CELTOOLKIT

Contents

Careers & Employability Service Overview	3
Implementation of the Careers & Employability Learning Framework	4
Suggested activities aligning with the framework	7
Decide	8
Plan & Do	13
Compete (Apply & Succeed)	17
How can USQ Careers and Empoyability help you?	22
Careers & Employability Service Continuum	23

CAREERS & EMPLOYABILITY SERVICE OVERVIEW

The world of work is rapidly changing and it is imperative that Careers & Employability provide high quality career and employability education, supporting students to successfully navigate in and around this new world. Careers and Employability staff acknowledge that USQ students engage in tertiary studies at various points throughout their professional life. The services provided aim to support all students, through curricular, co-curricular and extra-curricular activities, to reflect on their experiences, contextualise their learning within the context of their careers and to further develop their employability capabilities for the future world of work.

Career Education

- 1 on 1 and small group career conversation: career planning & preparation
- Developing & maintaining a research career
- Careers in Curriculum: working with faculty to embed employability into programs
- HDR Career Conversations Webinars & Resources

Entrepreneurship & Innovation (The Ignition Project)

- Workshops and webinars
- Innovation Challenges using IDEO-certified design thinking methodology
- Group and 1:1 mentoring and brainstorming sessions
- Online resources to help start a new business

Employability & Employment

- Professional networking and LinkedIn support
- Events: virtual career fair, employer webinars, networking events
- Helping students with applications: Resumes, cover letters, selection criteria and interviews

Industry Relationships

- Industry and alumni mentoring
- Industry work experience, workplace visits
- HDR Career Conversations Webinars & Resources

IMPLEMENTATION OF THE CAREERS & EMPLOYABILITY LEARNING FRAMEWORK

This document provides a framework for a coordinated, coherent and consistent approach to embedding employability learning at USQ. This document contains:

- The Careers and Employability Learning (CEL) Framework. This Framework is educative and presented in three developmental stages: *Plan, Decide and Compete* (which may equate to the first, second, third and beyond years of study in both undergraduate and postgraduate studies)
- Sample activities lecturers may choose to use to support the embedding of employability into their programs and individual courses (based on the CEL)
- Support available to lecturers with links to current resources
- A continuum of support which illustrates the ways Careers & Employability (C&E) can support lecturers (from provision of resources/links through to co-designed content tailored to programs and/or course level).
- Further support can be found at <u>Careers in Curriculum</u>

The CEL framework and sample activities have been organised to:

- Provide a relevant developmental careers and employability learning activity
- Examples of how the activity could be embedded into curriculum or promoted as a curricular/co/extra activity
- Link to the CEL

USQ Careers and Employability Learning (CEL) Framework

	Decide	Plan (and do)	Compete (Apply and Succeed)
\Im Professional Identity	 Outcome 1: Identify one's interests, values and personality in the context of vocational and life planning Outcome 2: Synthesise one's key strengths, goals and motivations into a rounded personal profile Outcome 3: Articulate a statement of purpose to help guide decisions and career adaptive behaviours 	 Outcome 1: Develop career decisions that are aligned with professional and personal values, interests and motivations Outcome 2: Appraise strengths, skills and experiences to identify gaps and strategies for future development Outcome 3: Build a preferred professional identity and methods of communicating and representing personal brand 	 Outcome 1: Critically evaluate personal experiences and preferences to clarify fit with potential employers and opportunities Outcome 2: Communicate a professional identity consistent with a career professional Outcome 3: Devise strategies for effectively positioning one's self in the modern labour force
Career Management	 Outcome 1: Develop a self-reflective stance to curricular, co-curricular and extracurricular activities, including professional experience Outcome 2: Clarify sense of aspiration and a proactive, adaptive and opportunity seeking disposition Outcome 3: Plan and implement strategies to manage your career and apply a flexible mindset to career planning 	 Outcome 1: Research graduate employment opportunities and programs relating to a field of study/preferred employment or enterprise pathways Outcome 2: Articulate transferrable skills through the analysis of employability enhancing activities and experiences. Outcome 3: Employ career management, planning and organisational skills 	 Outcome 1: Employ an entrepreneurial mindset for strategic career planning Outcome 2: Evaluate the importance of lifelong learning opportunities, effective career transition skills and development strategies to facilitate these Outcome 3: Exercise adaptability, resilience and pragmatism in the pursuit of career and employment goals
Industry aligned and engaged	 Outcome 1: Develop a broad understanding of changing economic, social and employment conditions and how a field of study relates to various industries Outcome 2: Identify personal, professional and support networks and connections and develop strategies to strengthen connections to your profession Outcome 3: Articulate links to occupational opportunities, pathways and the changing world of work 	 Outcome 1: Connect with people, organisations, industries and resources that might provide work, experience, mentoring and/or networking opportunities Outcome 2: Prepare a quality application portfolio (i.e. resume, digital profile, portfolio, selection criteria, etc.) to enhance employability Outcome 3: Engage with industry through WIL, industry events, networking and engagement with professional associations 	 Outcome 1: Continue to engage in professional mentoring and WIL opportunities to support connection to industry and career goals Outcome 2: Capitalise on existing relationships and networks with employers and industry connections to transition into or through your professional field Outcome 3: Enhance your understanding of graduate opportunities and pathways to employment with employers and industry

The Careers and Employability CEL Framework has been based on Careers and Employability research frameworks and theories including:

The Australian Blueprint for Career Development

MCEECDYA, 2010 The Australian Blueprint for Career Development, prepared by Miles Morgan Australia, Commonwealth of Australia, Canberra.

DOTS Model

The DOTS model considers four key aspects of employability: Decision learning, Opportunity Awareness, Transition Learning and Self-Awareness.

The psycho-social constructs and dimensions of employability

Fugate, M., Kinicki, A. J., & Ashforth, B. E. (2004). Employability: A psycho-social construct, its dimensions, and applications. *Journal of Vocational Behavior*, *65*(1), 14-38. DOI: 10.1016/j.jvb.2003.10.005

Dacre Pool & Sewell's CareerEDGE Employability Development Profile

Pool, L. D., Qualter, P., & Sewell, P. J. (2014). Exploring the factor structure of the CareerEDGE employability development profile. Education+ Training

Social Cognitive Career Theory.

Brown, S. D., & Lent, R. W. (2018). Promoting adaptive career behavior: A Social Cognitive Career Theory perspective.

Systems Theory Framework.

Patton, W., & McMahon, M. (2014). *Career development and systems theory: Connecting theory and practice* (3rd edition.). Sense Publishers.

SUGGESTED ACTIVITIES ALIGNING WITH THE FRAMEWORK

Key for the options of implementation:

- The initiative can be fully coordinated and implemented by USQ Careers & Employability.
- Support can be provided by USQ Careers & Employability to the Academic in the coordination and implementation of the initiative.
- Services and resources can be tailored by USQ Careers & Employability to fit the discipline, industry and need.
- Academic can access the already prepared resources.
- Initiative can be fully coordinated and implemented by Academic.

DECIDE

Professional Identity	Outcome 1: Identify one's interests, values and personality in the context of vocational and life planning Outcome 2: Synthesise one's key strengths, goals and motivations into a rounded personal profile Outcome 3: Articulate a statement of purpose to help guide decisions and career adaptive behaviours
Career Management	Outcome 1: Develop a self-reflective stance to curricular, co-curricular and extra-curricular activities, including professional experience Outcome 2: Clarify sense of aspiration and a proactive, adaptive and opportunity seeking disposition Outcome 3: Plan and implement strategies to manage your career and apply a flexible mindset to career planning
Industry aligned and engaged	Outcome 1: Develop a broad understanding of changing economic, social and employment conditions and how a field of study relates to various industries Outcome 2: Identify personal, professional and support networks and connections and develop strategies to strengthen connections to your profession Outcome 3: Articulate links to occupational opportunities, pathways and the changing world of work

Activities:

Suggested Activity	Specific Example	Curricular /Co/Extra	Outcome	Resources	Implementation types					
		/CO/EXITA						\bigcirc		
	Professional	Identity								
Incorporate content that focuses on career choice and identity	Incorporate activities where students consider their interests/skills/values/strengths. This may include asking students to complete the career profile on MyFuture and relate the results to their program choice. Students then discuss how their results relate to their program choice in a group setting and actions they might need to take to better align their interests with their studies.	Curricular	1,2,3	<u>MyFuture.edu.au</u>						
Incorporate content that helps students understand where their degree can take them	Provide and discuss examples of job advertisements and the requirements of these. This can be achieved by completing a general search on a national recruitment site, using no filters. Highlight how course learnings relate to the skills required in the position description.	Curricular	1,2,3	LMIP Job Outlook						

	Incorporate activities that require students to research the labour market. One activity could be guided by the C&E Industry Investigation worksheet . Alternatively, students could be asked to use Job Outlook to identify industries where their qualification may be relevant.	Curricular	1,2,3	Careers and Employability			(
Encourage students to seek out opportunities to explore new projects relevant to interests/values	Become a Student Leader - refer to opportunities Volunteering opportunities advertised through Access, State Volunteering databases or Seek Volunteering	Extra- curricular	1	Student LifeStudent LeadersVolunteeringQldNSW VolunteerSeek Volunteering	•			
Lecturer to share own career story	Incorporate this career story into a lecture early in the semester and include your own statement of purpose. Link this story to key career decisions - the why you have chosen this path, and the decisions that most affected your journey	Curricular	3			•		
Lecturer to examine the industry/field relevant to the program of study and explore changes over time to this field, highlighting the changing nature of work and industry over time	Incorporate into early week lecture or Moodle Chat forum - have students reflect on these changes in relation to decision to study and career thinking	Curricular	3		•			
Articulate Statement of Purpose	Incorporate an activity where students are asked to reflect on and write about: - Why they chose this degree - How they feel this aligns with their interests/skills/ strengths - What is their current purpose? What are they hoping this degree will enable them to achieve?	Curricular	3	Book an appointment Career Insights First Steps to Employability				

Articulate required career adaptive behaviours	 Discuss/Share with lecturer Student may be referred to C&E for further discussion if there if clarity of purpose is lacking Ask students to reflect on the career behaviours that are required by employers eg. Teamwork. Ask students to reflect on their current career behaviours and identify where these may require adaptation during their study period in order to develop their professional identity 	Curricular	3		•	•		
	Career Mana	aement						
Make an appointment with a Career Development Practitioner to discuss career plans	 Potentials topics for discussion: Reflect on your strengths, values and attributes to your study/career plans. Align your study path with career plans. Initiate a career plan (including short term & long term plans) Measure current level of employability 	Extra- curricular	1, 2, 3	Book an appointment	•			
Students complete AGrades – a self-report measure of a student's current employability capacity	Refer students to AGRADES (USQ's Australian Graduate Employability Scale) website and ask students to complete; guide a discussion on results within the context of your Course	Curricular	2,3	AGRADES				
Students explore options to undertake volunteering as a means to developing skills, knowledge and professional attributes	Search opportunities on Volunteering websites, such as Volunteering Qld, Volunteering NSW, Seek Volunteer, Pro Bono Australia. Note: Industry professional associations often advertise volunteer roles	Extra - Curricular	2, 3	ProBono Australia VolunteeringQld NSW Volunteer Seek Volunteering			•	
Students advised to begin collecting evidence of your skills, achievements and work experiences	Guide students through the use of the USQ ePortfolio in a tutorial session, engaging students in what information would be useful to keep. Include assessment pieces as well	Curricular	3	<u>ePortfolio</u>	•			
Explore the resources, events and programs available on Access	Encourage students to consider the wide range of careers and employability resources that are available to them on Access	Extra- curricular	2	Careers and Employability	•			

Career Resilience & Career Adaptability, entrepreneurial mindset	Tutorial/Lesson Activity - Barriers and challenges. Incorporate activities that examine career disruptions - (Covid, Financial crises, technological developments, changes in funding) and discuss strategies for effectively managing these	Curricular	3	Developing Resilience Lecture Slide Entrepreneurship Lecture Slide Career Insights Adaptability Career Insights Entrepreneurship Part1 Career Insights		
				Entrepreneurship Part 2		
Aspiration	Consider examples of successful individuals within your field who have overcome challenges, adapted and demonstrated resilience What can you learn from these careers? Consider inviting a guest speaker to join a lecture or referring a student to a podcast interview as part of a tutorial activity	Curricular	3	Career Insights USQ Alumnus of the Year 2020		
Career management strategies	Riding the highs and lows tutorial activity. In a group, identify the potential highs and lows of being a student in your field of study and together brainstorm strategies to maximise the good and overcome the not so great.	Curricular	1	Ignition Project		
	Industry aligned a	ind engaged				
Course Objectives	In first lecture cover how this course relates to industry. Contextualise course objectives within a career context - assisting students to understand the "why" the course is relevant.	Curricular	3			
Volunteering	Search opportunities on Volunteering websites, such as <u>Volunteering Qld</u> , <u>Volunteering NSW</u> , <u>Seek Volunteer</u> , <u>Pro</u> <u>Bono Australia.</u> Industry professional associations often advertise volunteer roles.			ProBono Australia VolunteeringQld NSW Volunteer Seek Volunteering		

Make an appointment with the <u>USQ Careers</u> and <u>Employability</u> <u>Team</u> to discuss making the most of your time at USQ to maximise your employment prospects	Short and long term planning for prospective jobs and career; assessment of and planning student's employment to gain necessary skills for graduate employment	Extra- curricular		Book an appointment				
Invite in industry guest speakers and / or alumni.	Lecturers to invite various industry leaders to participate in lectures and events with a focus on how students should begin to consider their professional identity and engage with employers through their learning journey	Curricular and extra- curricular	1,2,3					
Organise site visits as part of courses	C&E can assist with coordinating site visits Current example: C&E coordinated material engineering students visit to Wagners Composite Fibre Technologies	Extra- curricular	1,2,3			•		
Innovation Challenge	Use design thinking methodology to workshop potential solutions alongside industry partners. Semester-long projects.	Extra- curricular	1,2,3	Innovation Challenge	•			
USQ Phoenix Awards	Enrol in the Phoenix Award - through formal recognition of extra and co-curricular activities completed while studying, students can show future employers exactly what they have learned	Extra- curricular	1,2,3	USQ Phoenix Awards				
USQ HDR Research Network	Begin to network within the research community; Identify research colleagues, professional associations & journals; refer students to the Discussion Group Forums	Extra- curricular	1,2,3	USQ HDR				
Gain an awareness of WIL opportunities available in second and third year – consider application dates and preparedness for placement	Complete a networking mapping activity - where students identify potential contacts relevant to their skills and field of interest. Could be a group activity.	Curricular	2	<u>USQ CIC</u>				

PLAN & DO

Professional Identity	 Outcome 1: Develop career decisions that are aligned with professional and personal values, interests and motivations Outcome 2: Appraise strengths, skills and experiences to identify gaps and strategies for future development Outcome 3: Build a preferred professional identity and methods of communicating and representing personal brand
Career Management	Outcome 1: Research graduate employment opportunities and programs relating to a field of study/preferred employment or enterprise pathways Outcome 2: Articulate transferable skills through the analysis of employability enhancing activities and experiences. Outcome 3: Employ career management, planning and organisational skills
Industry aligned and engaged	 Outcome 1: Connect with people, organisations, industries and resources that might provide work, experience, mentoring and/or networking opportunities Outcome 2: Prepare a quality application portfolio (i.e. resume, digital profile, portfolio, selection criteria, etc.) to enhance employability Outcome 3: Engage with industry through <u>WIL</u>, industry events, networking and engagement with professional associations

Activities:

Suggested Activity	Specific Example	Curricular/ Co/Extra	Outcome	Resources	Implementation types				
	Professional I	dentity							
Encourage student participation in mentoring Programs e.g. USQ Mentoring Program	Encourage students to connect with mentors to further understandings about the student's preferred industry. UltiseC&E online mentoring program to align to your program.	Extra / Co- curricular	1, 2	<u>USQ Mentoring</u> <u>Program</u>					
Encourage participation in volunteering	Search opportunities on Volunteering websites, such as <u>VolunteeringQld</u> , <u>VolunteeringNSW</u> , <u>SeekVolunteer</u> , <u>Pro Bono Australia</u> . Industry professional associations often advertise volunteer roles.	Extra- curricular	1	VolunteeringQld VolunteeringNSW SeekVolunteer, Pro Bono Australia.					

Encourage participation in USQ's Industry Experience Program (IEP) and Internships	Promote the benefits of participating in Industry Experience Programs and internships Ask students to source examples of companies offering relevant internship and summer/winter work experience programs.	Extra / Co- curricular	1,2	Careers and Employability			•
Ensure student are prepared for professional placement	Work with C&E to embed placement preparation tailored to your program. Students can be referred to C&E for support sourcing placements e.g. PWE 3000, CSC3600 and other compulsory work experience (Professional Placement) ENG3909	Curricular	1,2				
Highlight the important of participation in professional associations &/or regulatory bodies.	Investigate all related associations and membership options. Evaluate the advantages of membership. Lecturer to promote relevant industry associations to students through Study desk forums	Extra / Co- curricular	1, 2, 3	USQ degree home page for list of professional accreditations Professional Associations Lecture Slide Job Outlook 'Useful Links and resources' eg Public Relations and Sales Manager Advertising, Public Relations and Sales Manager			
Develop (or update) LinkedIn profile	Encourage students to create a LinkedIn profile with any professional development, work experience, new connections and a group membership.	Co / Extra	3	Creating a LinkedIn profile LinkedIn review			•

Students can submit LinkedIn profile for review by Careers & Employability Image: Student Student engagement and participation in: Lecture Student engagement and participation in: Career Insights Conference (November) Online Career Fair (Narch) Extra- curricular 1.2.3 2019 Career Insights Conferences Encourage student engagement and participation in: participation in careers and employability events throughout the year Encourage student engagement and participation in: Career Insights Conference (November) Online Career Fair (Narch) Extra- curricular 1.2.3 2019 Career Insights Conferences 2020 Online Career Fair Careers and Employability Guest lectures from industry and professional associations and professional associations and professional associations Invite employers and industry representatives as guest lecturers focusing on alignment of degree to industry, professional demits to explore various labour market information sites – ask students to explore various labour market information sites – ask students to explore various labour market information sites – ask students to cornect their understanding of their industry with data provided on these sites 1.3 Job Outlook, Labour Market Information Portal, LMP Special reports. Recovery Monitor. Recovery Monito			1	1			 	 _
Include <t< td=""><td></td><td></td><td></td><td></td><td>LinkedIn Lecture Slide</td><td></td><td></td><td></td></t<>					LinkedIn Lecture Slide			
participation in careers and employability events throughout the year • Career Insights Conference (November) • Duline Career Fair (March) • Law Q&A panel • Chamber of Commerce Events • Events organised in collaboration with O&E • Virtual Coffee Catch Ups with Employers curricular Insights Conference 2020 Online Career Fair careers and employability curricular Insights Career Fair Career Insights Conference Career Management as a student professional enderstanding of their industry representatives as understanding of their industry representatives as subdents to explore various labour market information sites – ask students to connect their understanding of their industry with data provided on these sites Career Planning Encourage students to revisit their career plan with a Career Development Practitioner to re-affirm alegnment between study goals, career goals and employability development Consider encouraging students to select EMP2020 Consider encouraging students to select EMP2020 Career Students to revisit their career goals and employability development Consider encouraging students to select EMP2020 Career Studenes of EMP 2030 Employability and Professional Skills as electives Con kitm Curricular Cur								
and professional associations guest lecturers focusing on alignment of degree to industry, professional identity and career management as a student professional Career Management Explore labour market data Encourage students to explore various labour market Curricular 1,3 Job Outlook, Labour Market Information Information sites – ask students to connect their understanding of their industry with data provided on Curricular 1,3 Job Outlook, Labour Market Information Portal, LMIP Special reports, Recovery Monitor Australia, Importantion Im	participation in careers and employability events	 Career Insights Conference (November) Online Career Fair (March) Law Q&A panel Chamber of Commerce Events Chamber of Commerce Breakfast Events organised in collaboration with O&E and Alumni 		1, 2, 3	Insights Conference 2020 Online Career Fair Careers and	•		
Explore labour market dataEncourage students to explore various labour market information sites – ask students to connect their understanding of their industry with data provided on these sitesCurricular1,3Job Outlook, Labour Market Information Portal, LMIP Special reports, Recovery Monitor Australia,Image: Constant of the constant		guest lecturers focusing on alignment of degree to industry, professional identity and career	Curricular	1, 2, 3				
information sites – ask students to connect their understanding of their industry with data provided on these sitesLabour Market Information Portal, LMIP Special reports, Recovery Monitor Australia,Labour Market Information Portal, LMIP Special reports, Recovery Monitor Australia,Co / Extra1, 2, 3Career Planning and AdviceEncourage students to revisit their career plan with a alignment between study goals, career goals and employability developmentCo / Extra1, 2, 3Career Planning and AdviceImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCurricular1, 2, 3EMP HandbookImage: Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electivesCu		Career Manag	gement					
Career Development Practitioner to re-affirm alignment between study goals, career goals and employability development Curricular 1, 2, 3 EMP Handbook EMP Handbook EMP 2020/2030 Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electives Curricular 1, 2, 3 EMP Handbook Image: Construction of the select in the		Encourage students to explore various labour market information sites – ask students to connect their understanding of their industry with data provided on these sites	Curricular		Labour Market Information Portal, LMIP Special reports, Recovery Monitor			
EMP 2020/2030 Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electives Curricular 1, 2, 3 EMP Handbook Image: Consider encouraging students Image: Curricular	Career Planning	Career Development Practitioner to re-affirm alignment between study goals, career goals and	Co / Extra	1, 2, 3				
Industry Aligned and Engaged	EMP 2020/2030	Consider encouraging students to select EMP2020 Career Success or EMP 2030 Employability and Professional Skills as electives		1, 2, 3	EMP Handbook			
		Industry Aligned a	nd Engaged					

Prepare a quality application portfolio	Have students develop their resume and write responses for selection criteria for jobs in their field Alternatively, Student can upload their resume for review at C&E	Curricular	2	Recruitment Support Resumes Lecture Slide			•
Reflect on employment opportunities in your preferred field of employment	Encourage students to explore employment opportunities available in their preferred field of employment and consider the employability assets (resume, selection criteria) they can use to apply for these opportunities	Curricular/ Co / Extra	1		•		,
Engaged in industry events offered at USQ and by employers	 Encourage students to participate in industry events offered through USQ, employers and professional associations. Have students reflect on their engagement and learnings Speed dating/coffee chats with employers C&E organizes virtual networking with employers who have current employment opportunities, for students to engage and prepare their applications) Q&A panels (tailored for your program area online/F2F) 	Curricular/ Co / Extra	3	<u>Virtual Coffee</u> and Conversation			•
Host a simulated graduate recruitment program for your students	Students work through a simulated assessment procedure (Online/F2F) alongside C&E – these can be tailored to your program area. Currently available in: Nursing Law Paramedicine These programs are blended delivery focused on simulated online application, video interviewing, psychometric testing and participation in an assessment centre. Students are provided with individualised and group feedback through all stages.	Co / Extra	2,3	<u>Careers &</u> <u>Employability</u>			
Informational Interviewing	Have students consider three people they admire or want to connect with in their industry. Map out a step- by-step strategy for how they might connect with them. Use informational interviewing to ask them questions about the industry (be sure not to ask for a job!)	Co / Extra- curricular	1,3	<u>Careers &</u> <u>Employability</u>)

COMPETE (APPLY & SUCCEED)

Professional Identity	Outcome 1: Critically evaluate personal experiences and preferences to clarify fit with potential employers and opportunities Outcome 2: Communicate a professional identity consistent with a career professional Outcome 3: Devise strategies for effectively positioning oneself in the modern labour force
Career Management	Outcome 1: Employ an entrepreneurial mindset for strategic career planning Outcome 2: Evaluate the importance of lifelong learning opportunities, effective career transition skills and development strategies to facilitate these Outcome 3: Exercise adaptability, resilience and pragmatism in the pursuit of career and employment goals
Industry aligned and engaged	 Outcome 1: Continue to engage in professional mentoring and <u>WIL</u> opportunities to support connection to industry and career goals Outcome 2: Capitalise on existing relationships and networks with employers and industry connections to transition into or through your professional field Outcome 3: Enhance your understanding of graduate opportunities and pathways to employment with employers and industry

Activities:

Suggested Activity	Specific Example	Curricular/ Co/Extra	Outcome	Resources	-	ment types	-	
	Professional	Identity			-	•		
Who do you want to work for?	 Ask students to select an employer in their industry and research their values. What can you ascertain about that company? Do their values align with yours? Will you be happy? 	Curricular (S1) / Co	1					
What do you seek in meaningful work?	Meaningful work includes: Flexibility, financial, location, value, make difference, career advancement and more!	Curricular	1	Careers & Employability				

							1	
	Recommend students investigate what is meaningful to them using an Informational interview format							
Connect in with your hidden job market	Engage with your professional networks and seek out opportunities. Assist students identify the Professional Association relevant to their interests. Refer students to the Professional Association	Curricular	2,3	Careers & Employability				
	resource available from C&E.							
Research is attractive to employers	HDR Focus. Research skills are valuable in all industries. Support students to identify their transferable skills and align these skills to a professional job they have identified.	Co-curricular	3	Careers & Employability				
Review LinkedIn profile	Ask students to find a LinkedIn profile of a career professional they admire. Note why this profile impresses them.	Co/Extra- curricular	2	Creating a LinkedIn profile LinkedIn review				
	Update profile with any professional development, work experience, new connections and a group membership. Submit LinkedIn profile for review by C&E			LinkedIn Lecture Slide				
Encourage students to apply for the Australian Financial Review Top100 Future Leaders	Refer students to Career & Employability for further information	Extra- curricular	1,2,3	<u>Top100</u> <u>Careers &</u> <u>Employability</u>				
Encourage student participation in mentoring Programs e.g. USQ Mentoring Program	Explain the importance of having a mentoring and examine ways to connect with this individual.	Extra- curricular	1,2,3	USQ Mentoring Program	•			
Student to choose a leader in their field	Assessment Activity: Research this leader and write about what attributes make them an admirable leader/professional	Curricular			•			
Job Application Documents	Students should be actively applying for graduate opportunities - support (and review of applications) can be provided by C&E team.	Curricular/ Extra- curricular	2	Resume and Cover Letter Review				

Interview Skills	 Provide opportunities for students to participate in mock interviews through USQ's online video interviewing platform - Big Interview. This platform is tailored to program and industry areas – students can undertake multiple mock online interviews independently or lecturers can set it up as an assessment item Lecturers could have students conduct mock interviews with peers using live job advertisements 	Curricular /Extra	2	Big Interview Interview Lecture Slide			
	Career Manag	pement					
Research graduate job opportunities and understand due dates and criteria	Encourage students to attend Career Fair for graduate employment advice and to consider the graduate opportunities on Access Provide links to these on StudyDesk	Co/Extra	2,3	USQ Access USQs Online Career Fair			
	Have students set up notifications on Grad Recruitment sites, such as GradConnection, SEEK, Grad Australia and USQ's Access jobs board			GradConnection GradAustralia Seek			
Review/create a job search strategy	In the context of your industry, your strengths, modern recruitment practices identify the search strategies you will employ. Have students share job search strategies	Curricular	2	Strategic Job Search Lecture Slide Careers and Employability			
Lifelong learning	 Define lifelong learning and its contribution to the individual, communities and broader economy Consider how your learning may continue beyond these studies: Post Grad studies MOOCS Active engagement with professional associations Professional reading Maintain an open and inquisitive mind 	Curricular	2				
Transition	Tutorial/Lecture/Assessment	Curricular	2	<u>edx.org</u> lynda.com			

	 Consider statistics around how often people change careers; discuss associated challenges; discuss strategies for preparing for these (maintaining currency) Consider the portfolio careers and its relevance to students in the field; reflect on entrepreneurial approaches to job seeking Consider new and emerging roles within the industry e.g. the rising role of e-sports 			Coursera FutureLearn Udacity		
Reflect on transferable skills developed through program of study	 Tutorial/Lecture/Assessment Consider how transferable skills are required in jobs Reflect on transferable skills developed throughout the student's program of study Have the student evaluate their development of transferable skills and identify strategies for improving 	Curricular	2,3			
	Industry Aligned a	nd Engaged				
Understand submission dates for preferred employment and actively job seek	Encourage students to analyse graduate employment opportunities in their preferred field/ location.	Extra- curricular	2,3		•	
Continue active participation in industry aligned events and programs	Encourage students to actively engage with industry aligned events and programs (sources from employers, professional associations and USQ). Have students identify specific information they are seeking through active participation. C&E events include: • The Big Meet • Career Fair • Careers Insights Conference • Masterclass webinars tailored to program areas (C&E organizes webinars with government, industry leaders, and professional associations to update students regarding latest information for their fields) • USQ Mentoring program	Extra- curricular	2,3	Careers and Employability Career Insights Networking and Career Conversations		
WIL/Work Experience	Encourage students to actively engage in WIL opportunities both within and outside of curriculum	Curricular /Co/Extra	1,2,3	<u>USQ CIC</u>	•	

	C&E has provided <u>WIL</u> opportunities for students in workplaces and online					
	 Online industry projects for CSC3600, CIS8500 Workplace based projects for PWE3000, CIS8500 					
Alumni/Industry Transition Activity	 Invite Alumni/Industry professionals into class to speak about the transition from the final year of studies to: The workforce A different position within the same organisation A new job in a new industry/company A promotion A panel discussion would work well here. Topics could include: Transitional challenges and strategies for adapting well Making a positive start Graduate opportunities Succeeding in your new industry Maintaining currency once your leave academia 	Curricular	2,3			
Employer Connections	Encourage students to prepare for an informational meeting with a prospective employer. Encourage students to develop a list of questions which will help them to learn more about the most effective job- hunting strategies. Discuss. As a "fun" activity, students could develop a list of "fails" - actions that have failed to impress prospective employers. These could be shared to a Course Wall or discussed in class.	Curricular	3			
Employer Research	 Activity (in class or research): Students are to consider: What makes a "balanced" graduate"? (Sound academic performance/involvement in extra-curricular activities/leadership etc What attributes do employers value? What are their key transferable skills? How could these transferable skills help them transition between jobs/industries? 	Curricular	3	Careers and Employability Careers in Curriculum Current C&E Literature		

HOW CAN USQ CAREERS AND EMPOYABILITY HELP YOU?

Visit: https://www.usq.edu.au/current-students/career-development/careers-in-curriculum

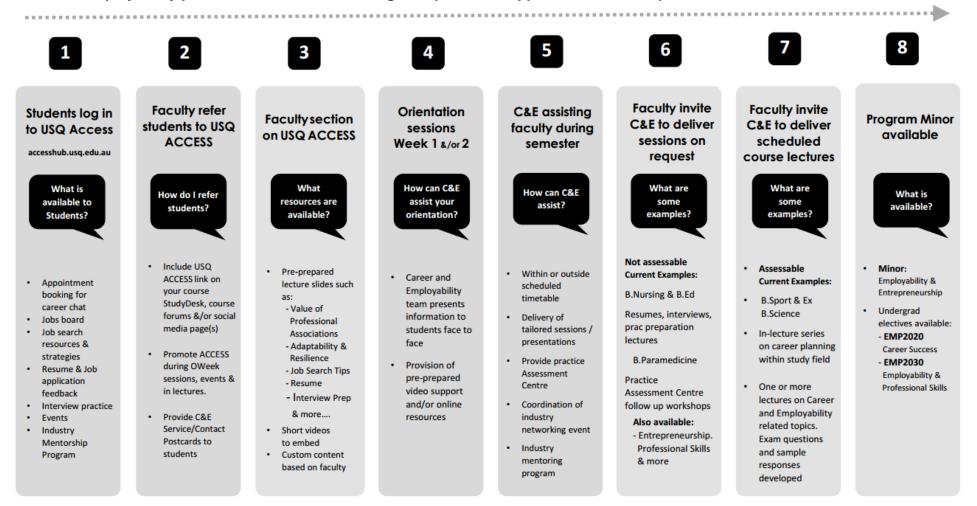
Careers in Curriculum

Learn more about the range of resources, strategies and events available to support academics seeking to assist their students with career development.

USQ Careers & Employability supporting you Careers and Employability Learning Framework.	•	Request Support Complete this form to request support fro USQ Careers & Employability.	> m	WIL Integration Support for Academics Support for integrating work integrated learning.	
Study Desk Resources		Lecture Slides	>	Events and Programs	
Share an overview of the supports available that are most relevant to your students.		Range of slides that are easily integrated into any learning resource.		Working together to plan and coordinate career and employability events.	
Careers and Employability		Employability Resources	>	Current Literature and	1
Minor		Resources available to share with your		Resources	
Undergraduate Careers and Employability course.		students.		Access current careers and employability literature and resources.	

CAREERS & EMPLOYABILITY SERVICE CONTINUUM

Careers & Employability provide academics with a range of options to support them in the implementation of careers education.



Further details available at: https://www.usq.edu.au/current-students/career-development/careers-in-curriculum/usq-careers-and-employability

Web: usq.edu.au/careers Email: <u>careers@usq.edu.au</u> Phone: 07 4631 2372