



*Comfort Inn Marina Towers, Chennai, India  
June 12-14, 2009*

***LEADERSHIP, MARKETING and COMMUNICATIONS, ENTREPRENEURSHIP, SECURITY,  
NETWORKING STRATEGY and SOCIAL RESPONSIBILITY in India, USA and the World --  
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# ***PROCEEDINGS***

***First Edition, 2009***

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The University of Findlay, USA**

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ICRISAT, INDIA and The University of Findlay, USA**

# India – USA Global Business and Networking Strategy Conference

Chennai, INDIA  
JUNE 12-14, 2009

**Program Chair - USA**  
Dr. Nabarun Ghose  
The University of Findlay  
Findlay, Ohio, USA

## **NOTE FROM THE EDITOR**

*The India-USA Global Business and Networking Strategy Conference 2009 well surpassed the previous year and was a resounding success thanks to the wholehearted contributions of dozens of well-wishers from government, industry, and academia. Congratulations to every contributor! The information shared and the networking opportunities were phenomenal! Participants found the Conference most timely and valuable. A few blind-refereed papers, around 25% of those submitted and presented have been selected for publication in the Proceedings. A photojournalistic coverage of the Conference is included. Paper copies of the Proceedings and individual paper reprints can be obtained for a fee by contacting the editor.*

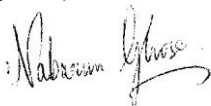
*We look forward to your contributions at the India-USA Global Business and Networking Strategy Conference 2010, June 11-13, at Comfort Inn Marina Towers, Chennai, India. Information on Registration and the Call for Papers are provided in this Proceedings and can also be accessed at <http://tinyurl.com/yfumllm>. Interested participants from South Asia can also get the registration details including rates by contacting the editor or:*

**'Prakruthi'**

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*We look forward to your participation and presentation at the India-USA Global Business and Networking Strategy Conference 2010!*

Regards,



**Dr. Nabarun Ghose**  
**Program Chair – USA**

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