A CROSS-COUNTRY ANALYSIS OF EXPORT PRICES IN OECD COUNTRIES

by

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This article distinguishes the extent to which export price variation consists of global versus country-specific changes for fourteen OECD countries. We find that sharp changes in global export prices are evidently becoming more important for many of the OECD countries over the last twenty-five years as compared with the previous twenty-five year period. The article also finds that, by a number of different measures, whilst Australia's export price growth has apparently become more highly associated with world export prices in recent years, it nonetheless continues to have one of the more volatile set of export prices among OECD countries.

Keywords: Australian economy, Export prices, Capital Asset Pricing Model

JEL codes: C22, E31, F14, G12.

1 Introduction

As is the case with most small open economies, fluctuation in Australia's export prices is an important source of national macroeconomic disturbance that is largely out of its control, given its choice of export bundle. The risk associated with this price volatility may be viewed as being derived from factors specific to that particular country as well as from influences more global in nature. If one views a country's export bundle as a portfolio of assets in which it has chosen to invest its scarce resources, the well-known Capital Asset Pricing Model (CAPM) of portfolio theory may provide a loose, but nevertheless useful, framework for distinguishing the extent to which its overall export price volatility consists of global versus country-specific risk. In addition, an estimate of the extent of the sensitivity of the country's export prices to system-wide global fluctuations may be obtained.

Whilst having general application, the motivation for the article stemmed from recent economic debate in Australia regarding whether the nation's export bundle—consisting even today to a large extent of primary products (around 50%)—is too narrowly based. An open economy by most criteria, its exports accounted for about

22% of GDP in 2002 and, in keeping with any open economy devoting a significant proportion of its resources to export production, prices received for such exports are an important determinant of national income and social welfare.

There are a large number of empirical analyses that have examined the impact of the terms of trade on Australia's economy (e.g. McTaggart and Rogers, 1990; Harvie and Tran, 1994; Gruen and Wilkinson, 1994; Fisher, 1996; Gruen, and Kortian, 1996). For instance, Hoque (1995) examined the relationship between the terms of trade and current account outcomes in Australia. Based on his empirical findings, he asserted that the terms of trade impacted on Australia's current account balance during the fixed exchange rate regime but not during the flexible exchange rate era.

In a more comprehensive study, Gruen and Dwyer (1996) examined the interaction among the terms of trade, the real exchange rate and inflation and, *inter alia*, they found that an increase in the terms of trade could be inflationary if the corresponding rise in the real exchange rate was less than one-third to one-half of the rise in the terms of trade. Kent (1997) and Cashin and McDermott (2002) in their cross-country analyses argued that, depending on the degree of persistence, the current account responded differently to shocks associated with countries' terms of trade. It was also found that terms of trade shocks accounted for a considerable proportion of the volatility of current account balances in Australia and New Zealand (Cashin and McDermott, 2002).

Whilst its export bundle consists to a large extent of primary products, Australia's imports are almost entirely manufactures with possibly more stable prices, supporting the view that changes in Australia's terms of trade "are largely the result of export prices changing by more than import prices" (McTaggart and Rogers, 1990, p. 38). Australia's export and import bundles are quite different and, given the small-country price-taking assumption, this implies the purchasing power of its exports (in terms of imports) can be subject to considerable fluctuations. For this reason, therefore, it is argued by some that Australian authorities should institute policies (such as tax incentives) to encourage an expansion of the nation's export base into more highly value-added manufactures. This, it is suggested, would lead to greater stability in the country's terms of trade, thereby reducing such exogenous disturbances.

Of course, whatever justification there may be for such a course, it is clearly predicated, in part, on the assumption that Australia's export prices are in fact 'too' volatile in some sense. In this regard, the obvious and most common approach to measuring a country's export price volatility is to compare it internationally with the usual statistical measures of volatility, being standard deviations or coefficients of variation. Thus a country with, say, a larger export prices standard deviation may be interpreted as being exposed to greater export price risk.

However, such measures are limited in the information they convey in that they only measure overall volatility or risk. To illustrate, two countries may have similar overall risks but the nature of their risk exposure may be very different. For instance, one country's price variation may be largely due to global factors common to many countries, while the other's prices may fluctuate because of factors specific to it or to just a few countries. In this situation, assuming reduced volatility was considered desirable by policymakers since the second country may well have more to be gained from export diversification than does the first (assuming it could, through some appropriate means, pursue such diversification).

The analogous situation in an investment context would be an investor (country) holding a highly diversified asset portfolio (export bundle) with little remaining diversifiable risk, as opposed to another investor holding a different, non-diversified portfolio with considerable scope for risk reduction through appropriate diversification.

The idea of the application of portfolio theory to the issue of export price volatility is developed in the next section. The empirical results of the application of the approach to a number of countries are presented in Section 3 and conclusions follow in the last section.

## 2 Conceptual and Measurement Issues

Conceptually, a country's export prices are measured in index number form in terms of some selected base year. A given year's index value measures the level of the average price of an export bundle in that year as a proportion of the average price of the base year bundle. One source of such international price index data is the International Financial Statistics (http://ifs.apdi.net/imf/logon.aspx), which publishes export unit value series (having the interpretation of implicit price deflators) for a wide selection of countries, all expressed in US dollars. The most recent base used in the IFS for each country is 1995 and has been the base used in this study. The OECD countries selected for comparison are Australia, Canada, Finland, Germany, Ireland, Italy, Japan, The Netherlands, Norway, New Zealand, Spain, Sweden, the UK, and the US. According to the online IFS database, consistent OECD country data for the period under investigation are available only for these fourteen countries.

As mentioned in the introduction, common statistical measures of volatility are standard deviation (SD) and coefficient of variation (CV). Of these, the CV (defined as SD divided by the mean of the data) is preferred as a relative volatility measure when measurements being compared have different means. Of course, for these measures to have meaningful interpretation, the time-series data to which they relate should be stationary. As the data in question here are price indices with evident trends this stationarity assumption is unlikely to hold. For this reason the basic data under investigation are converted to natural logarithms and first differenced so that each series is essentially transformed into growth rates. Such series are likely to be stationary and consequently the ensuing analysis will concern volatility in export price growth rates.

Figure 1 therefore shows the plots of the annual growth rate of export prices for Australia, the world, and a number of OECD countries for the period 1948–2002. Informal inspection of these graphs supports the view that Australia's export prices are more volatile than those of many other countries, including the 'world' as a whole, particularly until the early 1990s. Furthermore, a similar conclusion emerges using SD or CV as volatility measures. This issue will be further discussed below.

While volatility measures such as SD and CV are certainly useful, as noted in the introduction they only measure overall variation in a country's export price growth. However, this overall variation will, broadly speaking, not only be the result of country-specific factors, but also of global influences impacting to a greater or lesser extent on different countries. Differentiating these two components would therefore provide additional information about a country's export price volatility, beyond that conveyed by SD and CV. Furthermore, some basic concepts in the field of portfolio theory may be used to provide a useful basis for such a differentiation.

FIGURE 1
PLOT OF ANNUAL GROWTH RATES OF EXPORT PRICES
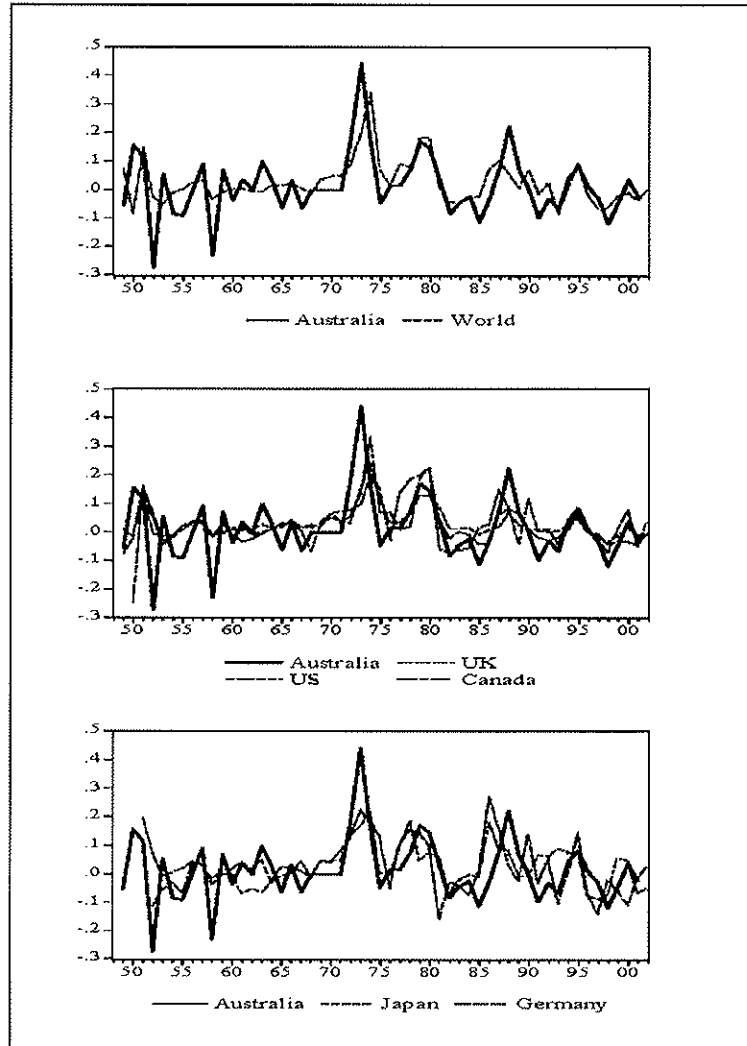
Source: International Monetary Fund (2003).

The theory underlying the CAPM was originally formulated by Markowitz (1959) and further developed in the following decade by Sharpe (1964), Lintner (1965), and Mossin (1966). The CAPM specifies that the expected return of an asset is equal to the riskless return plus a measure of the asset's non-diversifiable risk ('Beta') multiplied by the market-wide risk premium (excess expected return of the market portfolio and divided by the riskless return); or more formally:

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$$E\left(r_i\right) = r_f + \beta_{im}\left[E\left(r_m\right) - r_f\right] + \varepsilon_i \tag{1}$$

where $E(r_i)$ is the expected rate of return on an asset; the intercept, r_f, denotes the risk-free interest rate; β_{im} represents the sensitivity of the ith asset returns to market returns, or also $\beta_{im} = Cov(r_i, r_m)/Var(r_m)$; and $E(r_m) - r_f$ is the excess—compared with the risk-free rate—return from holding the overall market portfolio. The model captures the basic finance relationship between risk and expected return. According to this theory, a more risky asset (relative to the market portfolio) will have a relatively higher expected rate of return to compensate risk-averse investors for their increased risk.

More specifically, the CAPM is a logical extension of mean-variance theory and asserts that a financial asset's equilibrium rate of return is related to the return available on the market portfolio adjusted in such a way as to account for the extent to which variation in the asset's return is correlated with variation in that of the market portfolio (determined according to whether β is $<, =, > 1$). Conceptually, the market portfolio is a highly diversified portfolio of assets (for example, all the listed companies in the Australian 'All Ordinaries Index') and therefore fluctuations in its return may be regarded as representing the result of the impact of overall economy-wide factors affecting the entire asset market. Thus the risk associated with holding such a highly diversified portfolio is viewed as a non-diversifiable risk and is known as 'market risk'.

Variation in the return on a particular asset may be thought of as being in part the result of the same economy-wide factors as those that are affecting the market portfolio as well as asset-specific factors (for example, good or bad management practices in the case of a company stock). To distinguish the extent of its dependence on the two types of factors the asset's return may be regressed on the market portfolio's return. The variation in the asset's return that can be explained by variation in the market portfolio is known as the asset's 'systematic risk' and the residual variation is the asset's 'unsystematic' or 'asset-specific risk'. The latter can be diversified away by combining the asset with others in a portfolio whereas the former cannot.

The slope coefficient in this regression is referred to as the asset's 'Beta Coefficient' and is very important in portfolio investment decision making. For example, if the asset in question has a Beta-value greater than 1 this implies that its return is more sensitive to systematic economy-wide risk than is the market portfolio. In equilibrium, rational risk-averse investors—to compensate them for the additional asset-specific risk—will therefore require a higher rate of return on such an asset than the return on the market portfolio.

In the current context we can think of a country's export price variation as consisting of a component due to overall global macroeconomic factors—this could be called, say, global risk—and a component due to the more localised factors that affect that particular country—called, say, 'country-specific risk'. Furthermore, it seems reasonable to argue that, in assessing a country's exposure to export price volatility risk, interest should be focused not only on overall export price variation but also on distinguishing its country-specific risk component from its global risk component and in determining its sensitivity to such global risk (its 'Beta').

To illustrate, Country A may have greater overall export price growth volatility—as measured by SD or CV—than Country B, but the volatility of A may derive mainly from global risk while that of B principally from country-specific risk. This means the

fortunes of the first are closely tied to internationally common macroeconomic factors whilst the fortunes of the second are determined by some different set of influences perhaps quite unique to it. Thus, should B wish to reduce its export volatility, it may actually have more to gain from diversification than does A. Alternatively, two countries may have similarly high proportions of global risk but one of them may have a much higher 'Beta'. This means that, while the export price growth volatility of both is well explained by common global macroeconomic factors, the export prices of the country with the higher 'Beta' are much more sensitive to such worldwide factors. Knowledge of distinctions such as these should prove beneficial from the policy debate point-of-view.

To enable the factoring out of global from country-specific risks, each country's export price growth series is regressed against the export price growth rate of some appropriate proxy for the global export portfolio. For current purposes, the IFS 'World Export Price Index' has been used as the basis of this latter growth rate series. The use of growth rates as the regression variable also helps to ensure the validity of the 'stationarity' assumption required in classical regression. Some aspects of these results are discussed in the next section.[1]

3 Empirical Results

Table 1 presents the estimated $\hat{\beta}$ (the slope of the regression), together with other relevant econometric results for all the fourteen OECD countries considered in the present paper, using all the available data. The sampling frequency chosen was annual and the estimation period for various countries was as follows: Canada, Finland, Ireland, Italy, Norway and New Zealand (1949–2002); Australia (1949–2001); Germany and Sweden (1951–2002); Japan (1953–2002); The Netherlands, the UK and the US (1950–2002); and Spain (1955–2002).

As can be seen, all estimated $\hat{\beta}$ s are statistically significantly different from zero at the 0.01 level of significance. However, given the long period covered by the sample, it is important to investigate the issue of the stability of the estimated $\hat{\beta}$ coefficients through time. In order to test this possibility we have presented recursive $\hat{\beta}$ estimates for all fourteen countries in Figure 2. A cursory look at Figure 2 clearly reveals that the slope coefficient was subject to a considerable structural break around 1975—just after the first oil price shock—in all countries examined in this study. Based on this finding, we have split the entire sample period into two sub-samples, *viz.* the pre-1976 period (up to and including 1975) and the post-1975 period (1976–2002). This split also yields two sub-samples of roughly the same duration for the countries under study.

The estimated $\hat{\beta}$ coefficient, t-ratio, the coefficient of determination (R^2) and the other relevant econometric results for each such regression are shown in Table 2 for the two separate sample periods. The estimated $\hat{\beta}$ coefficients are all significantly different

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[1]   It should perhaps be explicitly noted again here that the CAPM is being used as a loose, though hopefully useful, framework within which to more critically investigate a country's export price volatility. Like all analogies, the current analogy of a country's export portfolio to that of an individual investor's portfolio should not be pushed too far

from zero and positive, and have values that seem plausible. The usual DW tests are all acceptable, suggesting the absence of significant serial correlation. In order to facilitate cross-country comparisons, we have assigned a rank to each country in Table 3 according to magnitudes of the standard deviation (SD), the coefficient of variation (CV), $\hat{\beta}$, R^2, and the standard error of the estimated regression (or $\hat{\sigma}$). A higher rank indicates a higher relative value of the corresponding statistic for the country in question in comparison to other countries in the set.

TABLE 1

ESTIMATED $\hat{\beta}$ COEFFICIENTS USING ALL AVAILABLE DATA[a]

| Country	$\hat{\beta}$ [b]	t-ratio	R^2	$\hat{\sigma}$ [c]	DW[d]
Australia	0.853	5.3	0.350	0.090	2.26
Canada	0.777	11.6	0.720	0.038	1.75
Finland	1.450	4.7	0.299	0.173	1.96
Germany	0.908	8.4	0.587	0.059	1.81
Ireland	0.755	7.8	0.537	0.055	1.65
Italy	0.938	10.3	0.670	0.051	1.72
Japan	0.637	5.4	0.526	0.052	1.96
Netherlands	1.036	11.6	0.749	0.046	1.91
Norway	1.137	8.2	0.565	0.314	1.69
NZ	0.643	3.9	0.228	0.442	1.84
Spain	0.995	6.4	0.579	0.221	1.86
Sweden	1.095	11.3	0.748	0.059	1.81
UK	0.888	10.2	0.670	0.122	1.77
US	0.553	11.6	0.810	0.023	2.00

Source: International Monetary Fund (2003) on-line IFS database.
Notes: (a) Data are annual observations. The estimation period slightly varies across these countries: For Canada, Finland, Ireland, Italy, Norway and New Zealand the sample covers the 1949–2002 period; Australia (1949–2001); Germany and Sweden (1951–2002); Japan (1953–2002); The Netherlands, the UK and the US (1950–2002); Spain (1955–2002). (b) $\hat{\beta}$ is the regression slope coefficient. (c) $\hat{\sigma}$ is the standard error of regression. (d) Based on the relevant critical values for d_U and d_L, the corresponding null (of no autocorrelation) cannot be rejected at 1%.

Let us first consider overall volatility. Of the two measures, SD and CV, we prefer CV since it adjusts a country's 'raw' export price volatility (as measured by, say, SD) for its average export price growth. Thus, a country may be experiencing higher short-term export price volatility than another but may also be experiencing faster medium-term export price growth. The higher medium-term price growth may—in keeping with portfolio theory—be regarded as compensating for the higher short-term volatility. The CV volatility measure therefore captures, at least to some extent, this risk/return tradeoff. The SD and CV data can be found in Table 3.

In Australia's case, not only did its CV increase in the post-1975 period (from 683% to 900%) but its international rank also increased from the 5th highest to the 2nd highest (only Finland had a higher CV). In both absolute and relative terms then, the volatility of Australia's export prices has increased markedly between the two sub-periods. These results therefore seem to lend *prima facie* support to those who argue that Australia's export prices are relatively 'too' volatile.
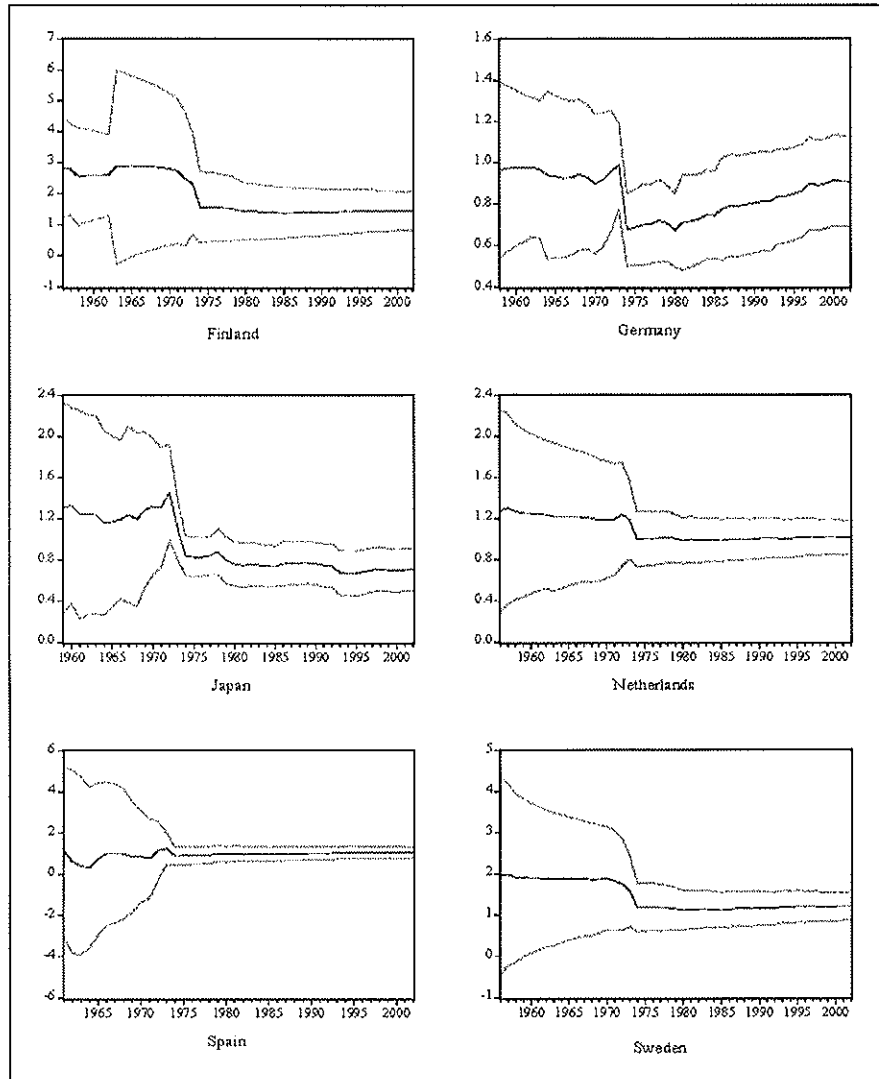
FIGURE 2 (Part A)
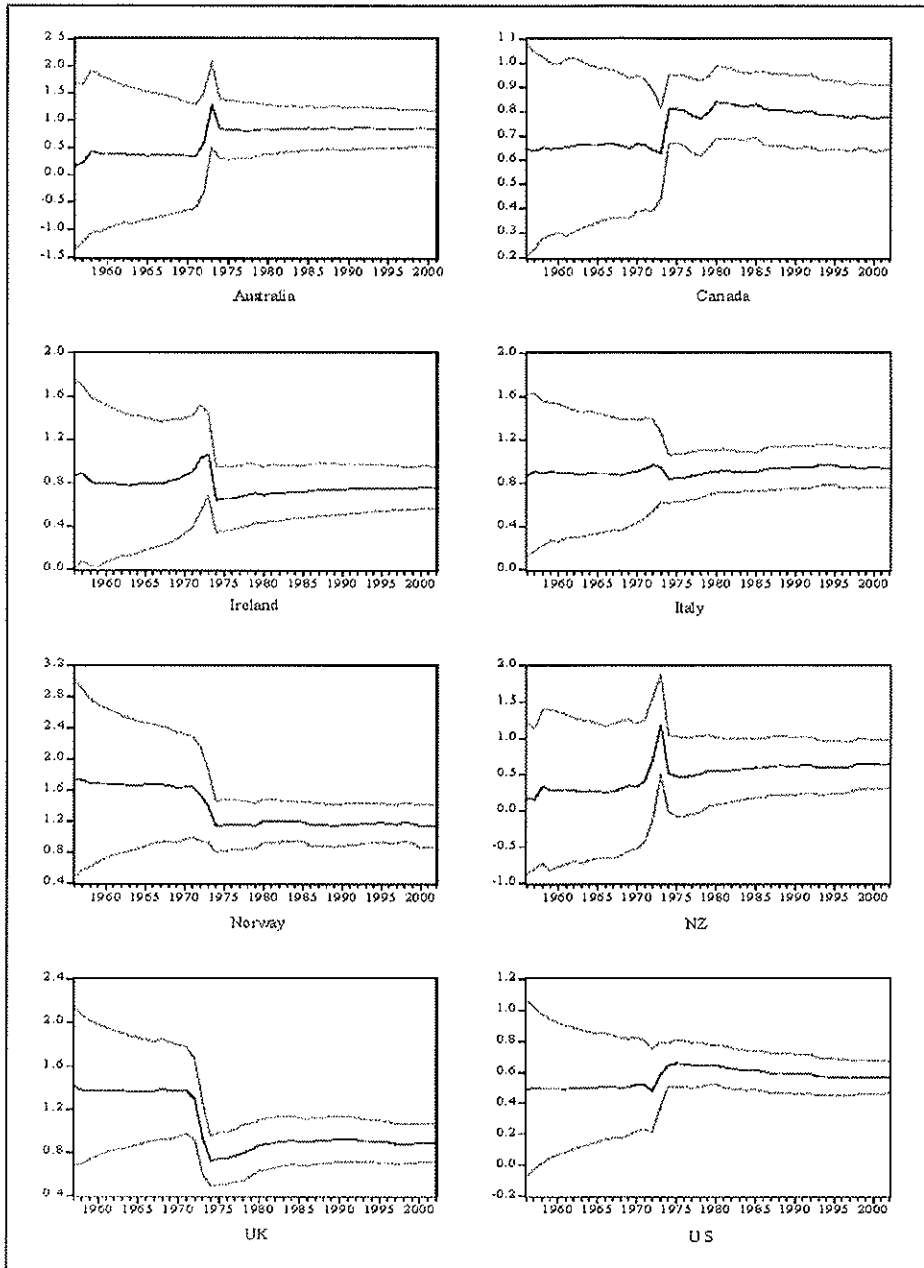
RECURSIVE $\hat{\beta}$ *FOR A NUMBER OF SELECTED OECD COUNTRIES*

FIGURE 2 (Part B)

RECURSIVE $\hat{\beta}$ FOR A NUMBER OF SELECTED OECD COUNTRIES

Note: The dotted lines are the estimated ± 2 S.E.

TABLE 2

ESTIMATED $\hat{\beta}$ COEFFICIENTS FOR A NUMBER OF OECD COUNTRIES

Countries	Pre 1976 Period[a]					1976-2002				
	$\hat{\beta}$ [b]	t-ratio	R^2	$\hat{\sigma}$ [c]	DW[d]	$\hat{\beta}$ [b]	t-ratio	R^2	$\hat{\sigma}$ [c]	DW[d]
Australia	0.827	3.0	0.269	0.117	2.40	0.894	5.6	0.557	0.057	1.50[c]
Canada	0.810	11.5	0.842	0.030	1.70	0.725	5.8	0.569	0.045	1.71
Finland	1.571	2.8	0.241	0.240	2.01	1.435	7.1	0.696	0.063	1.87
Germany	0.687	7.6	0.717	0.037	1.80	1.162	6.0	0.590	0.069	1.59
Ireland	0.658	4.4	0.438	0.064	1.59	0.905	7.5	0.690	0.043	1.65
Italy	0.849	7.7	0.703	0.048	1.53	1.103	7.6	0.699	0.052	1.91
Japan	0.752	6.5	0.818	0.034	1.83	0.594	3.4	0.312	0.063	1.71
Netherlands	1.026	7.3	0.713	0.057	1.78	1.028	10.5	0.815	0.035	1.95
Norway	1.147	6.9	0.656	0.071	1.58	1.135	4.7	0.469	0.086	1.68
NZ	0.477	1.7	0.108	0.118	1.77	0.938	7.0	0.646	0.052	1.66
Spain	0.678	2.4	0.522	0.082	1.67	1.322	7.1	0.709	0.057	1.77
Sweden	1.183	4.1	0.398	0.125	1.48	1.438	8.6	0.762	0.052	1.77
UK	0.744	6.1	0.605	0.053	1.56	1.111	9.5	0.783	0.042	2.13
US	0.686	16.5	0.901	0.021	1.88	0.330	4.2	0.660	0.024	1.72

Source: International Monetary Fund (2003) on-line IFS database.
(a) Data are annual observations. The estimation period varied slightly across the countries: For Canada, Finland, Ireland, Italy, Norway, Australia, and New Zealand the sample covers the 1949–1975 period; Germany and Sweden (1951–1975), Japan (1953–1975); The Netherlands, the UK and the US (1950–1975), Spain (1955–1975). (b) $\hat{\beta}$ is the regression slope coefficient. (c) $\hat{\sigma}$ is the standard error of regression. (d) Based on the relevant critical values for d_U and d_L, the corresponding null (of no autocorrelation) cannot be rejected at 1 %.

TABLE 3

VOLATILITY STATISTICS OF THE GROWTH OF EXPORT UNIT PRICES FOR SELECTED OECD COUNTRIES

Countries	Pre-1976 Period								Post-1975 Period							
	Mean	SD	CV %	SD Rank	CV Rank	$\hat{\sigma}$ Rank	$\hat{\beta}$ Rank	R^2 Rank	Mean	SD	CV %	SD Rank	CV Rank	$\hat{\sigma}$ Rank	$\hat{\beta}$ Rank	R^2 Rank
Australia	0.020	0.135	683	13	11	11	9	3	0.009	0.084	900	8	14	9	4	3
Canada	0.037	0.075	200	3	2	2	8	13	0.024	0.067	285	2	3	5	3	4
Finland	0.030	0.270	905	15	14	14	14	2	0.010	0.110	1070	14	15	11	13	9
Germany	0.054	0.068	127	2	1	4	5	11	0.016	0.106	657	13	11	13	11	5
Ireland	0.027	0.084	309	6	6	8	2	5	0.022	0.076	349	5	8	4	5	8
Italy	0.016	0.086	546	8	9	5	10	9	0.027	0.092	342	10	6	8	8	10
Japan	0.011	0.078	728	4	12	3	7	12	0.03	0.074	247	4	2	12	2	1
Netherlands	0.022	0.102	463	9	8	7	11	10	0.018	0.080	448	6	9	2	7	14
Norway	0.029	0.119	416	11	7	9	12	8	0.02	0.116	581	15	10	14	10	2
NZ	0.020	0.123	606	12	10	12	1	1	0.025	0.083	327	7	5	6	6	6
Spain	0.009	0.110	1191	10	15	10	3	6	0.014	0.102	754	12	13	10	12	11
Sweden	0.019	0.158	837	14	13	13	13	4	0.014	0.102	752	11	12	7	14	12
UK	0.029	0.082	284	5	5	6	6	7	0.029	0.088	304	9	4	3	9	13
US	0.032	0.064	201	1	3	1	4	14	0.025	0.040	163	1	1	1	1	7
World	0.033	0.084	244	7	4				0.020	0.070	342	3	7			

Sources: (1) International Monetary Fund (2003) on-line IFS database. (2) the authors' calculations.

Notes: A higher rank means that the corresponding statistic for the country in question is higher compared with the other countries in the set (rank goes from 1 to 15). SD=standard deviation and CV=coefficient of variation.

Australia's situation can also be contrasted with a number of other countries. For example, New Zealand had a similar CV to Australia in the pre-1976 period but it reduced considerably in both absolute and relative terms in the post-1975 sub-sample. On the other hand, Canada's export price volatility—in both absolute and relative terms—changed little across the two sub-periods. Finally, the US had the least volatile export prices of any country, using CV as the overall volatility measure.

Of course, all of this relates to overall volatility. It is also of interest to determine the extent to which a country's overall volatility is the result of global fluctuations in export prices as opposed to variation which is the result of more country-specific factors. Consider Table 2. Interestingly, R^2 for nine of the fourteen countries increased between the two sub-periods. This can be interpreted as indicating that, for these countries, variation in their export prices more closely followed that of world export prices in the post-1975 period, which may be further interpreted as implying that global factors became relatively more important for those countries. The countries for which this was not the case were Canada, the US, Japan, Germany, and Norway.

In the case of Australia and NZ, R^2 increased from 27% and 11% respectively to 56% and 65% respectively, implying that, for these countries, their export price variation followed world export price variation much more closely in the second period. This is one explicit measure of the extent to which diversification of each country's export base has apparently occurred over the total period of the analysis.

Also of interest in Table 2 is what occurred to each country's 'Beta' over the two sub-periods. As noted above, a country's $\hat{\beta}$ may be interpreted as indicating its sensitivity to common global fluctuations. A larger $\hat{\beta}$ implies that a country is relatively more sensitive to systematic global factors. Parenthetically, it should be noted that this does not necessarily imply that the country also has a high R^2. For instance, it is quite possible for country-specific influences to be relatively more important than global factors (a low R^2) in accounting for a country's total export price volatility, but, nonetheless, the country's export prices may respond quite significantly (a high $\hat{\beta}$) to changes in global trends when they do occur.

Take the US, for example. Not only did its R^2 reduce from 90% to 66% over the two periods, but its Beta also declined from 0.69 to 0.33. In other words, for the US, not only did world export price variation account for substantially less of its overall price volatility in the post-1975 period, but, when variation in world prices occurred, the average response in US export variation was less than half what it was in the pre-1976 period! Considering the four majors, both Japan and the US in the second period were apparently relatively insensitive or inelastic to global influences, whereas Germany and the UK were apparently relatively more responsive.

Finally, for most countries, the estimated Beta increased between the two periods, suggesting that, for those countries, their export price movements became more sensitive to fluctuations in world prices. For example, in the case of Australia and New Zealand, not only has each country's R^2 increased but each country's estimated Beta has also increased—both estimates were close to unity in the second sub-period. This again suggests a greater association of each country's export prices with world export prices in the post-1975 period and is suggestive of greater export diversification in the latter period.

We have also tested the null of $\hat{\beta} = 1$ for each country and different sub-periods, and the Wald test results are presented in Table 4. Based on these results, the null hypothesis cannot be rejected for the majority of the countries under investigation—including Australia—in the post-1975 period. This means that, for Australia for example, not only has global risk evidently become more important (increasing R^2) in recent years but also the growth of Australia's export prices can be expected to respond approximately proportionately to global trends when they do occur.

TABLE 4

TESTING THE NULL OF $\hat{\beta} = 1$

Countries	Pre-1976 period			Post-1975 period		
	$\hat{\beta}$	F statistic	p-value	$\hat{\beta}$	F statistic	P-value
Australia	0.827	$F(1, 25) = 0.40$	0.53	0.894	$F(1, 25) = 0.44$	0.51
Canada	0.810	$F(1, 25) = 7.30$	0.01	0.725	$F(1, 25) = 4.76$	0.04
Finland	1.571	$F(1, 25) = 1.05$	0.32	1.435	$F(1, 24) = 4.63$	0.04
Germany	0.687	$F(1, 25) = 1.05$	0.32	1.162	$F(1, 25) = 0.70$	0.41
Ireland	0.658	$F(1, 25) = 5.28$	0.03	0.905	$F(1, 25) = 0.61$	0.44
Italy	0.849	$F(1, 25) = 1.86$	0.18	1.103	$F(1, 25) = 0.50$	0.48
Japan	0.752	$F(1, 20) = 4.55$	0.05	0.594	$F(1, 25) = 5.27$	0.03
Netherlands	1.026	$F(1, 24) = 0.03$	0.86	1.028	$F(1, 25) = 0.08$	0.77
Norway	1.147	$F(1, 25) = 0.78$	0.39	1.135	$F(1, 25) = 0.31$	0.58
NZ	0.477	$F(1, 25) = 3.62$	0.07	0.938	$F(1, 24) = 0.21$	0.65
Spain	0.678	$F(1, 18) = 1.35$	0.26	1.322	$F(1, 24) = 3.00$	0.10
Sweden	1.183	$F(1, 25) = 0.39$	0.54	1.438	$F(1, 24) = 6.83$	0.02
UK	0.744	$F(1, 24) = 4.35$	0.05	1.111	$F(1, 25) = 0.90$	0.35
US	0.686	$F(1, 24) = 57.57$	0.00	0.330	$F(1, 24) = 71.85$	0.00

One final statistic of interest in Table 2 is $\hat{\sigma}$, the standard error of regression for each country. This is a measure of a country's residual export price volatility, which cannot be explained by world export prices. We interpret this statistic as an indication of the extent to which the variation in a country's export price growth arises from country-specific factors rather than global factors. It should be pointed out, of course, that R^2 (or, more precisely, $1 - R^2$) potentially provides very similar information. Indeed, if a country's overall price volatility remained unchanged across both periods, then an increase in R^2 (suggesting a greater association with global factors) would necessarily be associated with a reduction in $\hat{\sigma}$. However, if overall volatility in a country's export prices increased across the two periods, it is quite possible for both R^2 and $\hat{\sigma}$ to increase. This would indicate that a greater proportion of the country's higher volatility could be accounted for by global factors. Nonetheless, the country is still experiencing greater country-specific volatility in the second period compared with the first.

As can be seen from Table 2, nine countries showed either a reduction or an insignificantly small increase in country-specific volatility (as measured by $\hat{\sigma}$) in the second period. Those which evidenced an increase were Canada, Finland, Germany, Japan and Norway. Again, Australia and New Zealand both exhibited a reduction in residual country-specific volatility. In fact, interestingly, both had very similar values for $\hat{\sigma}$ in both sub-periods. This again is suggestive of increased export diversification in both countries across the two periods.

As far as the US is concerned, it may be seen that, although its R^2 decreased across the two periods (quite substantially), since the overall volatility of US export prices (as measured by SD and CV) also decreased across the two periods, the $\hat{\sigma}$ for the US remained virtually unchanged and remained the smallest of any country in both sub-periods. In other words, the US had the least estimated country-specific variation, in both sub-periods. Comparing the four major industrialised nations, the estimated $\hat{\sigma}$ s in the post-1975 period indicate that both Japan and Germany may be estimated to have had relatively more country-specific variation in their export prices, whereas both the United Kingdom and the United States had relatively less.

Finally, interpreting $\hat{\sigma}$ as representing non-systematic, diversifiable risk which a country could avoid by endeavouring to diversify its export bundle, then, in Australia's case, such diversification would seem to have been in evidence across the two sub-samples. However, according to Tables 2 and 3, whilst Australia's $\hat{\sigma}$ decreased from 0.117 in the pre-1976 period to 0.057 in the post-1975 period, this only reduced its $\hat{\sigma}$ rank from eleventh to ninth amongst the countries under investigation. Thus, Australia's country-specific risk remains the sixth highest amongst the other reported OECD countries.

As can be seen from Tables 2 and 3, the values of $\hat{\sigma}$ for the US, the UK, and Canada were lower than that of Australia (considerably so in the case of the UK and US). Reducing $\hat{\sigma}$ (or increasing R^2) would mean more of the country's export price volatility would come from global as opposed to country-specific factors. The most complete diversification would occur when a country's exports consisted of the 'world' export bundle which would mean that the country's export price volatility would come only from systematic global factors. Over the second post-1975 period the world price series had a CV or 342 % as compared with Australia's CV of 900% (see Table 3) and so this gives some indication of the possible gains to Australia, in terms of reducing export price volatility risk, from its maximally diversifying its export base. Of course, it goes without saying that to do this may entail Australia incurring significant opportunity costs of inefficiently using its scarce resources for producing in areas other than where its natural comparative advantages lie.

4 Conclusion

This article distinguishes the extent to which export price variation consists of global versus country-specific risk for Australia and thirteen other OECD countries. Compared to the other OECD countries, Australia's export price growth was one of the relatively more volatile in both the pre-1976 and post-1975 periods. Notwithstanding this, the results also indicate that export prices in Australia during the 1976–2002 period moved more systematically with world export prices than during the pre-1976 period. During

the later period, more than 56% of Australia's overall export price growth volatility could thus be attributed to global macroeconomic factors (up from 27% in the pre-1976 period). However, the other 44% of overall volatility may be regarded as country-specific volatility, which, if thought desirable by policymakers, could perhaps be reduced through further diversification of the country's export base.

It also appears that in the post-1975 period Australia's Beta—the response of Australian export price growth to changes in world export price growth—was not statistically different from one. In other words, whilst just a little over a half of the total variation in Australia's export price growth can be attributable to global factors ($R^2 = 56$), when such global fluctuations do occur, Australia's export price growth responds approximately proportionately to variations in world export price growth.

It should also be emphasised that all of the foregoing discussion naturally depends upon the choice of proxy for the 'market portfolio'. The IFS World Export Price series is constructed as a weighted average of the national price indices covered by the International Monetary Fund, the weights deriving from the importance of different countries in world trade. Its use has the advantage of being a comprehensive, ready-to-use series which is already in the public domain. An alternative approach could be to perform a factor analysis of the entire national export price database, extract the first factor, and use it as a proxy for the 'world' series. This type of approach has the flavour of another asset pricing model of portfolio theory, nsmely the arbitrage pricing theory model (APTM).[2] Such a constructed proxy would abstract from the significance of the economic influence of each included country and this might or might not be considered desirable. In any event the construction and testing of such a proxy may be worth pursuing.

Finally, it perhaps needs to be said that the article has been concerned only with export earnings risk deriving from fluctuations in prices. There is also the very important dimension of volatility in production quantities (e.g., drought, in the case of rural exports) which, together with price volatility, will give rise to volatility in export revenues. Whilst this is certainly another important concern, the current article has been focused only on the price dimension, since, for many years, export price volatility has been—and continues to be—an issue arousing considerable policy debate in Australia.

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[2] Harrington (1987) gives a good introduction to the APT.

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