

Using competitions to enhance researcher's knowledge of copyright in practice

Margaret Bremner & Leonie Sherwin



Acknowledgement of Country

I would like to acknowledge the traditional owners on the land on which we gather. I would also like to pay my respect to Elders – past, present and emerging.



Visualise Your Thesis as an elevator pitch

“The short format of the elevator pitch makes it challenging to accurately convey a message while avoiding generalities and being transparent about limitations.

The process of preparing in advance goes a long way toward making a concise pitch as complete and effective as possible.

With enough thought, it is possible to construct a pitch that covers all the bases, engages your audience, and hits on the main points.”

Morgan, W. R., & Wright, E. S. (2021). Ten simple rules for hitting a home run with your elevator pitch. *PLoS Computational Biology*, 17(3), e1008756.
doi:10.1371/journal.pcbi.1008756

What is the VYT competition?

- The Visualise Your Thesis Competition helps graduate researchers to develop essential digital communication skills to effectively convey their complex research to a general audience. It takes the amazing research of the world's brightest and best graduate researchers and catapults it into the digital age.



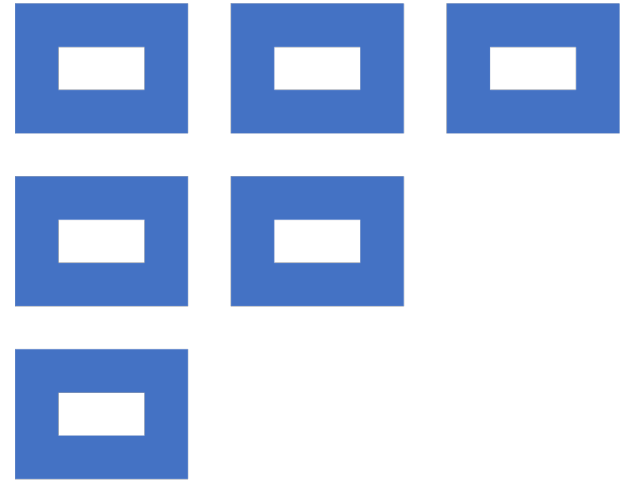
What is the VYT competition?

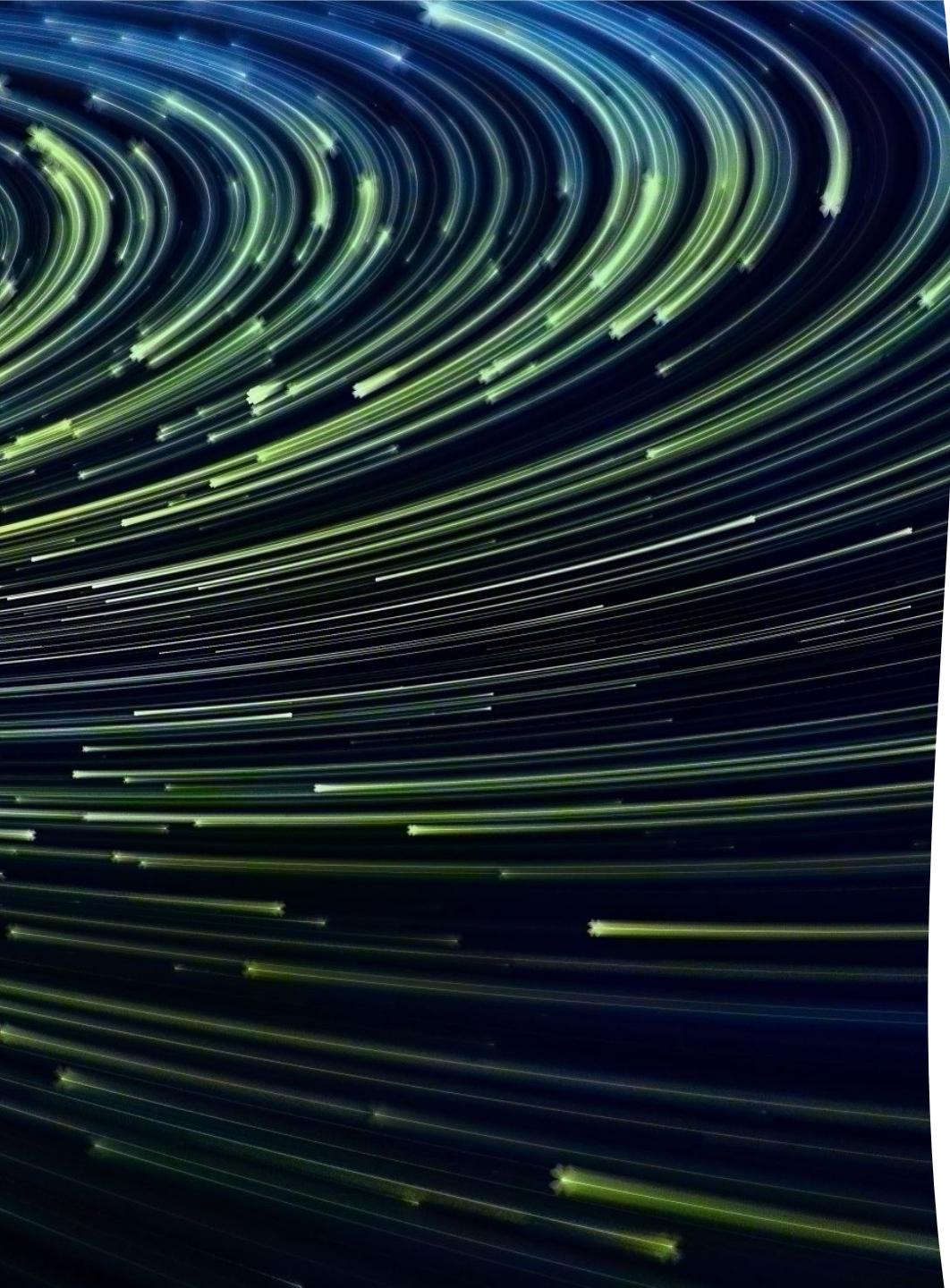
- The competition challenges graduate researchers to present their research in a 60 second, eye-catching digital display. Using a template, entrants develop a striking looped presentation to encapsulate their research projects in short, engaging, digital narratives.



Our team of staff

- Small organising team across a broad community and ably supported by Dr Bronte Van Der Hoorn with her project management expertise.
- Tapping into expertise and talents at USQ across disciplines, academia and professional staff including:
 - ICT trainers, Graduate Research School, Academics across disciplines, Library Research Support Team, Media team, Copyright Team, Intellectual Property, USQ Legal
- The team provided asynchronous support and training modules





Our communication

A central information portal was created using WordPress. This was used to inform students and staff. It included:

- the recordings of training sessions
- requirements for the competition

We used a range of channels to advertise the competition:

- RedTrain
- Vice Chancellor's newsletter

Training provided

Storyboarding

Copyright

ORCiD

Contemporary technologies inc. animation tools

Production fundamentals:
PowerPoint

How to tell your story

Drop-in sessions for referencing

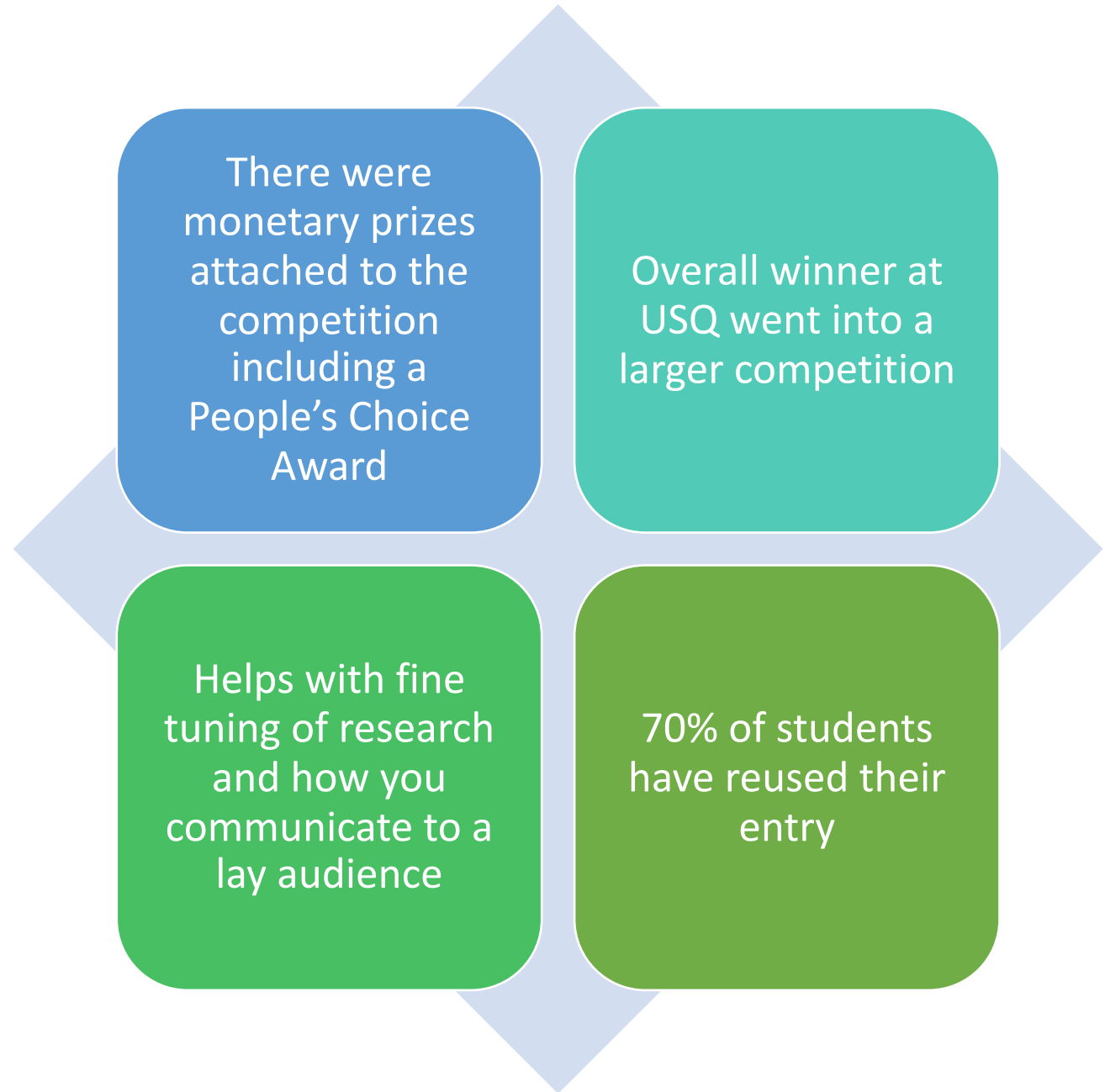
Some training was essential and compulsory

Averaged 21 students per session and 290 views of the training session recordings

Upskilling, not just for the students. Staff involved also learnt many new things.

One-to-one support was provided as needed

Benefits of competition to students



Peer review process



USQ added in the step of Peer Review to ensure that entries were of high standard and fulfilled copyright compliance



Critical to process



Rigorous educational experience



Individualised detailed review, aligned to criteria of competition



Academics and professional staff provided this support

Copyright in Education



Special provisions in the Copyright Act allow educational institutions to use copyright material for educational purposes without permission from the copyright owner.

But does it apply in this case?

It is
available
on the
internet,
can I use
it?

This is an area where we need to educate people better about use and re-use.

The use of Creative Commons licensing on digital objects still requires people to understand when and how they can use those objects.

Shown the need for support particularly as this is a skill required in the “real world”.

Sometimes they needed to contact the creator of the digital objects for permission to use including management of the permission information for long term.

This also applies to the use of images in completed thesis, other publications.



Creative Commons Licences

There are six different licence types:

- CC-BY
- CC-BY-SA
- CC-BY-NC
- CC-BY-NC-SA
- CC-BY-ND
- CC-BY-NC-ND

Plus the Creative Commons Public Domain Dedication

Creating presentations requires software

- Money was involved as a prize; did this make it a commercial event?
- What are the requirements of the software producers? Contract limitations
- Note that Microsoft, Apple iMovie and Adobe were suitable



Identify training needs of students

We need to make sure that our researchers and students understand the copyright issues when dealing with the following:

- Publishing contracts/ Author agreements
- Thesis preparation
- Presentations
- Difference between educational and work contexts



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The entries from USQ can be found on our site: <https://vyt.usq.edu.au/>



Biography of presenters



Margaret Bremner, Senior Research Librarian,
Research Support Team, USQ Library

Leonie Sherwin, Manager, Research Support Team,
USQ Library