Dear Artist,

I’m very excited to let you know about the latest part of our *Re-enchantment* project. We have just published an enhanced ebook RE-ENCHANTMENT: WAYS TO INTERPRET FAIRY TALES which is now available in the iTunes store [here](https://itunes.apple.com/au/book/re-enchantment-ways-to-interpret/id847385507?mt=11&ls=1).

The response to *Re-enchantment* since it appeared online at [www.abc.net.au/re-enchantment](http://www.abc.net.au/re-enchantment) has been overwhelmingly positive. However, I was aware that some people found access to this Australian site difficult and navigating the richness within *Re-enchantment* demanding. Unfortunately for technological reasons, the project was not easily transferable to a format suitable for tablet and hand held devices.

As the presence of fairy tale narratives and motifs within popular culture continues to grow, so too does curiosity about why fairy tales continue to enchant and entertain? In *Re-enchantment* I developed an interdisciplinary and multi-layered approach to the interpretation of fairy tales. As a filmmaker and Jungian analyst I have a particular interest in the psychological interpretation of fairy tales, their poetic language, their archetypal symbols and motifs. In symposia and talks I continue to explore the way re-imagining traditional fairy tales stirs our imagination and offers us insight about our own times.

The ebook RE-ENCHANTMENT: WAYS TO INTERPRET FAIRY TALES is a way for the ideas and creative work in *Re-enchantment* to reach new audiences in a visually stimulating and immersive way. Designed by Rose Draper, this eBook features video, audio, animation and stunning visual design. It showcases re-imaginings by over thirty contemporary artists.

I continue to be enormously grateful to you for your wonderful contribution to RE-ENCHANTMENT. It has been your re-imaginings of fairy tales and your own creative interpretations that have kept my enthusiasm for this project alive. Thank you once again for your support.

I hope you enjoy the book and share it with your networks.

Be curious. Be surprised. Be inspired.

* Sarah Gibson, Author  
  May 2014