

EMS Conference – 2013: Introduction



The International Conference on Engaged Management Scholarship has been established as the venue for the advancement and sharing of knowledge related to engaged management scholarship carried out by professional business doctorate programs. The conference is organized yearly by the [Executive Doctorate in Business Administration Council \(EDBAC\)](#) which has broad international representation of executive doctoral providers. Our purpose is to promote the value of engaged management scholarship and to raise its profile internationally. The 2013 Conference is organized by the Executive Doctorate program at Robinson College of Business at Georgia State University in the US.

Conference highlights

The Conference will consist of research papers, poster sessions, panels, invited talks, presentations, and a doctoral consortium. It is open to all scholars who are actively involved in practicing engaged management scholarship or investigating different forms of it. The Conference is the premier international meeting place for students, alumni, faculty and managers involved in professional business doctorate programs around the world.

Keynote speakers

- **Andrew Van de Ven**, Professor of Organizational Innovation and Change in the Carlson School of the University of Minnesota and author of “Engaged Scholarship” Oxford University Press, 2007
- **Richard Baskerville**, Board of Advisors Professor in the Department of Computer Information Systems in the J. Mack Robinson College of Business at Georgia State University
- **Timothy Bohling**, Graduate of the Executive Doctorate in Business Program at Georgia State University’s J. Mack Robinson College of Business; Vice President of Marketing for IBM Global Technology Services in Growth Markets.
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- **Submission and admission**

- All research submissions are peer reviewed. The conference will only include presentations of reviewed contributions and invited key note presentations.



3rd International Conference on Engaged Management Scholarship

GSU Buckhead Center
Ballroom
Studio Room
Prefunction Space

THURSDAY, September 19th

7:00 am – 9:00 am	Registration and Buffet Breakfast (6th Floor Lounge)					
9:00 am – 9:30 am	Welcome (6th Floor Lounge)					
9:30 am – 12:00 pm	Doctoral Consortium Group 1 (Room 612)	Doctoral Consortium Group 2 (Room 614)	Doctoral Consortium Group 3 (Room 617)	Doctoral Consortium Group 4 (Room 619)	Doctoral Consortium Group 5 (Room 628)	Doctoral Consortium Group 6 (Room 630)
12:00 pm -1:00 pm	Buffet Lunch and Networking (6th Floor Lounge)					
1:00 pm -3:30 pm	Doctoral Consortium Group 1 (Room 612)	Doctoral Consortium Group 2 (Room 614)	Doctoral Consortium Group 3 (Room 617)	Doctoral Consortium Group 4 (Room 619)	Doctoral Consortium Group 5 (Room 628)	Doctoral Consortium Group 6 (Room 630)
3:30 pm – 4:00 pm	Doctoral Consortium Plenary Session (6th Floor Lounge)					
4:00 pm – 6:00 pm	Conference Registration/Free Time					
6:00 pm – 8:00 pm	Conference Kick-Off Reception with hors d'oeuvres and beverages Sponsored by Georgia State University's Robinson College of Business					
8:00 - 10:00 pm	Networking Cash Bar					

FRIDAY, September 20th

7:00 am – 8:00 am	Registration/ Continental Breakfast	
8:00 am – 8:15 am	Welcome	
8:15 am – 9:45 am	<p>Plenary Session I “Reflections on Engaged Scholarship” Andrew Van de Ven, <i>Keynote Speaker</i> Lars Mathiassen, <i>Session Chair</i> Sponsored by Case Western Reserve University</p>	
9:45 am - 10:00 am	Coffee Break	
10:00 am – 11:30 am	<p>Paper Session I • Craig Wallace, <i>Session Chair</i> 1. “The Role of Individual Risk Perception in an Organization Managing High Risks” - Hugo Marynissen, Donna Ladkin, David Denyer, Erik Snoeijsers, Tim Van Achte, Cranfield University 2. “Decision Styles of Corporate Leaders: Do Differences Make a Difference” - Sherry Sanger, Jagdip Singh, Case Western Reserve University</p>	
11:30 am – 1:00 pm	Plated Lunch Sponsored by University of Maryland University College	
1:00 pm – 2:30 pm	<p>Paper Session 2 • Linda Hagan, <i>Session Chair</i> 1. “The Investment Process of Private Equity Firms: How Do Heuristics Impact Decision Making?” – David Sinyard, Karen Loch, Georgia State University 2. “Rationalities & Routines for Practicing Evidence-Based Management in Conflicted Strategic Decision-Making Groups” – Alice J. Walker, Case Western</p>	<p>Conference Session I • “Marketing Programs” • Emma Parry, Cranfield University, <i>Session Chair</i> • Jackie Brito, Rollins College, <i>Panelist</i> • Stephen Casper, Temple University, <i>Panelist</i> • Jose Sagarnaga, Oklahoma State University, <i>Panelist</i></p>

SATURDAY, September 21st

7:00 am – 8:00 am	Continental Breakfast	
8:00 am – 9:00 am	Plenary Session 2 “Doctoral-Practitioners: The Last, Best Hope for a New Business Profession” Richard Baskerville, <i>Keynote Speaker</i> Tom Mierzwa, <i>Session Chair</i> Sponsored by Rollins College	
9:00 am – 10:30 am	Paper Session 5 • Ramesh Sharda, <i>Session Chair</i> 1. “Late Getting on the Bandwagon: Management Innovation Adoption in the Federal Government”-- Denise Anderson Breckon, Thomas Mierzwa, University of Maryland University College 2. “Sensemaking in Enterprise Resource Planning Project Deescalation”—Douglas A. Battleson, Balasubraman Ramesh, Georgia State University	
10:30 am - 10:45 am	Coffee Break	
10:45 am – 12:15 pm	Paper Session 6 • Pierre Volle, <i>Session Chair</i> 1. “Role of Empowerment in Crowdsourced Customer Service” – Stephen Ichatha, Pam Ellen, Georgia State University 2. “From Self-Discovery to Learning Agility in Senior Executives” – Suzanne Goebel, Richard Baskerville, Georgia State University 3. “Balancing Autonomy and Integration of Acquired Innovative Capability: A Process Study of a High-Tech Firm” – Kamran Syed, Neda Barqawi, Saloni Firasta Vastani, Lars Mathiassen, Georgia State University	Conference Session 4 • “Managing the Dissertation Process” • Tom Mierzwa, University of Maryland University College, <i>Session Chair</i> • Hans Borgman, ESC Rennes School of Business, <i>Panelist</i> • Ronel Erwee, University of Southern Queensland, <i>Panelist</i> • Leslie Dinauer, University of Maryland University College, <i>Panelist</i>
12:15 pm – 2:15 pm	Poster Presentation Buffet Lunch	
2:15 pm – 3:45 pm	Paper Session 7 • Pam Ellen, <i>Session Chair</i> 1. “The Role of the DMAIC Leadership Process in Organizational Learning: Evidence from Frontline Projects” – Isabelle Monlouis, Georgia State University 2. “Tending the Garden: Repairing Trust Damaged by Turmoil between Workers and their Organizations” – Joanne Tritsch, University of Maryland University College 3. “An Evidence Based Synthesis of Civility and Incivility Literature: A Model to Explain Civil and Uncivil Behaviors in the Workplace” – Lisette Montalvo, University of Maryland University College	Paper Session 8 • Bala Ramesh, <i>Session Chair</i> 1. “The Impact of Regulation on the Internal Audit Function” – Kevin Jones, Ram S. Sriram, Richard L. Baskerville, Georgia State University 2. “Evidence of Quality: Toward Resolving the Paradox of Evidence in the American Accreditation Process” – Ann Saurbier, Walsh College 3. “Change and Discomfort in Academia: How Far Should We Stretch in Our Readiness for Change?” – Laurie Branch, Tony Lingham, Kalle Lyytinen, Case Western Reserve University
3:45 pm – 4:00 pm	Coffee Break	
4:00 pm – 5:30 pm	Paper Session 9 • Karen Loch, <i>Session Chair</i> 1. “Managing Merger Risk During the Post-Selection Phase” – Robert W. Heller, Georgia State University 2. “Insights from Canadian Case Studies on Succession and Knowledge Transfer in Family Firms” – Mike Henry, Ronel Erwee, Eric Kong, University of Southern Queensland 3. “The Organizational Factors Influencing the Building of Collaborative Culture: An Example of the Evidence” – Kuan Collins, University of Maryland	Conference Session 5 • “Research and Publishing Opportunities Post Doctorate” • Jeanette Miller, Georgia State University, <i>Session Chair</i> • Hugo Marynissen, Cranfield University, <i>Panelist</i> • Ann Saurbier, Walsh College, <i>Panelist</i> • Tim Summers, Case Western Reserve University, <i>Panelist</i> • Joanne Tritsch, University of Maryland University College, <i>Panelist</i> • Ramesh Sharda, Oklahoma State University, <i>Panelist</i>

	University College	• Craig Wallace, Oklahoma State University, <i>Panelist</i>
5:30 pm – 6:30 pm	Free Time	
6:30 pm – 9:00 pm	Conference Reception Sponsored by Oklahoma State University and Dinner	
9:00 pm - 11:00 pm	Networking Cash Bar	

SUNDAY, September 22nd

7:00 am – 8:00 am	Continental Breakfast	
8:00 am – 9:00 am	Plenary Session 3 “Engaged Management Scholarship Driving Knowledge Creation and Firm Growth” Timothy Bohling, <i>Keynote Speaker</i> Maury Kalnitz, <i>Session Chair</i> Sponsored by Georgia State University	
9:00 am – 10:30 am	<ul style="list-style-type: none"> • Conference Session 6 • “Career Management for Professional Doctorates” • Louis Grabowski, Georgia State University, <i>Session Chair</i> • Jean-Denis Budin, Paris-Dauphine University, <i>Panelist</i> • Patti Jordan, Oklahoma State University, <i>Panelist</i> • Max Pena, CENTRUM Pontificia Universidad Catolica del Peru, <i>Panelist</i> 	
10:30 am - 10:45 am	Coffee Break	
10:45 am – 12:15 pm	<ul style="list-style-type: none"> • Paper Session 10 1. Greg Marshall, <i>Session Chair</i> 2. “Business Ethics Competencies Research – Implications for Canadian Practitioners” – David Cramm, Ronell Erwee, University of Southern Queensland 3. “Validating a Practice-Informed Definition of Employee Engagement” – Hazen Witemeyer, Pamela S. Ellen, Georgia State University 	
12:15 pm – 12:45 pm	Closing Session Lars Mathiassen, <i>Session Chair</i> Ramesh Sharda, Intro to EMS 2014	