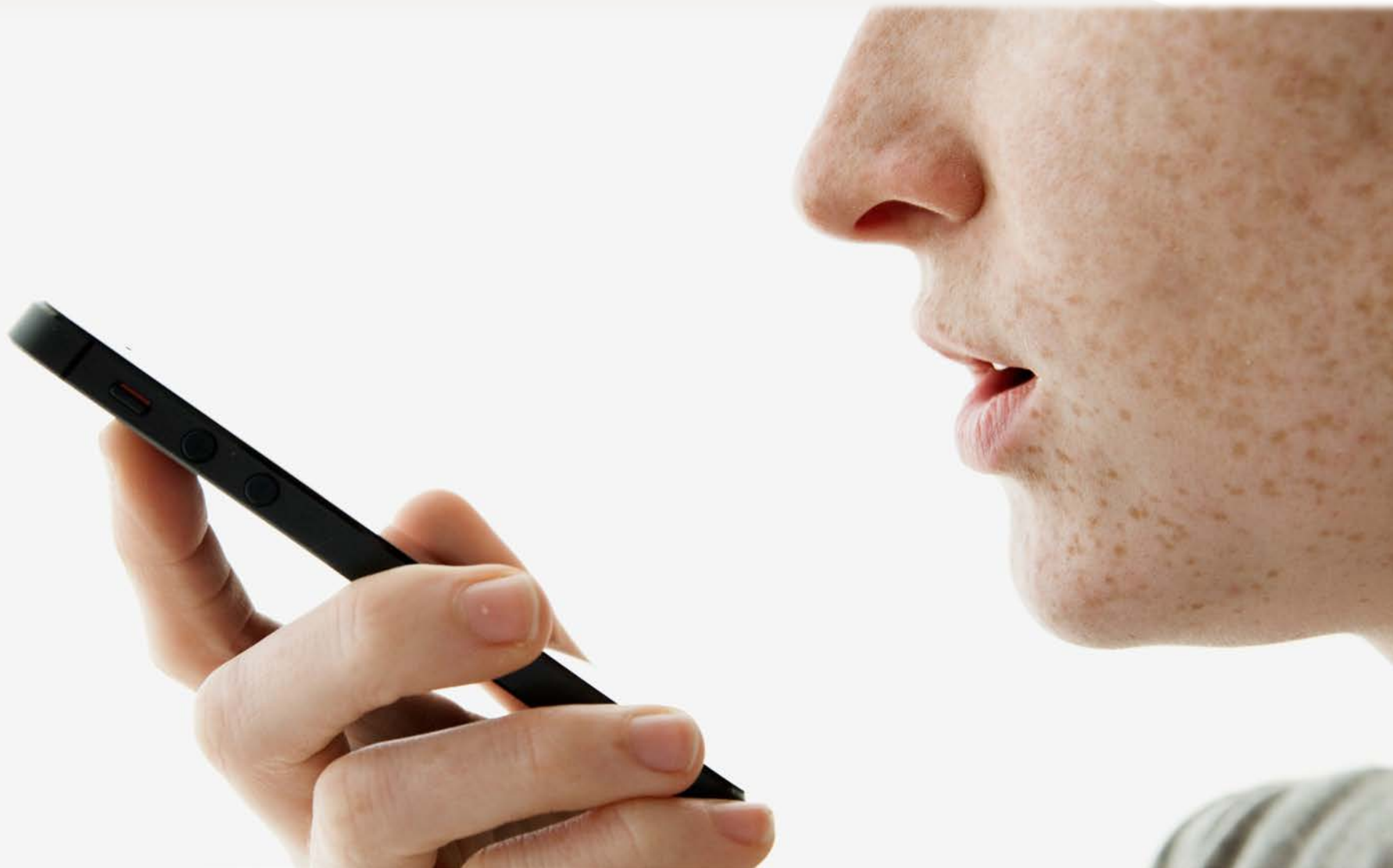
Activity 2: Great literature *reprised*

Aw, Lennie. First you squash the mouse and now you've gone and squashed the girl. I'm gonna have to kill you." "What about the rabbits?"

(135 characters)

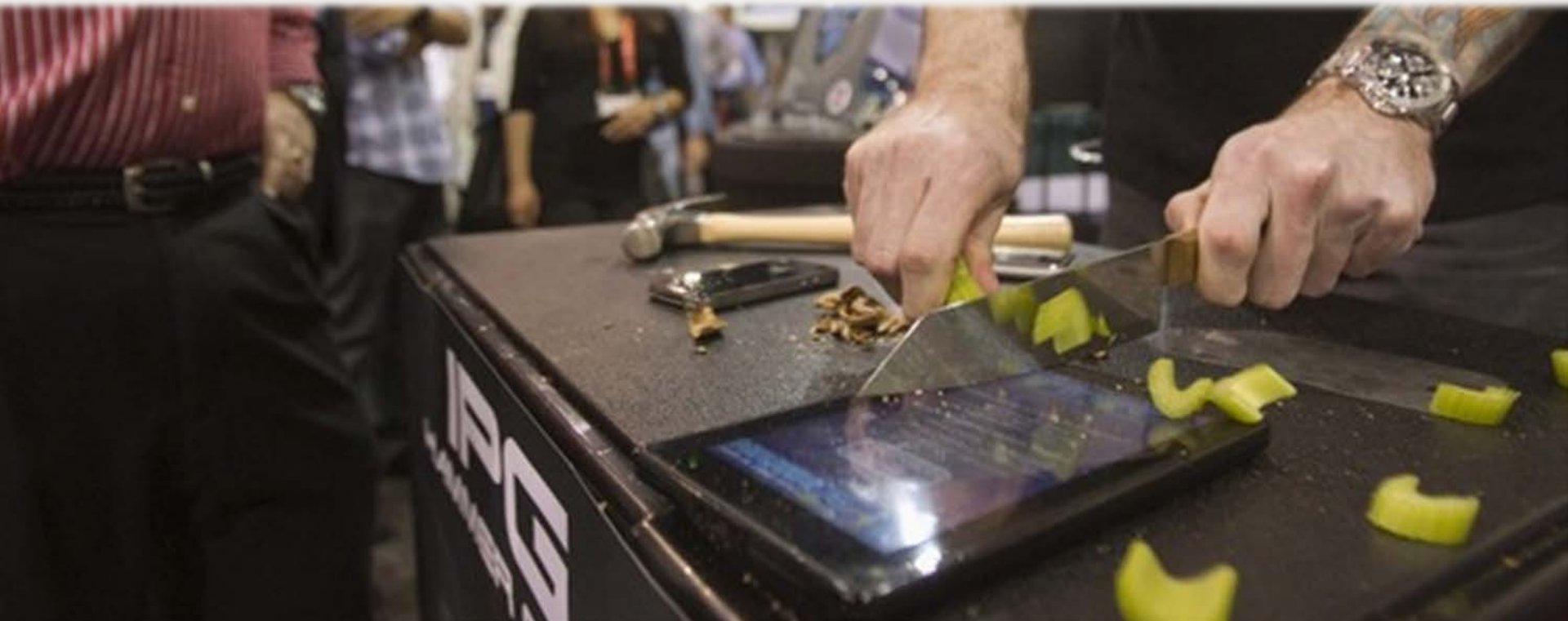


Activity 3: Literature again ...



Can't replicate systems ...

- Making existing systems mobile means they will lose richness of features



Done

Agenda And Action Items.doc



Board Meeting Minutes for

This is a test document to demonstrate editing capabilities

- 1) Get legal sign off on the contract details.
- 2) Ensure board compensation has been vetted v
- 3) Evaluate new PR firm's capability with Social
- 4)

Open In...



Pages



GoDocs

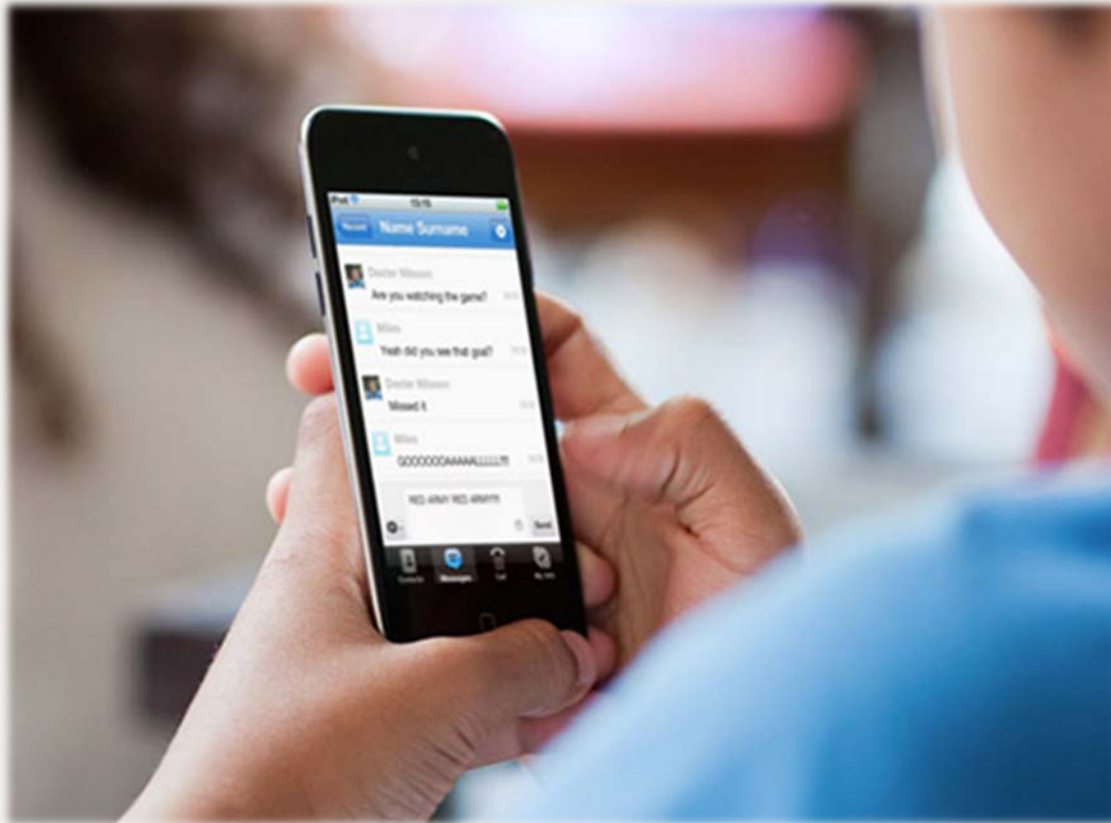


ReaddleDocs



Quickoffice

**Formatting for content on the move;
is your content concise and easy to
read?**



But ...



Is being mobile about doing ...
or reading?

Commenting
Photographing
Speaking
Viewing
Messaging



If you're not in the office ...



Considering video and audio delivery to boost interest ...



What will people need on the move?

**It's not about what you can keep,
but what you can lose ...**

What does **#success**
mean to you?

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Applications are now open for Semester 2, 2013.
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Just what I need and nothing else

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FUTURE

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ALL STORIES NEW
No Reprints



**THIS WORLD
MUST DIE!**
by H. B. Fyfe

GENESIS
by H. Beam Piper

ELIXIR
by James Blish



The future for intranets ...

About people not artefacts



Pic: CubaGallery



The future for intranets ...

The world is open ...



The future for intranets ...

Tagging is king ...

Pic: NOISE 1



The future for intranets ...

User generated content



Pic: mikebaird

The future for intranets ...

It's gotta work!





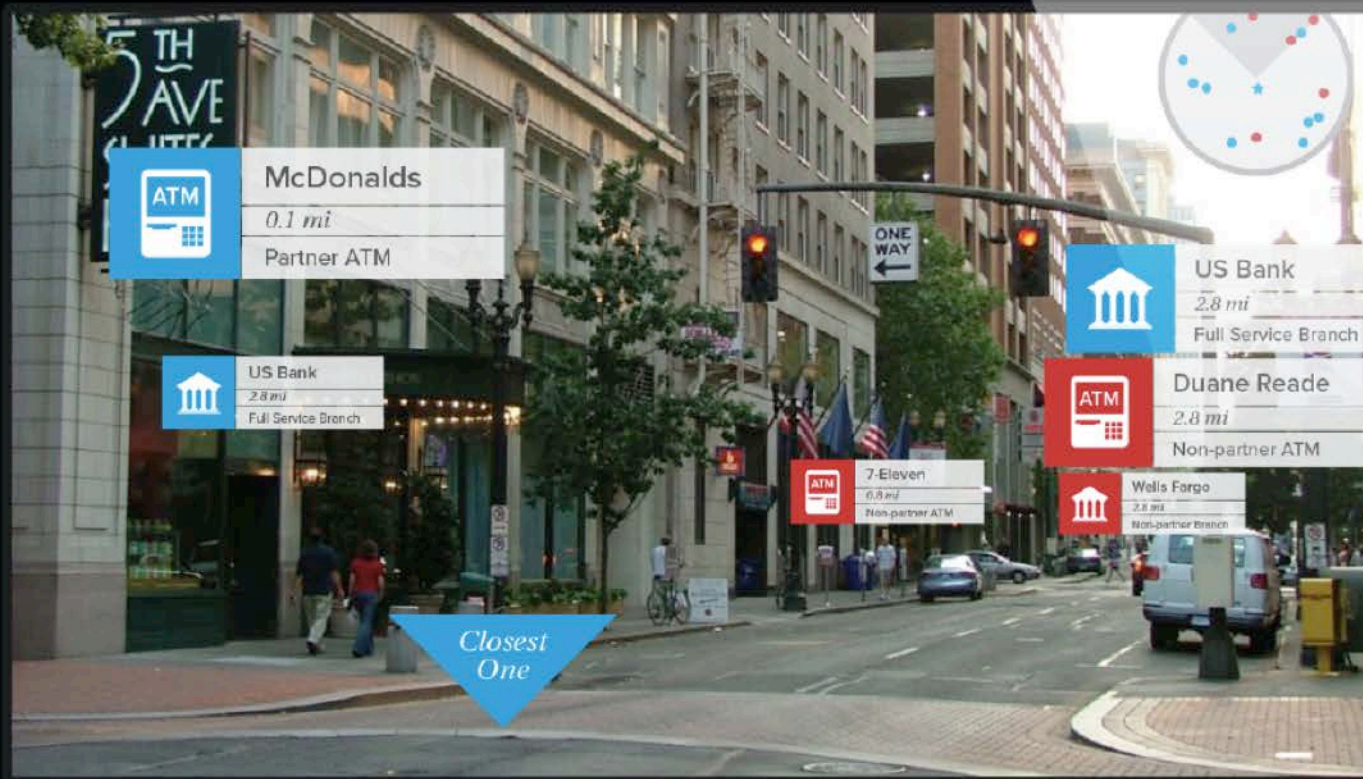
The future for intranets ...


Is in the Cloud

DUWA

AUGMENTED REALITY





 **McDonalds**
0.1 mi
Partner ATM

 **US Bank**
2.8 mi
Full Service Branch

 **7-Eleven**
6.8 mi
Non-partner ATM

 **US Bank**
2.8 mi
Full Service Branch

 **Duane Reade**
2.8 mi
Non-partner ATM

 **Wells Fargo**
2.8 mi
Non-partner Branch

*Closest
One*

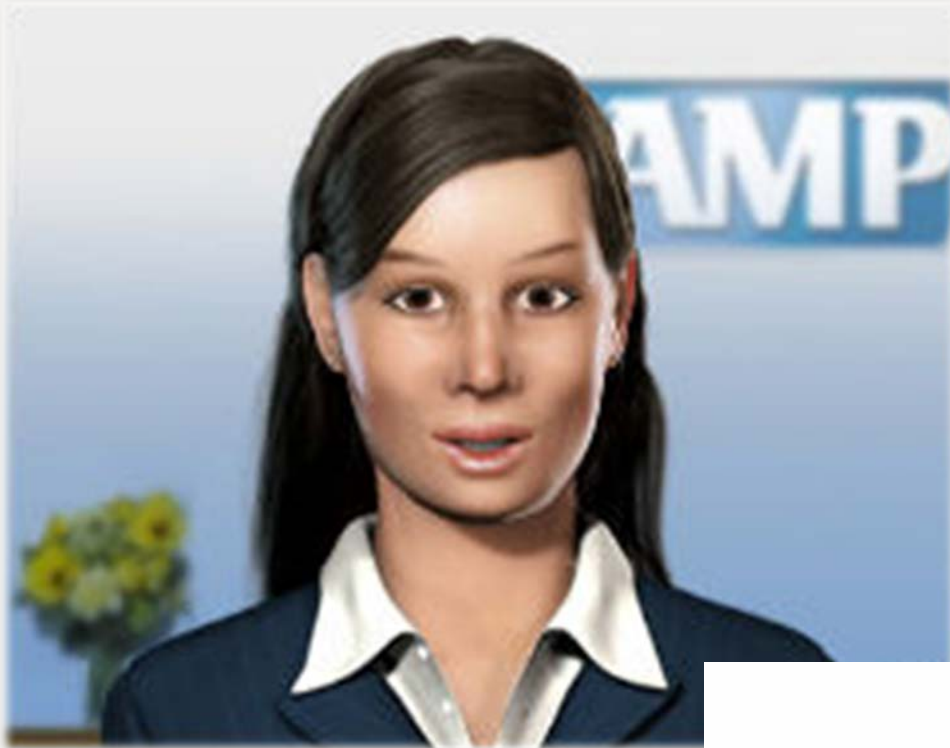
Virtual worlds ...

- Virtual meetings
- Staff Development





Artificial intelligence



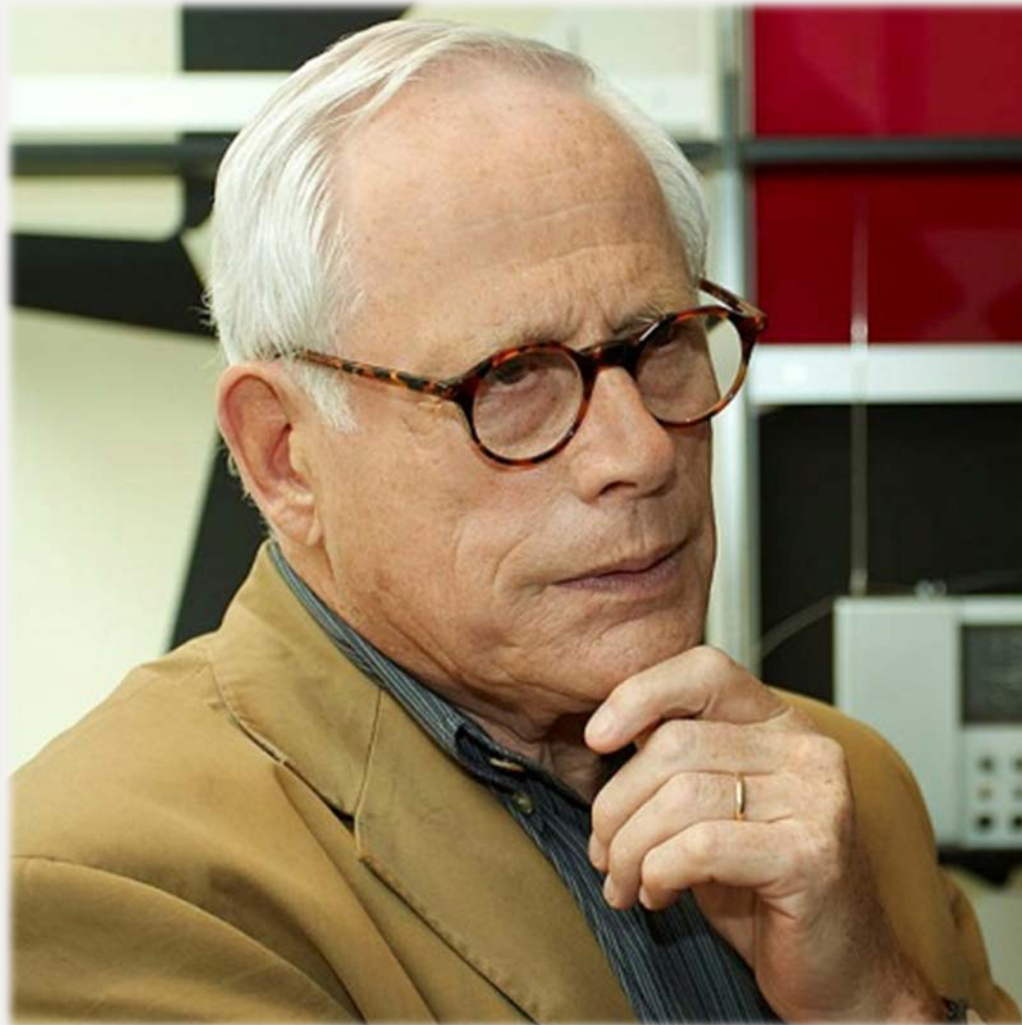
Mycybertwin.com





One last word ...

Design is key ...



Good design ...

1. Is innovative
2. Makes a product useful
3. Is aesthetic
4. Makes a product understandable
5. Is unobtrusive
6. Is honest
7. Is long-lasting
8. Is thorough down to the last detail
9. Is environmentally friendly
10. Is as little design as possible



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