



# **The Zone, an Online Place to Support Students as They Transition to University**

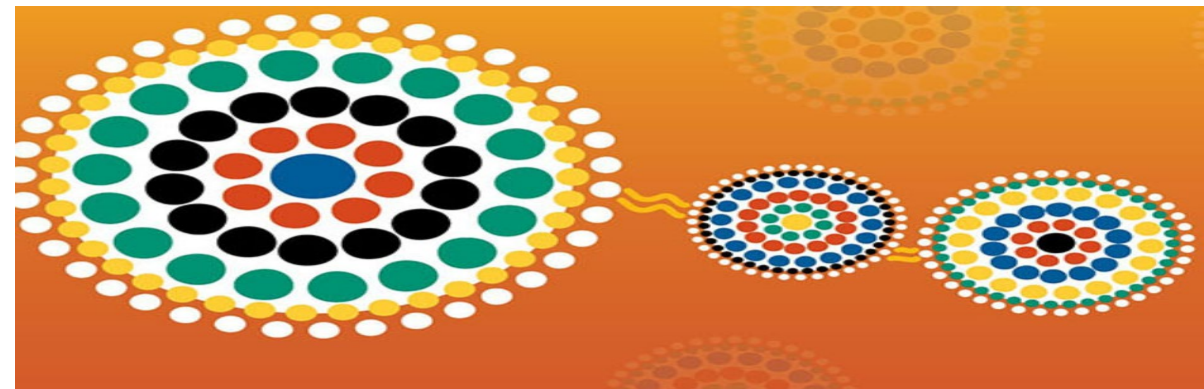
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Academic advising for large diverse cohorts of students moving towards higher education

# Acknowledgement of Country

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The University of Southern Queensland acknowledges the traditional custodians of the lands and waterways where the University is located. Further, we acknowledge the cultural diversity of Aboriginal and Torres Strait Islander peoples and pay respect to Elders past, present and future.



# Objectives



Share our university experience in setting up an online academic advising program,



Present theoretical models and applications impacting the academic advising program,



Review evaluation of academic advising



Highlight key findings from the students and staff lived experiences



Initiate further discussions and collaborations

# Pathway Program strategy



Student experience



Student success



Increase retention



Reduce attrition



Transition to undergraduate study



Performance based funding

Introduction of  
Academic  
Advising  
Program

# Who we are



# Academic Advisor Program Strategy Formation

The initial aim was to provide academic support with a trial group of 100 students to smoothly transition into and progress through their TPP studies.

The experience suggested that students had differing needs;

over-enrolled or lacked awareness of enrolment processes

needed specific, clear guidance through all the 'firsts'

needed accessible information at 'point of use'

required varying levels of support – minimal to intensive

The trial and current literature in evidenced-based practice on indicated the value of establishing a strategy with a suite of inter-connected approaches.

Self-selected enrolment

The ZONE StudyDesk

Timely, targeted and accessible information

A tiered support-intervention structure

input

environment

output

Academic Advisor Program  
The ZONE Study Desk

Persistence  
Indicators  
*Senses of Success*

Purpose

Connectedness

Academic-self

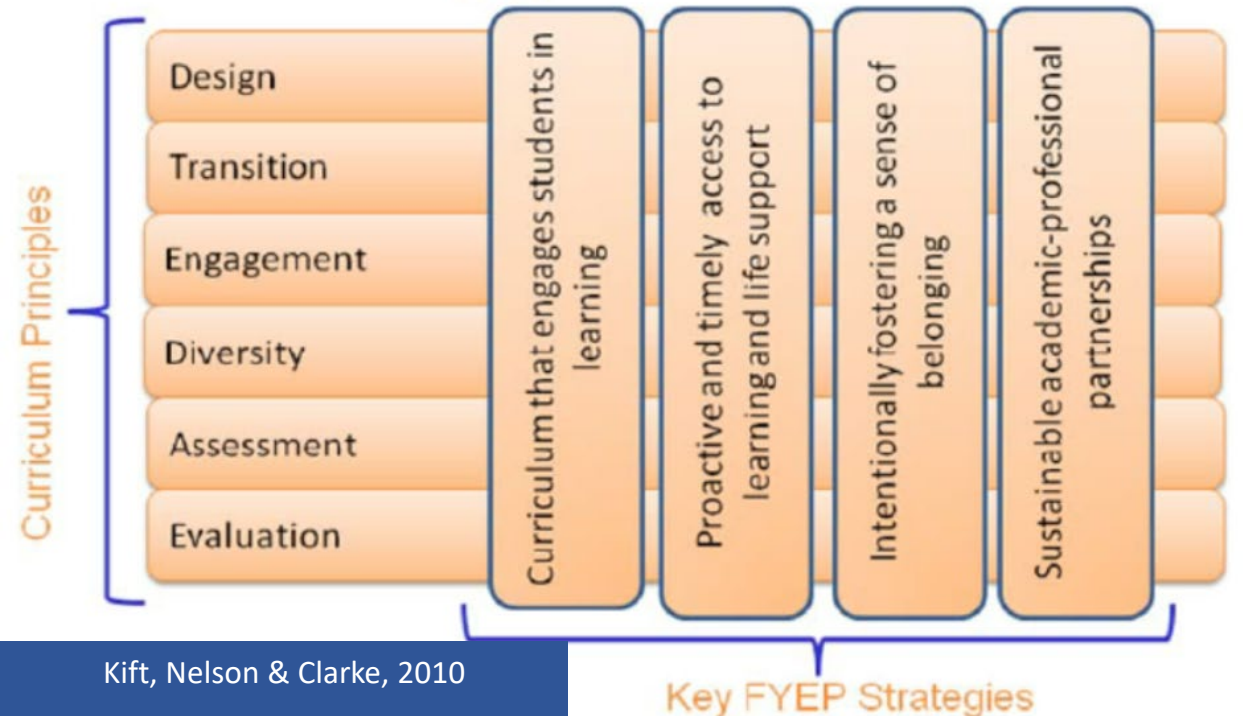
Self-efficacy

Growth & Resilience

Exploration & Enjoyment

McGovern, Crank & Ireland, 2019 –  
adapted Lizzio, 2006

Transition Pedagogy – 3<sup>rd</sup> Generation FYE Policy & Practice

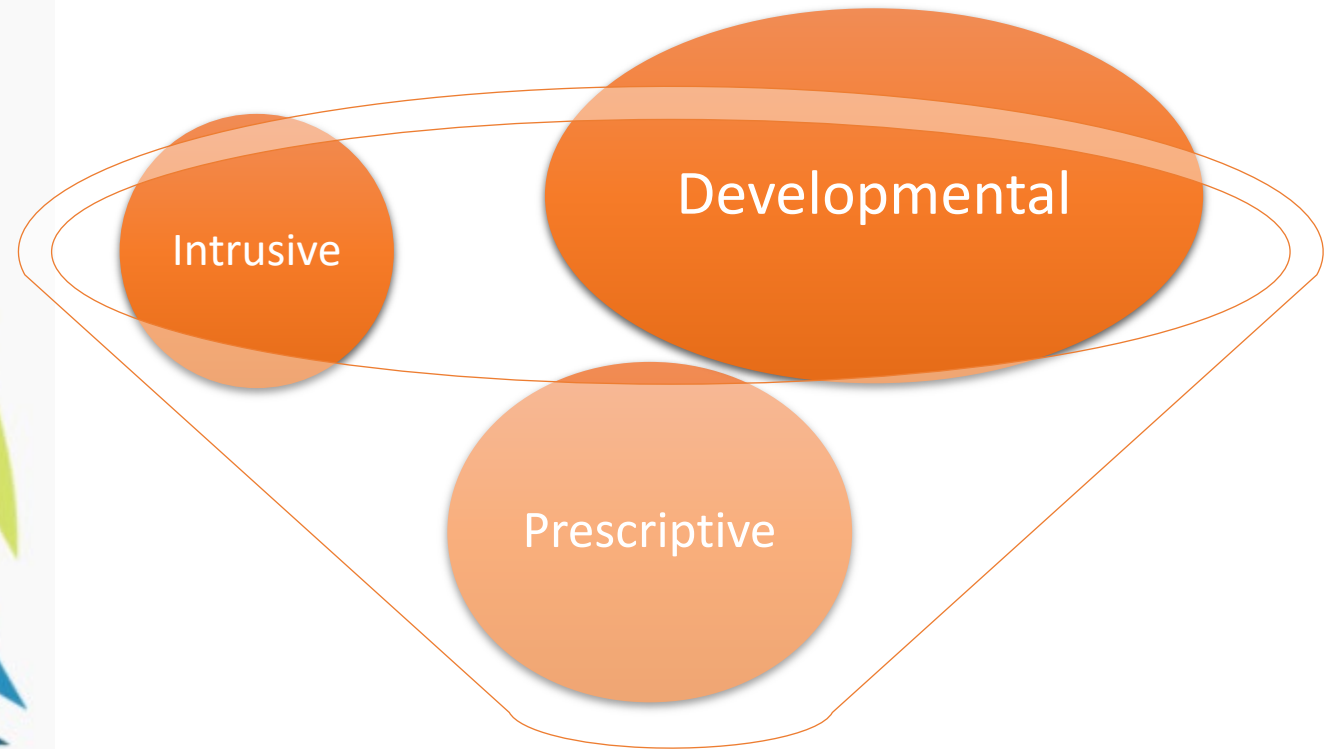


Kift, Nelson & Clarke, 2010

# USQ College Academic advising approaches



NACADA, 2006



Online Academic Advising



## TPP Student Phases of Engagement in The Zone

**1**

**2**

**3**

**4**

**5**

### ENROLMENT

### ORIENTATION

### COMMENCEMENT

### INTERMEDIATE

### FINAL PROCESS

**Readiness Phase**

**Orientation Phase**

**Commencement Phase**

**Enrichment Phase**

**Outcome Phase**

Pre-induction

Orientation Week 0

Weeks 1 – 4

Weeks 5 – 9

Weeks 10 – 11  
(+exams)

### What is happening for these stages

- Get prepared for study both physically and mentally – computer accessibility, papers/ pen, space

- On-campus or Online Orientation
- Student ID cards are available
- Course Studydesks are opened

- Commence your studies either online or on-campus
- Last Date for adding courses is the end of Week 4 (Week 3 for S3)

- Continue your studies
- Last date for withdrawing from course is end of Week 8 (Week 6 for S3)

- Finalise your studies for this semester
- Exams take place at end of semester

### What actions you need to take for these stages

- Enrol into courses
- Familiarise with TPP Orientation dates
- Get prepared for study both physically and mentally
- Read and action, where applicable USQ, TPP and AAP communications

- Orientation – On-campus or Online
- Student ID cards accessed
- Navigation of 'The Zone' Studydesk including Welcome by TPP and Academic Advisors
- Read the TPP University Survival Guide
- Read and action, where applicable USQ, TPP and AAP communications

- Commence studies either online or on-campus and assessments
- Navigate Course Studydesks
- Review updates from The Zone Studydesk and Academic Advisors
- Read and action, where applicable USQ, TPP & AAP communications
- Create study plan and assessment schedule

- Continue studies & assessments
- Monitor academic progress
- Monitor well-being
- Review updates from The Zone Studydesk & Academic Advisors
- Read and action, where applicable USQ, TPP & AAP communications
- Action study plans and assessment schedule

- Finalise studies and assessments for this semester
- Familiarise and prepare for exams
- Review updates from The Zone Studydesk and Academic Advisors
- Read and action, where applicable USQ, TPP and AAP communications
- Enrol for the following semester
- Complete MyOpinion

## Stages of the student learning journey

Persistence indicators: Senses of Success	1	2	3	4	5
	Readiness	Orientation	Commencement	Engagement	Outcome
Purpose	Complete Study Plan and the Enrolment Process	Attending Orientation - Online On campus	Survival guides for TPP students	Studying for success.	Exam preparation and managing the exam process
Connectedness	Get familiar with USQ Communications	Getting Student Card Contributing to Forums	Prepare Study/Assessment Plans	Managing obstacles to study (e.g. procrastination),	Forums Feedback survey
Academic-Self	Persona Check	Get familiar with StudyDesk & Library	Study Desk Quiz to self-assess understanding	Access and information on USQ support services, and	Planning and enrolling in future courses/programs
Self-efficacy	Self-Assessment quiz	Find out about Accessing USQ services	Week 2 Check In	Week 7 Check In	Career planning and exploration
Growth & Resilience	Completing the Getting ready to enrol process Engage with the learning environment	Completing Getting started Checklist	Accessing Time management tools	Managing stress and motivational levels in a healthy manner,	Self-reflection of their first Semester experience
Exploration & Enjoyment	Sharing in the forums	Contributing Forums	Access USQ Social Hub resources for managing expectations	Watching USQ social hub videos/ testimonials	Video Top Tips for transitioning

The Zone can **identify** the students who need support.



**Tier 1**

All Students

E.g. Announcement  
Resources  
Zoom



**Tier 2**

Targeted Groups

E.g. Emails



**Tier 3**

Tailored

E.g. Phone calls



**Tier 4**

Intervention

E.g. Referral  
Individual Academic Plan

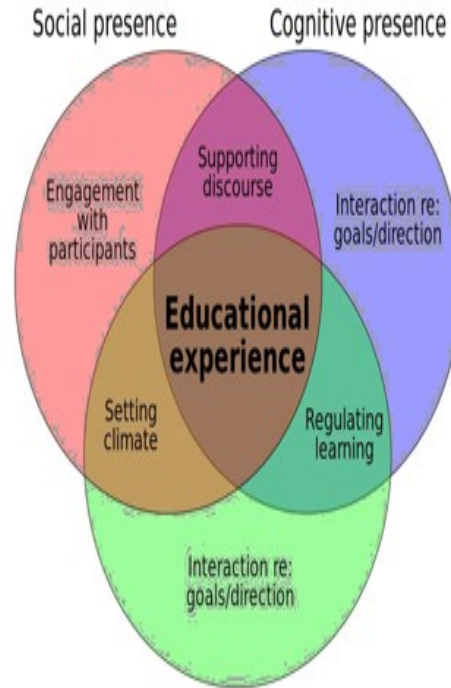
Students can **self-identify** when there is a need for support.

# Evaluation

## Community of Inquiry (Col) Framework

### Social Presence

The ability of participants to identify with the community (e.g., course of study), communicate purposefully in a trusting environment, and develop inter-personal relationships by way of projecting their individual personalities.



### Cognitive Presence

The extent to which learners are able to construct and confirm meaning through sustained reflection and discourse in a critical community of inquiry.

### Teaching Presence

### Teaching Presence

The design, facilitation and direction of cognitive and social processes for the purpose of realizing personally meaningful and educationally worthwhile learning outcomes.

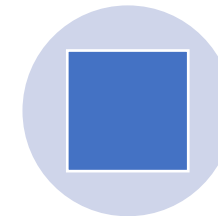
Community of Inquiry Model Adapted from Garrison and Anderson (2003)



FOCUS GROUP/SEMI  
STRUCTURED  
INTERVIEWS IN 2019

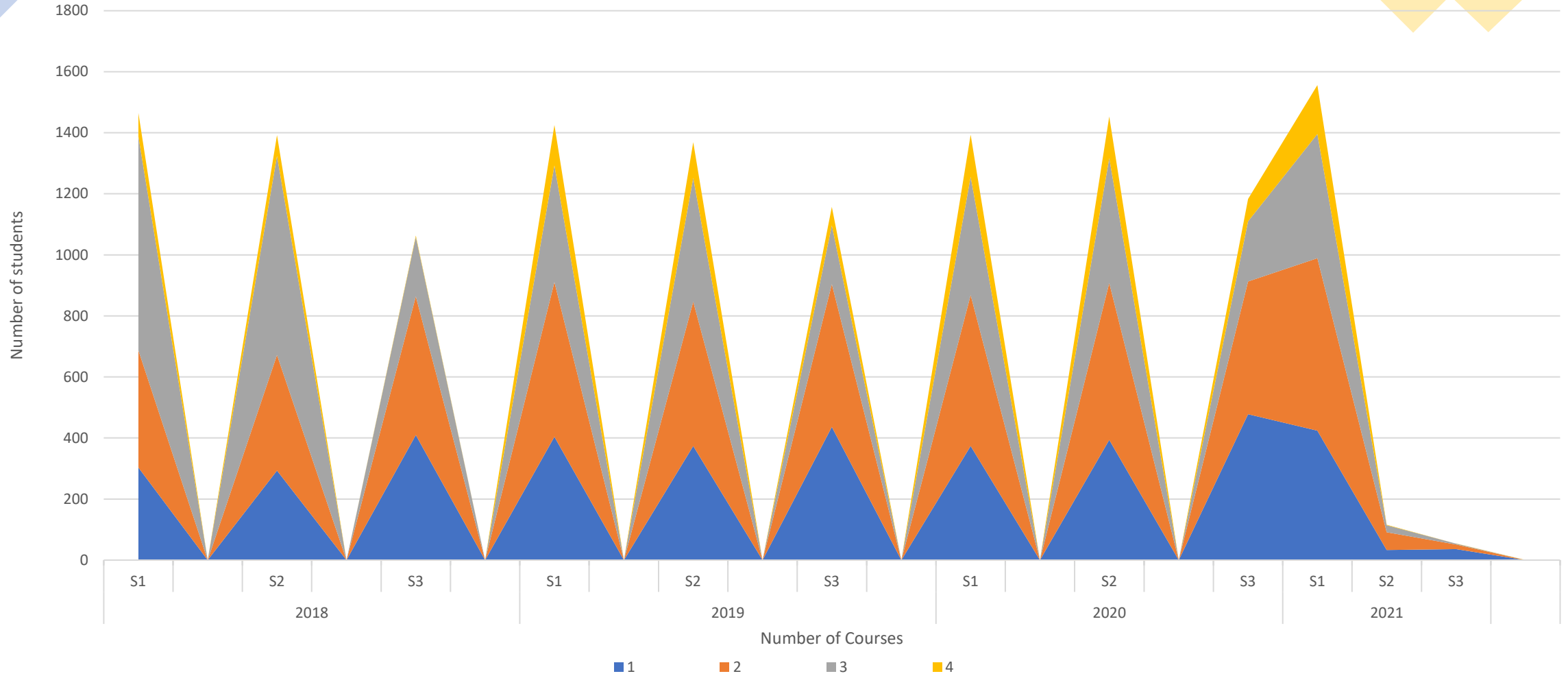


SURVEYS IN  
2020/2021

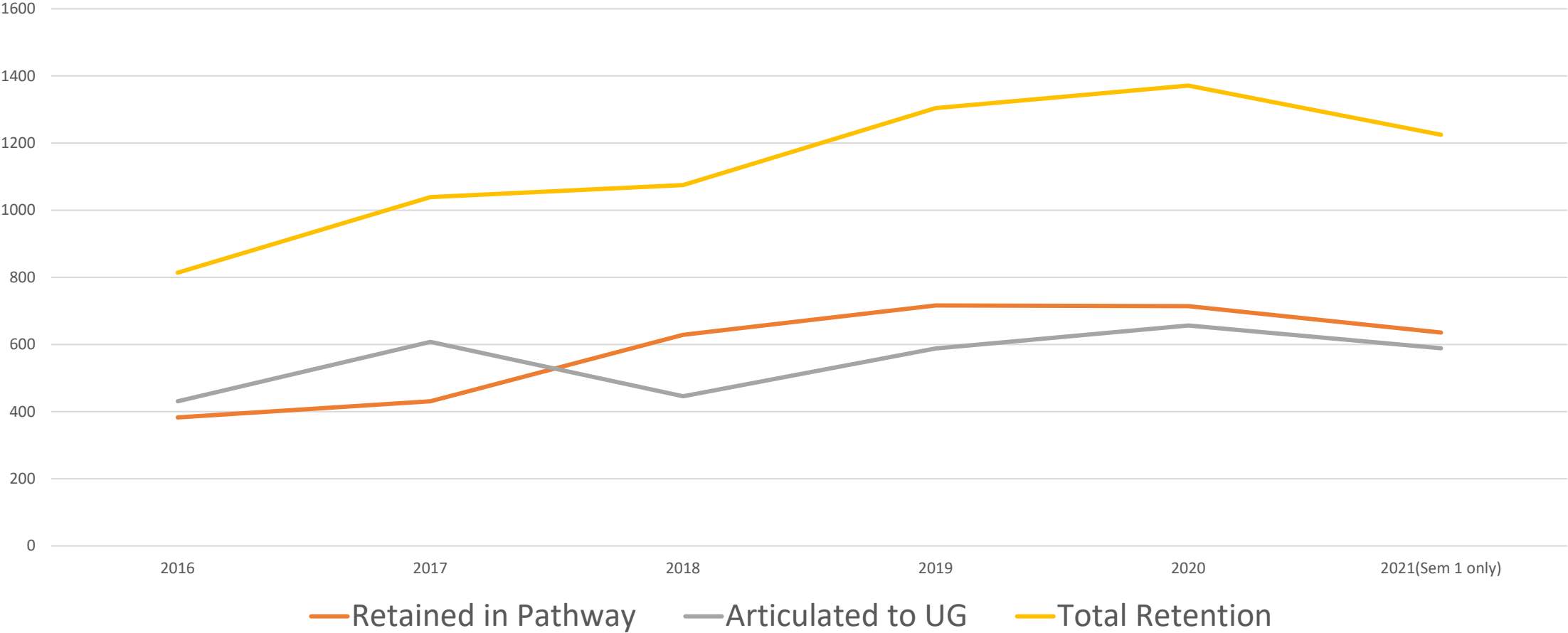


STAFF LIVED  
EXPERIENCE

# Student enrolment by Number of courses



# Retention and Articulation in and from Pathway Program and UG study



# Student experience

- **79% say the Zone is helpful**
- 84% Guided me through the enrolment process
- 78% Provided the opportunity to connect with staff
- 72% Offered support when I needed it
- 71% Empowered me to be in control of my studies
- 74% Feel part of USQ

# Student Voice

A helping hand

Important information in one place

Student agency

Feeling connected

It was an anchor

Helps me to find my confidence

Used for my initial stages of my journey

It provided a guiding hand

Alleviate anxiety about study

Invaluable

Helped

Now I know what to do





# Staff lived experiences

- Diverse students
- Equitable access for all students
- Learning takes place after basic needs are met
- Achievable, realistic and sustainable program
- Need to determine the professional and academic role
- Defining Academic Advising for our student cohort
- Still the \$million question is how to support students who don't engage



# Outcomes of Online Academic Advising

- Empowering students
- Connecting with the Academic advising concept
- Creating Active learners
- Providing ways to self -identify
- Gathering data to target, tailor or intervene based on personal situation
- Facilitating Tiered level support
- Engaging for students, opportunity to give and receive feedback 24/7



Timely



Quality resources



Empowering



Asynchronous



Feedback

# References

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# Online academic advising - a new era at USQ College, University of Southern Queensland

[mary.mcgovern@usq.edu.au](mailto:mary.mcgovern@usq.edu.au)

<https://www.linkedin.com/in/mcgovernmary/>

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**usq.edu.au**

*Thank  
you*



[mary.mcgovern@usq.edu.au](mailto:mary.mcgovern@usq.edu.au)

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